

International Career and Education Exhibition in Verona - Fall 2026

25 Nov 2026 - 28 Nov 2026

Information

The Career and Education Exhibition in Verona is Italy's largest and most established event dedicated to career guidance, education, schools, training, and employment. With more than 30 years of history, it is recognised as the country's leading platform for connecting students, families, educators, institutions, and employers. The exhibition serves as a national hub for educational and professional development. It supports students and families in navigating future pathways, helps young people seeking employment, connects institutions and companies, and showcases best practices across the education and training sectors.

Core Purpose

- Guide students and families through educational and career choices
- Support young people entering the job market
- Connect institutions, companies, and professionals
- Highlight best practices in training, education, and employment Offer a multi-dimensional ecosystem combining physical stands and virtual showcases

Scale (2025 figures):

- 420 exhibitors
- 400 labs, simulations, and workshops
- 50,000 visitors
- 200 events
- 45–50% students seeking undergraduate programmes
- 15% postgraduate candidates
- 10% companies and recruiters
- 10% summer schools, language providers, mobility programmes
- 15–20% teachers, tutors, trainers, school leaders
- 10–15% families
- Students (primary to university level)
- Teachers, tutors, trainers
- Families
- Jobseekers and graduates
- Institutions and public bodies
- Companies and recruiters

- Tourism and language education providers
- Vocational training organisations

Why Organisations Exhibit

1. Massive Visibility & High Footfall

With 50,000 visitors and 420 exhibitors, the exhibition offers exceptional exposure to students, families, educators, institutions, and jobseekers.

Estimated Visitor Breakdown

(Indicative distribution based on audience profiles)

- 45–50% students seeking undergraduate programmes
- 15% postgraduate candidates
- 10% companies and recruiters
- 10% summer schools, language providers, mobility programmes
- 15–20% teachers, tutors, trainers, school leaders
- 10–15% families

2. Direct Access to Target Audiences

Each themed area attracts clearly defined groups, including:

- Students (primary to university level)
- Teachers, tutors, trainers
- Families
- Jobseekers and graduates
- Institutions and public bodies
- Companies and recruiters
- Tourism and language education providers
- Vocational training organisations

Visitor numbers :

Verona 50,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	15%	Careers	5%
Further / Vocational	13%	Languages	10%	Other	5%
Foundation / Prep	12%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

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Fiera di Verona

- 16m2 Standard Equipped Stand | **€3814.00** [Book Now](#)

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