Africa | Kenya | 25th ISFA International Student & Career Fairs Africa Fall 2027

25 Sep 2027 - 28 Sep 2027

Information

Come and participate at the 25th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the Mara Meru Cheetah project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Nairobi 2,500

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	35%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages

- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 5% until 30-03-2027

Nairobi 25 Sep 2027

Sarit Expo Centre

- Distant Participation One City | **~~€900.00~~ €855** Book Now
- Distant Participation Full Tour | **~~€1800.00~~ €1710** Book Now
- Working Space + | **~~€2600.00~~ €2470** Book Now

Mombasa 28 Sep 2027

TBC

- Distant Participation One City | **~~€900.00~~ €855** Book Now
- Distant Participation Full Tour | **~~€1800.00~~ €1710** Book Now
- Working Space | **~~€1800.00~~ €1710** Book Now

BOOK FULL TOUR

UniversityFairs

International Education Fair Malaysia - Spring 2027

10 Apr 2027 - 23 May 2027

Information

The objective of the International Education Fair Malaysia is to create a wholesome one-stop hub for students and parents, explore education options, gain insights and seek advice from experts, to help in their selection and decision making process. It is an ideal education exhibition for students and parents to meet education institutions and discover their best educational pathway. As Malaysia's Premier and Pioneer education exhibition, the Education Fair has hosted over 12,000 local and international education institutions, 20,000 booths and 1.8 million visitors in the past 35 years.

The event strives to be a wholesome platform for students and parents seeking for education information and advice.

Some facts about the event:

- Served Over 1.8 Million Visitors

- 36 Years Of Experience in The Industry-Over 12,000

- Local & International Education Institutions

- High Footfall
Serves averagely up to 20,000 visitors in each Kuala Lumpur fair and up to 10,000 visitors* in each Penang fair.

- High Brand Exposure
21 million reach across print, digital , radio, and OTT platform which positively impact your business success and marketing goals.

Visitor numbers :

Kuala Lumpur 20,000

Primary School	0%	**Undergraduate**	40%	**Professional Training**	10%
High School	10%	**Postgraduate**	25%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Johor Bahru 20,000

Primary School	0%	**Undergraduate**	40%	**Professional Training**	10%
High School	10%	**Postgraduate**	25%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Putrajaya 20,000

Primary School	0%	**Undergraduate**	40%	**Professional Training**	10%
High School	10%	**Postgraduate**	25%	**Careers**	10%

Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Penang 20,000

Primary School	0%	**Undergraduate**	40%	**Professional Training**	10%
High School	10%	**Postgraduate**	25%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kuala Lumpur 10 Apr 2027 - 11 Apr 2027

Kuala Lumpur Convention Centre

- 9m2 Standard Equipped Stand (Incl. display unit) | **€2100.00** Book Now

Johor Bahru 24 Apr 2027 - 25 Apr 2027

Persada International

- 9m2 Standard Equipped Stand (Incl. display unit) | **€2100.00** Book Now

Putrajaya 15 May 2027 - 16 May 2027

IOI Grand Mall

- 9m2 Standard Equipped Stand (Incl. display unit) | **€2100.00** Book Now

Penang 22 May 2027 - 23 May 2027

Setia SPICE

- 9m2 Standard Equipped Stand (Incl. display unit) | **€2100.00** Book Now

BOOK FULL TOUR