Gulf Education and Training Exhibition in Dubai - Spring 2027

21 Apr 2027 - 23 Apr 2027

Information

The Global Education & Training Exhibition is the region's longest-established education fair, now in its 35th year. It has recently been relaunched with a sharper focus on higher education and career advancement. It brings together leading international and local universities, colleges, vocational institutes, career training academies and professional development providers. The exhibition is held under the patronage of HH Sheikh Nahyan Bin Mubarak Al Nahyan.

Reasons to Attend

The 2027 edition is expected to draw more than 19,000 motivated students, graduates and working professionals, as well as education agents, school counsellors and public-sector education bodies. The 2026 edition welcomed 19,500 visitors and more than 150 exhibitors from over 25 countries, and more than 75 schools brought groups.

Visitors include:

- High school leavers and their parents
- Final-year undergraduates looking at postgraduate study
- Working adults seeking certifications and career progression
- **Education agents and student recruitment consultants**
- High school counsellors
- Public-sector education agencies
- Industry professionals

Exhibitors can recruit students directly and also build partnerships with agents and counsellors who refer students all year round. All of these visitors are in one venue, so exhibitors can reach prospective students from across the GCC, South Asia and North Africa.

Show Features

- **Counsellors Forum:** exhibitors can meet more than 100 high school counsellors from across the UAE and build pipeline and referral partnerships.
- **Skills activity zone:** a multi-themed area for hands-on skill development and soft skills, where educators and learners can connect.
- **Hands-on workshops:** the programme includes a culinary workshop and a space robotics workshop.

- **Sponsorship:** packages offer visibility online and on site, including social media, press releases, email campaigns, invitations, on-site branding, product activations and speaker slots.

Market Overview

Education remains a top national priority in the UAE. The 2026 federal budget, the largest in the country's history at AED 92.4 billion, allocates AED 16.9 billion to education.

Dubai's private school sector continues to grow quickly:

- At the start of the 2026–27 academic year, enrolment reached 406,563 students, up 4.6% on June 2026.
- Twenty-six new private education institutions opened this year, including seven schools and two international higher education providers.
- Under Dubai's Education Strategy E33, the Emirate aims to open at least 100 new private schools by 2033.
- Dubai's private schools ranked among the world's top 10 education systems across all PISA 2025 assessment domains.

This growing population of well-prepared, internationally minded students creates strong and continuing demand for higher education, foundation and pathway programmes, and professional training, both in the UAE and abroad.

Visitor numbers :

Dubai 19,500

Primary School	%	**Undergraduate**	50%	**Professional Training**	%
High School	6%	**Postgraduate**	40%	**Careers**	20%
Further / Vocational	%	**Languages**	%	**Other**	17%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools

Professional bodies
Student service providers
Summer schools
Universities

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Dubai 21 Apr 2027 - 23 Apr 2027

Dubai International Convention & Exhibition Centre

- 9m2 Standard Equipped Stand (Incl. display unit) | **€5160.00** Book Now

BOOK FULL TOUR