

Arts Education Fair - Paris - Fall 2026

14 Nov 2026

Information

The Art Education Fair Paris aims to help creative students discover their ideal academic and career paths within the vibrant worlds of art, fashion, design, and digital media. This specialized fair brings together leading art schools, prestigious universities, and industry professionals. The primary objective is to showcase a comprehensive continuum of training opportunities and career paths for aspiring creatives and young professionals looking to break into the cultural and creative industries.

Reasons to Attend

This unmissable event targets students seeking high-caliber creative training in France at the undergraduate or graduate level. It is also highly relevant for young graduates, career-changers, and working professionals looking to elevate their artistic skills, specialize in a new creative sector, or give their design career an international dimension

Market Overview

France, and Paris in particular, stands as a global epicenter for the arts, fashion, and culture. As the third-largest economy in Europe, France heavily invests in its cultural infrastructure, with the national government dedicating 20% of its annual budget to education overall. Higher education in the arts features a rich tradition of accessibility and excellence. Tuition options across various specialized public and private institutions are designed to support artistic talent. Furthermore, the booming global demand for French expertise in luxury, animation, fashion design, and visual communication draws thousands of passionate international students to Paris every year

Fair Outline

The fair structure is designed to guide creative minds through every step of their educational journey:

- **Creative & Applied Arts Pavilion:** Featuring prestigious fine arts schools (*Beaux-Arts*), public universities, and specialized private academies offering programs from foundational years to Master's degrees.
- **Fashion & Luxury Hub:** Showcasing elite institutions specializing in fashion design, textile arts, luxury

brand management, and haute couture.

- **Design, Digital & Media Spaces:** Connecting students with industry-leading schools in graphic design, interior architecture, 3D animation, video game design, and visual communication.
- **Preparatory & Foundation Courses:** Dedicated advice areas for high school students looking to prepare portfolios for competitive entrance exams (*classes prépa*).

Features & Interactive Content

- **Expert Conferences & Lectures:** Held throughout the day to highlight evolving trends in the creative sectors, portfolio building tips, insights into the digitization of art, and navigating the *Parcoursup* application process for art programs.
- **Portfolio Clinics:** Opportunities for prospective students to receive direct feedback on their creative work from school representatives and faculty members.
- **Official Studyrama Resources:** All visitors will receive a copy of “*The Official Studyrama Guide to Creative Arts & Design Education*” at the main entrance desk.

Visitor numbers :

Paris 11,300

Primary School	0%	Undergraduate	85%	Professional Training	0%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers

Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools
Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Paris 14 Nov 2026

- 9m2 Standard Equipped Stand | €5830.00 [Book Now](#)

[BOOK FULL TOUR](#)



Francophone Education Fair - Montreal - Fall 2026

07 Nov 2026

Information

The Francophone Education Fair is the definitive gateway for institutions and agencies to tap into the high-demand French speaking market. It provides the perfect opportunity to connect prospective students with institutions offering programs taught in French, as well as opportunities to study directly in Francophone regions. It is the ultimate high-visibility environment to engage directly with qualified applicants, promote global programs, and drive enrolments for the upcoming academic cycle. The Fair aims to help students find an international education path, gap year opportunity, or language immersion program abroad. The fair also aims to connect ambitious young prospects with international mobility experts, program directors, and university representatives to map out global career paths. The objective of the event is to develop a dynamic continuum of the various study abroad, internship, and language training opportunities available globally for students and young professionals.

Reasons to Attend This not to be missed event addresses high school and university students at the undergraduate or graduate level who wish to find information on a Francophone curriculum, study abroad exchanges, or summer schools. It is also directed towards young graduates, parents, and language learners who want to add a highly valuable international dimension to their academic or professional portfolios.

Market Overview

As the world's second-largest destination for international students pursuing higher education in French, Canada offers an unmissable gateway to academic excellence and global career success. Canada is uniquely positioned to offer student pathways that blend world-class North American education with the richness of the French language.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

- A number of Canadian, French and European institutions will be available for consultation and international recruitment firms.
- International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of a Guide to International Education, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Montreal 800

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools

Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Montreal 07 Nov 2026

Collège international Marie France

- Working Space | €2100.00 [Book Now](#)

[BOOK FULL TOUR](#)



Francophone Education Fair - Toronto - Fall 2026

14 Nov 2026

Information

The Francophone Education Fair is the definitive gateway for institutions and agencies to tap into the high-demand French speaking market. It provides the perfect opportunity to connect prospective students with institutions offering programs taught in French, as well as opportunities to study directly in Francophone regions. It is the ultimate high-visibility environment to engage directly with qualified applicants, promote global programs, and drive enrolments for the upcoming academic cycle. The Fair aims to help students find an international education path, gap year opportunity, or language immersion program abroad. The fair also aims to connect ambitious young prospects with international mobility experts, program directors, and university representatives to map out global career paths. The objective of the event is to develop a dynamic continuum of the various study abroad, internship, and language training opportunities available globally for students and young professionals.

Reasons to Attend This not to be missed event addresses high school and university students at the undergraduate or graduate level who wish to find information on a Francophone curriculum, study abroad exchanges, or summer schools. It is also directed towards young graduates, parents, and language learners who want to add a highly valuable international dimension to their academic or professional portfolios.

Market Overview

As the world's second-largest destination for international students pursuing higher education in French, Canada offers an unmissable gateway to academic excellence and global career success. Canada is uniquely positioned to offer student pathways that blend world-class North American education with the richness of the French language.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

- A number of Canadian, French and European institutions will be available for consultation and international recruitment firms.
- International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of a Guide to International Education, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Toronto 800

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools

Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Toronto 14 Nov 2026

Université de l'Ontario Français

- Working Space | €2100.00 [Book Now](#)

[BOOK FULL TOUR](#)



International Student Fair in Georgia - Fall 2026

20 Nov 2026 - 21 Nov 2026

Information

You are warmly invited to attend the International Student Fair in Tbilisi, Georgia. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Georgia is pleased to offer great opportunities for the international schools keen on recruiting students from Georgia.

Join one of Georgia's largest education events in T

bilisi.

Reasons to Attend

More than 25% of undergraduate students, graduate students and senior schoolchildren in Georgia are currently looking for overseas education opportunities. The registration for University National Exams in Georgia last from February to March. The National Exams last from June to July. Therefore, the fair date in February is the best time for both students and institutions, according to their next steps in education.

At the International Education Fair in 2020 there were 80 exhibitors in total. Visitors had an opportunity to meet representatives from 12 countries: Australia, China, Czech Republic, Estonia, France, Georgia, Germany, Hungary, Latvia, Lithuania, the Netherlands, North Cyprus, Poland, Turkey, UK and USA.

Market Overview

- Approximately 36,000 entrants/applicants are passing national exams in July to study in the higher education institutions of Georgia.
- 25% of undergraduate and graduate students, and senior schoolchildren in Georgia are currently looking for overseas education opportunities
- There are 59 Universities in Georgia (31% State Universities and 69% Private Authorized Universities) with over 124,000 students studying at higher education level.
- There are 13 colleges authorized with over 240,000 students studying at secondary level.
- The three-level system of higher education consists of: the first level - Bachelor's degree, the second step -

Master's degree, the third step - PhD

The fair date is the best time for both students and institutions according to their next step in education (the registration for university national exams in Georgia last from February to March, the national exams in last from June to July).

Fair Outline

International Education Fair is a great platform for professionals and decision-makers in the education sector to exchange their experience and know-how. The parallel events: presentations, seminars and workshops will reach the goals and aims of the exhibition.

Studying abroad is becoming more and more popular among Georgian students as the country itself continues to pursue integration into the international society and the demand for professionals with international experience is rapidly increasing amongst Georgian and regional employers. The B2C concept of the exhibition shows a very clear value to the exhibitors as well as visitors. It is an “Open Door Day” for all the presented organizations an opportunity to receive all required information directly from the source for the visitors.

The International Education fair will cover such subjects as state and private higher education institutions, colleges, vocational schools, training centers, language schools and courses, as well as will provide information on new study programmes, and information about the services for students and educational institutions. Education Fair will bring together the quality international education providers with study abroad agents and education consultants.

The exhibition is promoted through an aggressive and informative marketing campaign encompassing a variety of effective marketing tools to reach all visitors segments. Media includes target group-specific direct marketing, online campaigns, advertising in numerous trade publications and in the general business press, extensive press activities and networking with industry associations and media.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Tbilisi 300

Primary School	0%	Undergraduate	100%	Professional Training	10%
High School	100%	Postgraduate	0%	Careers	10%
Further / Vocational	10%	Languages	15%	Other	10%
Foundation / Prep	10%				

Tblisi 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

Tbilisi 100

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	0%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Boarding schools
 Business schools
 Colleges
 Gap year organisations
 Hotel management schools
 Language schools
 Publishers
 Summer schools
 Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management

- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

Prices & Booking

Tbilisi 20 Nov 2026

School Visits

- School visits | €500.00 [Book Now](#)

Tbilisi 21 Nov 2026

TBA

- Working Space | €2000.00 [Book Now](#)

Tbilisi 21 Nov 2026

TBA

- School Counsellors Workshop | €1000.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Studies Fair - Engineering, Business Schools, Arts - Toulouse - Fall 2026

07 Nov 2026

Information

The International Studies Fair for Engineering, Business Schools, Arts aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of "The Official Studyrama Guide to International Education", which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

4,600

Primary School	0%	Undergraduate	85%	Professional Training	0%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

07 Nov 2026

MEETT - Hall 7

- 9m2 Standard Equipped Stand | **€5020.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Morocco & Tunisia International Student Fairs - Fall 2026

06 Nov 2026 - 10 Nov 2026

Information

We invite you to attend the International Education Morocco & Tunisia Tour:

-

Morocco & Tunisia are growing education markets with strong government support for study abroad.

-

Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.

-

The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

Reasons to Attend

Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-makers and influencers.
- Engage with families and counsellors who play a key role in study-abroad decisions.

Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

Visitor numbers :

Tunis, Rabat, El Jadida, Casablanca 4,000

Primary School	0%	Undergraduate	60%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

El Jadida 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	10%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Rabat 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%

Further / Vocational 0% Languages 2% Other 0%
Foundation / Prep 0%

Tunis 800

Primary School 0% Undergraduate 100% Professional Training 0%
High School 100% Postgraduate 0% Careers 0%
Further / Vocational 20% Languages 10% Other 0%
Foundation / Prep 20%

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics

- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026

Morocco & Tunis Full Exhibition Tour

- Full Tour Tunis, Rabat, Casablanca, Marakesh | €5750.00 [Book Now](#)

El Jadida 06 Nov 2026

TBA

- Working Space | €2250.00 [Book Now](#)

Rabat 07 Nov 2026

Hotel Rabat

- Working Space | €2250.00 [Book Now](#)

Casablanca 08 Nov 2026

Barcelo Anfa Casablanca

- Working Space | €2250.00 [Book Now](#)

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Tunisia (part of Morocco Tour) International Student Fairs - Fall 2026

10 Nov 2026

Information

We invite you attend the Morocco International Education Tour with an additional leg in Tunisia (please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from these country.

Reasons to Attend

Market Overview

Fair Outline

Visitor numbers :

Tunis 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools

Gap year organisations
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)

Tunisia & Morocco International Student Fairs - Fall 2026

06 Nov 2026 - 10 Nov 2026

Information

We invite you to attend the International Education Tunisia & Morocco Tour:

- **Morocco & Tunisia are growing education markets** with strong government support for study abroad.
- Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.
- The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

Reasons to Attend

Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-makers and influencers.
- Engage with families and counsellors who play a key role in study-abroad decisions.

Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

Visitor numbers :

Tunis, Rabat, El Jadida, Casablanca 4,000

Primary School	0%	Undergraduate	60%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

El Jadida 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	10%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Rabat 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%

Further / Vocational 0% Languages 2% Other 0%
Foundation / Prep 0%

Tunis 800

Primary School 0% Undergraduate 100% Professional Training 0%
High School 100% Postgraduate 0% Careers 0%
Further / Vocational 20% Languages 10% Other 0%
Foundation / Prep 20%

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics

- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026

Morocco & Tunis Full Exhibition Tour

- Full Tour Tunis, Rabat, Casablanca, Marakesh | €5750.00 [Book Now](#)

El Jadida 06 Nov 2026

TBA

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