

# Morocco & Tunisia International Student Fairs - Fall 2026

06 Nov 2026 - 10 Nov 2026

## Information

We invite you to attend the International Education Morocco & Tunisia Tour:

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**Morocco & Tunisia are growing education markets** with strong government support for study abroad.

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Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.

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The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

## Reasons to Attend

### Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

### Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-makers and influencers.
- Engage with families and counsellors who play a key role in study-abroad decisions.

### Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.

- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

### Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

### Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

### Visitor numbers :

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#### Tunis, Rabat, El Jadida, Casablanca 4,000

Primary School	0%	Undergraduate	60%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

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#### El Jadida 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	10%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

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#### Rabat 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

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## Casablanca 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

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## Tunis 800

Primary School	0%	Undergraduate	100%	Professional Training	0%
High School	100%	Postgraduate	0%	Careers	0%
Further / Vocational	20%	Languages	10%	Other	0%
Foundation / Prep	20%				

## Exhibitors

### Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Language schools  
Hotel management schools  
Gap year organisations  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026

*Morocco & Tunis Full Exhibition Tour*

- Full Tour Tunis, Rabat, Casablanca, Marakesh | **€5750.00** [Book Now](#)

### El Jadida 06 Nov 2026

*TBA*

- Working Space | **€2250.00** [Book Now](#)

### Rabat 07 Nov 2026

*Hotel Rabat*

- Working Space | **€2250.00** [Book Now](#)

### Casablanca 08 Nov 2026

*Barcelo Anfa Casablanca*

- Working Space | **€2250.00** [Book Now](#)

### Tunis 10 Nov 2026

*Radisson Blu Hotel & Convention Center*

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)



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### Rabat 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

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## Casablanca 3,120

<b>Primary School</b>	0%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	0%
<b>High School</b>	3%	<b>Postgraduate</b>	5%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	2%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

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## Tunis 800

<b>Primary School</b>	0%	<b>Undergraduate</b>	100%	<b>Professional Training</b>	0%
<b>High School</b>	100%	<b>Postgraduate</b>	0%	<b>Careers</b>	0%
<b>Further / Vocational</b>	20%	<b>Languages</b>	10%	<b>Other</b>	0%
<b>Foundation / Prep</b>	20%				

## Exhibitors

### Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Language schools  
Hotel management schools  
Gap year organisations  
Colleges  
Business schools  
Boarding schools

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