Morocco & Tunisia International Student Fairs - Fall 2026

10 Nov 2026

Information

We invite you to attend the International Education Morocco & Tunisia Tour:

- **Morocco & Tunisia are growing education markets** with strong government support for study abroad.
- Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.
- The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

Reasons to Attend

Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-makers and influencers.
- Engage with families and counsellors who play a key role in study-abroad decisions.

Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

Visitor numbers :

Casablanca 200

Primary School	0%	**Undergraduate**	70%	**Professional Training**	0%
High School	70%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	10%	**Languages**	15%	**Other**	0%
Foundation / Prep	10%				

Tunis, Rabat, El Jadida, Casablanca 4,000

Primary School	0%	**Undergraduate**	60%	**Professional Training**	10%
High School	10%	**Postgraduate**	10%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

El Jadida 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	10%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%

Foundation / Prep	0%

Rabat 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	5%	**Postgraduate**	3%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	5%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Tunis 800

Primary School	0%	**Undergraduate**	100%	**Professional Training**	0%
High School	100%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	20%	**Languages**	10%	**Other**	0%
Foundation / Prep	20%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Casablanca 05 Nov 2026

School Visits

- School visits | **€500.00** Book Now

Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026

Morocco & Tunis Full Exhibition Tour

- Full Tour 4 cities | **€5750.00** Book Now

El Jadida 06 Nov 2026

Lycée ELBILIA

- Working Space | **€2250.00** Book Now

Rabat 07 Nov 2026

Hotel Rabat

- Working Space | **€2250.00** Book Now

Casablanca 08 Nov 2026

Barcelo Anfa Casablanca

- Working Space | **€2250.00** Book Now

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | **€2250.00** Book Now

BOOK FULL TOUR

UniversityFairs

Tunisia (part of Morocco Tour) International Student Fairs - Fall 2026

10 Nov 2026

Information

We invite you attend the Morocco International Education Tour with an additional leg in Tunisia (please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from these country.

Reasons to Attend

Market Overview

Fair Outline

Visitor numbers :

Tunis 3,120

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	5%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

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Subject Areas

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- Social science
- Science
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- Mathematics
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- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | **€2250.00** Book Now

BOOK FULL TOUR

Tunisia & Morocco International Student Fairs - Fall 2026

10 Nov 2026

Information

We invite you to attend the International Education Tunisia & Morocco Tour:

- **Morocco & Tunisia are growing education markets** with strong government support for study abroad.
- Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.
- The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

Reasons to Attend

Strategic Reach in North Africa

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- Engage with families and counsellors who play a key role in study-abroad decisions.

Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
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Visitor numbers :

Tunis, Rabat, El Jadida, Casablanca 4,000

Primary School	0%	**Undergraduate**	60%	**Professional Training**	10%
High School	10%	**Postgraduate**	10%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

El Jadida 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	10%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Rabat 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	5%	**Postgraduate**	3%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	5%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Tunis 800

Primary School	0%	**Undergraduate**	100%	**Professional Training**	0%
High School	100%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	20%	**Languages**	10%	**Other**	0%
Foundation / Prep	20%				

Exhibitors

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- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026

Morocco & Tunis Full Exhibition Tour

- Full Tour Tunis, Rabat, Casablanca, Marakesh | **€5750.00** Book Now

El Jadida 06 Nov 2026

TBA

- Working Space | **€2250.00** Book Now

Rabat 07 Nov 2026

Hotel Rabat

- Working Space | **€2250.00** Book Now

Casablanca 08 Nov 2026

Barcelo Anfa Casablanca

- Working Space | **€2250.00** Book Now

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

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BOOK FULL TOUR