

International Education Fair Korea - Spring 2027

27 Mar 2027 - 28 Mar 2027

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for success of the Korea Study Abroad Fair!

Visitor numbers :

Seoul 26,000

Primary School	16%	Undergraduate	30%	Professional Training	10%
High School	12.5%	Postgraduate	30%	Careers	19.2%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Seoul 27 Mar 2027 - 28 Mar 2027

COEX

- 6m2 Standard Equipped Stand | **€2900.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3200.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Education Fair Korea Busan - Spring 2027

03 Apr 2027 - 04 Apr 2027

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

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Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

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The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

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Visitor numbers :

Busan 12,617

Primary School	16%	Undergraduate	20%	Professional Training	10%
High School	12.5%	Postgraduate	20%	Careers	19.2%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Primary schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Busan 03 Apr 2027 - 04 Apr 2027

BEXCO

- 6m2 Standard Equipped Stand | **€2400.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Education Fair Malaysia - Spring 2027

10 Apr 2027 - 23 May 2027

Information

The objective of the International Education Fair Malaysia is to create a wholesome one-stop hub for students and parents, explore education options, gain insights and seek advice from experts, to help in their selection and decision making process. It is an ideal education exhibition for students and parents to meet education institutions and discover their best educational pathway. As Malaysia's Premier and Pioneer education exhibition, the Education Fair has hosted over 12,000 local and international education institutions, 20,000 booths and 1.8 million visitors in the past 35 years.

The event strives to be a wholesome platform for students and parents seeking for education information and advice.

Some facts about the event:

- Served Over 1.8 Million Visitors
- 36 Years Of Experience in The Industry-Over 12,000
- Local & International Education Institutions

- High Footfall

Serves averagely up to 20,000 visitors in each Kuala Lumpur fair and up to 10,000 visitors* in each Penang fair.

- High Brand Exposure

21 million reach across print, digital , radio, and OTT platform which positively impact your business success and marketing goals.

Visitor numbers :

Kuala Lumpur 20,000

Primary School	0%	Undergraduate	40%	Professional Training	10%
High School	10%	Postgraduate	25%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Johor Bahru 20,000

Primary School	0%	Undergraduate	40%	Professional Training	10%
High School	10%	Postgraduate	25%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Putrajaya 20,000

Primary School	0%	Undergraduate	40%	Professional Training	10%
High School	10%	Postgraduate	25%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Penang 20,000

Primary School	0%	Undergraduate	40%	Professional Training	10%
High School	10%	Postgraduate	25%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering

- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kuala Lumpur 10 Apr 2027 - 11 Apr 2027

Kuala Lumpur Convention Centre

- 9m2 Standard Equipped Stand | €2100.00 [Book Now](#)

Johor Bahru 24 Apr 2027 - 25 Apr 2027

Persada International

- 9m2 Standard Equipped Stand | €2100.00 [Book Now](#)

Putrajaya 15 May 2027 - 16 May 2027

IOI Grand Mall

- 9m2 Standard Equipped Stand | €2100.00 [Book Now](#)

Penang 22 May 2027 - 23 May 2027

Setia SPICE

- 9m2 Standard Equipped Stand | €2100.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Turkey - International Student Fairs - Spring 2027

20 Mar 2027 - 26 Mar 2027

Information

We invite you attend the International Student Fairs in Turkey. We are pleased to offer this great opportunity for international schools keen on recruiting students from Turkey.

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

Reasons to Register

In Fall 2018, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Russia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine, exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Virtual Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

Visitor numbers :

Istanbul (European Side) 3,169

Primary School	% Undergraduate	70%	Professional Training	%
High School	% Postgraduate	30%	Careers	%
Further / Vocational	% Languages	%	Other	%
Foundation / Prep	%			

Istanbul (Asian side) 1,547

Primary School	% Undergraduate	70%	Professional Training	%
High School	% Postgraduate	30%	Careers	%
Further / Vocational	% Languages	%	Other	%
Foundation / Prep	%			

Ankara 1,547

Primary School	% Undergraduate	70%	Professional Training	%
High School	% Postgraduate	30%	Careers	%
Further / Vocational	% Languages	%	Other	%
Foundation / Prep	%			

Izmir 2,039

Primary School	% Undergraduate	70%	Professional Training	%
High School	% Postgraduate	30%	Careers	%
Further / Vocational	% Languages	%	Other	%
Foundation / Prep	%			

Exhibitors

Who should attend

Universities
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools

Levels & Subjects

Academic Levels

- Language learning
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 10% until 15-12-2026

Istanbul (European Side) 20 Mar 2027 - 21 Mar 2027

Istanbul Congress Centre (European Side)

- Working Space (Per City When All Cities Selected) | ~~€2480.00~~ €2232 [Book Now](#)
- Working Space | ~~€3500.00~~ €3150 [Book Now](#)

Istanbul (Asian side) 22 Mar 2027

Hilton Istanbul Kozyatagi Hotel

- Working Space (Per City When All Cities Selected) | ~~€1240.00~~ €1116 [Book Now](#)
- Working Space | ~~€1400.00~~ €1260 [Book Now](#)

Ankara 24 Mar 2027

Sheraton Hotel

- Working Space (Per City When All Cities Selected) | ~~€1240.00~~ €1116 [Book Now](#)
- Working Space | ~~€1400.00~~ €1260 [Book Now](#)

Izmir 26 Mar 2027

Ege Palas Business Hotel

- Working Space (Per City When All Cities Selected) | ~~€1240.00~~ €1116 [Book Now](#)
- Working Space | ~~€1400.00~~ €1260 [Book Now](#)

[BOOK FULL TOUR](#)