

Africa | Kenya & Uganda | 24th ISFA International Student & Career Fairs Africa Spring 2027

02 Mar 2027 - 09 Mar 2027

Information

Come and participate at the 23rd edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Kampala 800

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	35%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	%
Foundation / Prep	15%				

Eldoret 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Nairobi 2,500

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	35%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 5% until 30-09-2026
- 2 Cities Discount 10% until 02-03-2027
- 3 cities' discount 15% until 02-03-2027
- 4 Cities' Discount 20% until 02-03-2027

Kampala 02 Mar 2027

Sheraton Hotel TBC

- Distant Participation One City | ~~€900.00~~ €855 [Book Now](#)
- Working Space | ~~€1800.00~~ €1710 [Book Now](#)
- Distant Participation Full Tour 4 cities | ~~€3460.00~~ €3287 [Book Now](#)

Eldoret 04 Mar 2027

Boma Inn Hotel

- Distant Participation One City | ~~€650.00~~ €617.5 [Book Now](#)

- Working Space | ~~€1200.00~~ €1140 [Book Now](#)
- Distant Participation Full Tour 4 cities | ~~€3460.00~~ €3287 [Book Now](#)

Nairobi 06 Mar 2027

Sarit Expo Centre

- Distant Participation One City | ~~€900.00~~ €855 [Book Now](#)
- Working Space+ | ~~€2600.00~~ €2470 [Book Now](#)
- Distant Participation Full Tour 4 cities | ~~€3460.00~~ €3287 [Book Now](#)

Mombasa 09 Mar 2027

TBC

- Distant Participation One City | ~~€900.00~~ €855 [Book Now](#)
- Working Space | ~~€1800.00~~ €1710 [Book Now](#)
- Distant Participation Full Tour 4 cities | ~~€3460.00~~ €3287 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Gulf Education and Training Exhibition in Dubai - Winter 2027

03 Feb 2027 - 05 Feb 2027

Information

This event attracts some of the world's leading universities, colleges and other education providers, as well as suppliers of education equipment and technology.

Reasons to Attend

Every year the exhibition attracts over 35,000 local and expatriate students who are at the threshold of college life and actively looking for higher education, professional development and training options.

The exhibition focuses on General Education, Higher Education, Vocational Education, Training & Professional Development, Global EdTech Forum.

Market Overview

Dubai is a technologically advanced city with a continuous focus on innovation, offering a conducive environment for experiential learning, creative thinking and independent action. According to data collected by the Unesco Institute for Statistics which has published the Global Education Digest 2019, around 5,742 students from the UAE are studying abroad. Over 700 UAE nationals received government scholarships in 2019 to study overseas. The Dubai International Education Fair student recruitment is the Middle East's largest platform for the UAE and other GCC countries. It offers a consistently high lead ratio.

The number of schools in the UAE is expected to double in the next decade to meet the high demand for primary and secondary education. Until such time, demand will continue to outstrip supply much to the benefit of boarding schools in countries such as Australia, Canada, India, UK, USA and others.

Fair Outline

The exhibition is the Middle East and Asia's most powerful platform for student recruitment.

Consider the facts:

- Drawing on its experience from being in the market for 25 years, Gulf Education and Training Exhibition targets different student groups based on preferences and has a conversion rate that is far higher than industry averages
- The Gulf Education and Training Exhibition maintains close links with the corporate world and regularly hosts seminars and presentations on topics that bridge the divide between education and industry.
- The fair boasts of an exhibitor retention rate of over 90 percent year on year which is testament to its success and position in the UAE education market.
- The Gulf Education and Training Exhibition offers a tangible return on your investment; every single person you interact and communicate with at the exhibition, has been targeted and invited and is genuinely interested in education.

Education is a top priority for the UAE government in recent years and accounts for more than AED 4.6 billion of the federal budget. Over 400,000 students of 52 nationalities, study in private schools in the UAE of which, over 330,000 students study in English medium schools.

Visitor numbers :

Dubai 31,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science

- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Dubai 03 Feb 2027 - 05 Feb 2027

Dubai International Convention & Exhibition Centre

- 9m2 Standard Equipped Stand | **€5820.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€7476.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Masters, MBA and Career Fair - Winter 2026 - Paris

05 Dec 2026

Information

The International Masters, MBA and Career Fair - Paris aims to help students find an international education and/or career path abroad. The International Masters and MBA Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The

national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious business schools and French universities, European establishments (German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

*Sourced from Education New Zealand and EU figures on the cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Jourdan 1,000			
Primary School	0%	Undergraduate	65%
High School	0%	Postgraduate	25%
Further / Vocational	0%	Languages	10%
Foundation / Prep	0%	Other	19%
		Professional Training	13%
		Careers	16%

Exhibitors

Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools
Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Jourdan 05 Dec 2026

Cité internationale universitaire de Paris

- 6m2 Standard Equipped Stand | **€6400.00** [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

International Studies and Language Travel Fair - Paris - Winter 2027

16 Jan 2027

Information

The International Education and Language Travel Fair Paris is the definitive gateway for institutions and agencies to tap into the high-demand French market. Positioned ideally at the start of the year, it offers the ultimate high-visibility environment to engage directly with qualified applicants, promote global programs, and drive enrollments for the upcoming academic cycle.

The Fair aims to help students find an international education path, gap year opportunity, or language immersion program abroad. The fair also aims to connect ambitious young prospects with international mobility experts, program directors, and university representatives to map out global career paths. The objective of the

event is to develop a dynamic continuum of the various study abroad, internship, and language training opportunities available globally for students and young professionals.

Reasons to Attend

This not to be missed event addresses French high school and university students at the undergraduate or graduate level who wish to find information on an international curriculum, study abroad exchanges, or summer schools. It is also directed towards young graduates, parents, and language learners who want to add a highly valuable international dimension to their academic or professional portfolios.

Market Overview

France, Europe's third-largest economy, features a strong educational focus with 20% of its budget dedicated to education and historically low fees, hosting approximately 190,000 international students. Despite this, over 47,000 French students annually pursue degrees in other EU countries, highlighting a robust demand for international education and study abroad opportunities.

International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

- A number of French and European institutions will be available for consultation and international recruitment firms.
- International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of a Guide to International Education, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Paris 950

Primary School	0%	Undergraduate	73%	Professional Training	0%
High School	0%	Postgraduate	27%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Paris 16 Jan 2027

Espace Champerret

- 9m2 Standard Equipped Stand | €5710.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Studies Fair - Annecy - Winter 2027

23 Jan 2027

Information

The International Studies Fair Annecy aims to help students find an international education and/or career path abroad. The International Education Fair, which is viewed as an early-cycle recruitment platform, also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Annecy 6,700

Primary School	0%	Undergraduate	91%	Professional Training	0%
High School	0%	Postgraduate	10%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Annecy 23 Jan 2027

Arcadium

- 6m2 Standard Equipped Stand | **€4040.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Masters and MBA Fair in Lille- Winter 2027

13 Feb 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d’Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC...’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Lille 2,500

Primary School 0% Undergraduate 67% Professional Training 20%

High School	0%	Postgraduate	27%	Careers	20%
Further / Vocational	0%	Languages	10%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Lille 13 Feb 2027

La Cite des Echanges - Marcqen-Baroeul

- 6 m2 | €3300.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Masters and MBA Fair in Nantes - Winter 2027

13 Feb 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d’Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC...’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

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Visitor numbers :

Nantes 2,000

Primary School	0%	Undergraduate	76%	Professional Training	20%
High School	0%	Postgraduate	24%	Careers	20%
Further / Vocational	0%	Languages	10%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Nantes 13 Feb 2027

Parc des Expositions de la Beaujoire - Hall 1

- 6 m2 | **€4040.00** [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

Masters and MBA Fair in Rennes - Date TBC

01 Jan 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include 'Successful Admission to the Master 2' and 'MBA, Masters and double degrees'.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d'Information et d'Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide 'How to choose the best Master 2, MBA, MSC...' that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

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To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed'

button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

1,725

Primary School	0%	Undergraduate	39%	Professional Training	20%
High School	34%	Postgraduate	27%	Careers	20%
Further / Vocational	0%	Languages	10%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering

- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

01 Jan 2027

Halle de la Courrouze - Hall to be confirmed

- 6 m2 | **€4040.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Masters and MBA Fair in Rouen - Date TBC

01 Jan 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per

capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d’Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC...’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

1,500

Primary School	0%	Undergraduate	33%	Professional Training	20%
High School	47%	Postgraduate	20%	Careers	20%
Further / Vocational	0%	Languages	10%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

01 Jan 2027

TBC

- 6 m2 | €3330.00 [Book Now](#)

[BOOK FULL TOUR](#)

Masters and MBA Fair in Toulon - Winter 2027

20 Feb 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

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Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d'Information et d'Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC...’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

1,800

Primary School	0%	Undergraduate	44%	Professional Training	20%
High School	20%	Postgraduate	27%	Careers	20%
Further / Vocational	0%	Languages	10%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Hotel management schools
- Colleges
- Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

20 Feb 2027

Palais Neptune

- 6 m2 | €5285.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Masters and MBA Fair in Toulouse - Winter 2027

27 Feb 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d’Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC...’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

1,800

Primary School	0%	Undergraduate	44%	Professional Training	20%
High School	20%	Postgraduate	27%	Careers	20%
Further / Vocational	0%	Languages	10%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management

- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

27 Feb 2027

Centre de Congres Pierre Baudis - Salle Concorde

- 6 m2 | €3330.00 [Book Now](#)

[BOOK FULL TOUR](#)



Masters and MBA Fair in Tours - Date TBC

01 Jan 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over

the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d’Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC...’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

1,500

Primary School	0%	Undergraduate	33%	Professional Training	20%
High School	47%	Postgraduate	20%	Careers	20%
Further / Vocational	0%	Languages	10%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Hotel management schools
- Colleges
- Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

01 Jan 2027

Palais des Congrès

- 6 m2 | **€4040.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Masters, MBA and Career Fair - Montpellier - Winter 2027

27 Feb 2027

Information

The Masters, MBA and Career Fair - Montpellier aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious business schools and French universities, European establishments (German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with

specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

*Sourced from Education New Zealand and EU figures on the cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Pérols 1,350

Primary School	0%	Undergraduate	65%	Professional Training	13%
High School	0%	Postgraduate	28%	Careers	16%
Further / Vocational	0%	Languages	18%	Other	19%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Pérols 27 Feb 2027

Parc des expositions

- 9m2 Standard Equipped Stand | **€4040.00** [Book Now](#)

[BOOK FULL TOUR](#)



Spain - International Education Fair Madrid

17 Feb 2027 - 21 Feb 2027

Information

One of the leading and biggest exhibitions in Spain has a total of 146,000 visitors, 18 countries, who had the opportunity to learn about the academic offerings presented by 239 companies and entities, and 109 brands from 18 countries, and participate in an interesting parallel program of conferences with nearly 230 activities.

Visitor numbers :

Madrid 125,000

Primary School	5%	Undergraduate	40%	Professional Training	5%
High School	10%	Postgraduate	35%	Careers	5%
Further / Vocational	5%	Languages	25%	Other	5%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Publishers

Levels & Subjects

Academic Levels

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Madrid 17 Feb 2027 - 21 Feb 2027

IFEMA Exhibition Centre

- 9m2 Standard Equipped Stand | **€3743.00** [Book Now](#)
- 9m2 Comfort Stand | **€4491.00** [Book Now](#)

[BOOK FULL TOUR](#)