

# 13th International University Fair Greece Spring 2027

19 Mar 2027 - 23 Mar 2027

## Information

This exhibition is the important educational event in Southern Europe and the place where students, teachers and parents annually find out information related to study programmes abroad. Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with university representatives from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

## Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

## Greek student market

25% Highschool students and graduates

75% University students and Graduates

## Support

The fair receives significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission attended the fair regularly.

## Visitor numbers :

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### Athens 1,200

Primary School	0%	Undergraduate	30%	Professional Training	0%
High School	0%	Postgraduate	70%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

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### Thessaloniki 3,500

Primary School	0%	Undergraduate	60%	Professional Training	0%
High School	0%	Postgraduate	39%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

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### Heraklion 900

Primary School	0%	Undergraduate	30%	Professional Training	0%
High School	0%	Postgraduate	70%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Publishers

# Levels & Subjects

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# Prices & Booking

## Athens 19 Mar 2027

*Divani Caravel Hotel*

- Working Space | €2600.00 [Book Now](#)

## Thessaloniki 21 Mar 2027

*Macedonia Palace Hotel*

- Working Space | €2600.00 [Book Now](#)

**Heraklion 23 Mar 2027**

*Aquila Atlantis Hotel*

- Working Space | €2000.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Africa - Kenya - 23rd & 24th ISFA International Student & Career Fairs Africa Fall

07 Oct 2026 - 09 Mar 2027

## Information

Come and participate at the 23rd edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

## Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

## Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the

highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

#### **Fair Outline**

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

#### **Visitor numbers :**

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#### **Mombasa 600**

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

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#### **Nairobi 2,500**

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	35%	Careers	10%

**Further / Vocational** 10% **Languages** 10% **Other** %  
**Foundation / Prep** 15%

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## **Nairobi 2,500**

**Primary School** % **Undergraduate** 35% **Professional Training** 5%  
**High School** 15% **Postgraduate** 35% **Careers** 10%  
**Further / Vocational** 10% **Languages** 10% **Other** %  
**Foundation / Prep** 15%

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## **Mombasa 600**

**Primary School** % **Undergraduate** 35% **Professional Training** 5%  
**High School** 15% **Postgraduate** 30% **Careers** 5%  
**Further / Vocational** 10% **Languages** % **Other** %  
**Foundation / Prep** 15%

## **Exhibitors**

### **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Education agencies  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)

- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 5% until 01-07-2026
- 2 Cities Discount 10% until 09-03-2027
- 3 Cities' Discount 15% until 09-03-2027
- 4 Cities Discount ( Nairobi & Mombasa both seasons) €1,780 20% until 09-03-2027

### Mombasa 07 Oct 2026

*TBC*

- Working Space | ~~€1800.00~~ €1710 [Book Now](#)

### Nairobi 10 Oct 2026

*Sarit Expo Centre*

- Working Space | ~~€2600.00~~€2470 [Book Now](#)

## Nairobi 06 Mar 2027

*Sarit Expo Centre*

- Working Space | ~~€2650.00~~€2517.5 [Book Now](#)

## Mombasa 09 Mar 2027

*TBC*

- Working Space | ~~€1800.00~~€1710 [Book Now](#)

[BOOK FULL TOUR](#)



# Engineering and Business Schools Fair - Paris - Winter 2026

28 Nov 2026

## Information

The Engineering and Business Schools Fair Paris aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a

population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### **Fair Outline**

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

### **The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of "The Official Studyrama Guide to International Education", which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Paris 11,300**

<b>Primary School</b>	0%	<b>Undergraduate</b>	85%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	15%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	15%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

### **Exhibitors**

## **Who should attend**

Business schools  
Companies (Careers)  
Funding & scholarship providers  
Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics

## Prices & Booking

Paris 28 Nov 2026

*Paris Event Centre*

- 9m2 Standard Equipped Stand | €8290.00 [Book Now](#)

[BOOK FULL TOUR](#)



# International Student Fair Romania Spring 2027

13 Mar 2027 - 17 Mar 2027

## Information

International Student Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### **Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

### **Greek student market**

25% Highschool students and graduates

75% University students and Graduates

### **Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

### **Visitor numbers :**

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**Bucharest 6,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	80%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	20%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	0%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

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## **Timisoara 3,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	80%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	20%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	0%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

## **Exhibitors**

### **Who should attend**

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

### Prices & Booking

#### Bucharest 13 Mar 2027 - 14 Mar 2027

*TBC*

- 6m2 Standard Equipped Stand | €2700.00 [Book Now](#)

#### Timisoara 17 Mar 2027

*TBC*

- Working Space | €2100.00 [Book Now](#)

[BOOK FULL TOUR](#)



# International Studies and Language Travel Fair - Paris - Winter 2027

16 Jan 2027

## Information

The International Education and Language Travel Fair Paris is the definitive gateway for institutions and agencies to tap into the high-demand French market. Positioned ideally at the start of the year, it offers the ultimate high-visibility environment to engage directly with qualified applicants, promote global programs, and drive enrollments for the upcoming academic cycle.

The Fair aims to help students find an international education path, gap year opportunity, or language immersion program abroad. The fair also aims to connect ambitious young prospects with international mobility experts, program directors, and university representatives to map out global career paths. The objective of the event is to develop a dynamic continuum of the various study abroad, internship, and language training opportunities available globally for students and young professionals.

## Reasons to Attend

This not to be missed event addresses French high school and university students at the undergraduate or graduate level who wish to find information on an international curriculum, study abroad exchanges, or summer schools. It is also directed towards young graduates, parents, and language learners who want to add a highly valuable international dimension to their academic or professional portfolios.

## Market Overview

France, Europe's third-largest economy, features a strong educational focus with 20% of its budget dedicated to education and historically low fees, hosting approximately 190,000 international students. Despite this, over 47,000 French students annually pursue degrees in other EU countries, highlighting a robust demand for international education and study abroad opportunities.

International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

## The international mobility/living abroad area

- A number of French and European institutions will be available for consultation and international recruitment firms.

- International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of a Guide to International Education, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Paris 950**

<b>Primary School</b>	0%	<b>Undergraduate</b>	73%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	27%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	15%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

### **Exhibitors**

#### **Who should attend**

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges

Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## **Prices & Booking**

**Paris 16 Jan 2027**

*Espace Champerret*

- 9m2 Standard Equipped Stand | **€5710.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Studies Fair - Annecy - Winter 2027

23 Jan 2027

## Information

The International Studies Fair Annecy aims to help students find an international education and/or career path abroad. The International Education Fair, which is viewed as an early-cycle recruitment platform, also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

## The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Annecy 6,700**

<b>Primary School</b>	0%	<b>Undergraduate</b>	91%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	10%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	15%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

### **Exhibitors**

#### **Who should attend**

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies

Publishers  
Universities  
Summer schools  
Student service providers

## Levels & Subjects

### Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

**Annecy 23 Jan 2027**

*Arcadium*

- 6m2 Standard Equipped Stand | **€4040.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Student Fairs in Sweden - Winter 2026

25 Nov 2026 - 02 Dec 2026

## Information

Over 30,000 people visited the student fairs in the last edition.

## Reasons to Attend

The Student Fairs in Sweden, last edition, were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

## Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

## Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skåne.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real"

representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

### Visitor numbers :

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#### Stockholm 22,497

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

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#### Malmö 8,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

### Exhibitors

#### Who should attend

- Universities
- Summer schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Colleges

# Levels & Subjects

## Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Health & medicine

## Prices & Booking

### Stockholm 25 Nov 2026 - 27 Nov 2026

#### *Kistamässan*

- 4m2 Budget Stand | **€2300.00** [Book Now](#)
- 6m2 Budget Stand | **€2850.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3790.00** [Book Now](#)

### Malmo 02 Dec 2026

#### *Malmömässan*

- 4m2 Budget Stand | **€2200.00** [Book Now](#)
- 6m2 Budget Stand | **€2660.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3370.00** [Book Now](#)

[BOOK FULL TOUR](#)