

# Azerbaijan - International Student Fair - Spring 2026

19 Apr 2026 - 20 Apr 2026

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijani students study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best

promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

### **Visitor numbers :**

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#### **Baku 4,200**

<b>Primary School</b>	0%	<b>Undergraduate</b>	39%	<b>Professional Training</b>	%
<b>High School</b>	8%	<b>Postgraduate</b>	42%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	28%	<b>Other</b>	%
<b>Foundation / Prep</b>	15%				

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#### **Baku 100**

<b>Primary School</b>	0%	<b>Undergraduate</b>	0%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	0%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	0%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

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#### **Baku 300**

<b>Primary School</b>	0%	<b>Undergraduate</b>	100%	<b>Professional Training</b>	10%
<b>High School</b>	100%	<b>Postgraduate</b>	0%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

### **Exhibitors**

#### **Who should attend**

- Boarding schools
- Business schools
- Colleges
- Gap year organisations

Hotel management schools  
Language schools  
Publishers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## Prices & Booking

### Baku 19 Apr 2026

*Hilton Hotel*

- Working Space | €2000.00 [Book Now](#)

### Baku 19 Apr 2026

*Hilton Hotel*

- Agent Workshop | **€1000.00** [Book Now](#)

**Baku 20 Apr 2026**

*School Visits*

- School visits | **€500.00** [Book Now](#)

[BOOK FULL TOUR](#)



# **Kazakhstan International Education Fair Spring 2026**

27 Feb 2026 - 28 Feb 2026

## **Information**

25 institutions from 10 countries participated in the Kazakhstan International Education Fair Tour in the previous edition and more than 1400 visitors attended the Tour in 2 cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

## **Market information**

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

## **Fair Outline**

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

## **Visitor numbers :**

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### **Astana 1,001**

<b>Primary School</b>	<b>%</b>	<b>Undergraduate</b>	<b>20%</b>	<b>Professional Training</b>	<b>0%</b>
<b>High School</b>	<b>7%</b>	<b>Postgraduate</b>	<b>28%</b>	<b>Careers</b>	<b>10%</b>
<b>Further / Vocational</b>	<b>10%</b>	<b>Languages</b>	<b>35%</b>	<b>Other</b>	<b>10%</b>
<b>Foundation / Prep</b>	<b>5%</b>				

## **Exhibitors**

### **Who should attend**

Boarding schools  
Business schools  
Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Summer schools  
Universities

## **Levels & Subjects**

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Astana 27 Feb 2026 - 28 Feb 2026

*Astana TBC*

- Working Space | **€1872.00** [Book Now](#)

[\*\*BOOK FULL TOUR\*\*](#)