

# 12th International University Fair Greece Spring 2026

20 Mar 2026 - 24 Mar 2026

## Information

This exhibition is the important educational event in Southern Europe and the place where students, teachers and parents annually find out information related to study programmes abroad. Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with university representatives from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### Greek student market

25% Highschool students and graduates

75% University students and Graduates

## Support

The fair receives significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission attended the fair regularly.

Visitor numbers :

Athens 1,200

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 30% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 70% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

Thessaloniki 3,500

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 60% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 39% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

Heraklion 900

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 30% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 70% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

Exhibitors

Who should attend

- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Athens 20 Mar 2026

*Divani Caravel Hotel*

- Working Space | €2600.00 [Book Now](#)

### Thessaloniki 22 Mar 2026

*Macedonia Palace Hotel*

- Working Space | €2600.00 [Book Now](#)

**Heraklion 24 Mar 2026**

*Aquila Atlantis Hotel*

- Working Space | €2000.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Baltic International Recruitment Tour Spring 2026

15 Mar 2026

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign

university.

## **Fair Outline**

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## **Visitor numbers :**

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### **Tallinn 2,000**

|                             |            |                      |            |                              |          |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| <b>Primary School</b>       | <b>%</b>   | <b>Undergraduate</b> | <b>60%</b> | <b>Professional Training</b> | <b>%</b> |
| <b>High School</b>          | <b>10%</b> | <b>Postgraduate</b>  | <b>10%</b> | <b>Careers</b>               | <b>%</b> |
| <b>Further / Vocational</b> | <b>5%</b>  | <b>Languages</b>     | <b>10%</b> | <b>Other</b>                 | <b>%</b> |
| <b>Foundation / Prep</b>    | <b>5%</b>  |                      |            |                              |          |

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### **Riga 5,000**

|                             |            |                      |            |                              |          |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| <b>Primary School</b>       | <b>%</b>   | <b>Undergraduate</b> | <b>60%</b> | <b>Professional Training</b> | <b>%</b> |
| <b>High School</b>          | <b>10%</b> | <b>Postgraduate</b>  | <b>10%</b> | <b>Careers</b>               | <b>%</b> |
| <b>Further / Vocational</b> | <b>5%</b>  | <b>Languages</b>     | <b>10%</b> | <b>Other</b>                 | <b>%</b> |
| <b>Foundation / Prep</b>    | <b>5%</b>  |                      |            |                              |          |

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### **Vilnius 3,000**

|                             |            |                      |            |                              |          |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| <b>Primary School</b>       | <b>%</b>   | <b>Undergraduate</b> | <b>60%</b> | <b>Professional Training</b> | <b>%</b> |
| <b>High School</b>          | <b>10%</b> | <b>Postgraduate</b>  | <b>10%</b> | <b>Careers</b>               | <b>%</b> |
| <b>Further / Vocational</b> | <b>5%</b>  | <b>Languages</b>     | <b>10%</b> | <b>Other</b>                 | <b>%</b> |
| <b>Foundation / Prep</b>    | <b>5%</b>  |                      |            |                              |          |

## **Exhibitors**

## **Who should attend**

Universities  
Summer schools  
Professional bodies  
Primary schools  
Language schools  
Hotel management schools  
Funding & scholarship providers  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management

- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Tallinn 12 Mar 2026

*Radisson Blu Hotel Olympia*

- Working Space + 2 nights accommodation for 1 person | **€2626.00** [Book Now](#)

### Riga 14 Mar 2026

*Radisson Blu Hotel Latvija*

- Working Space and 1 night B & B single accommodation | **€2497.00** [Book Now](#)

### Vilnius 15 Mar 2026

*Radisson Blu Hotel Lietuva*

- Working Space + 2 nights accommodation for 1 person | **€2626.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Days of International Education Hungary - Spring 2026

21 Mar 2026

## Information

Many education providers have already understood the great possibilities of the Hungarian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

## Market Overview

The total number of students in the higher education system was over 380,000 during the 2020/2021 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master, and Ph.D. programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

## Fair Outline

The importance of the education fair in Hungary for the students, the parents, and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

## Visitor numbers :

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### Budapest 4,500

|                      |     |               |     |                       |    |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School       | 0%  | Undergraduate | 35% | Professional Training | 0% |
| High School          | 15% | Postgraduate  | 10% | Careers               | 0% |
| Further / Vocational | 15% | Languages     | 10% | Other                 | 5% |
| Foundation / Prep    | 0%  |               |     |                       |    |

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers



Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Budapest 21 Mar 2026**

*Crowne Plaza Budapest*

- Working Space | €2420.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Days of International Education Slovakia - Spring 2026

22 Mar 2026

## Information

Many education providers have already understood the great possibilities of the Slovakian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

## Market Overview

### Fair Outline

### Visitor numbers :

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#### Bratislava 4,500

|                      |     |               |     |                       |    |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School       | 0%  | Undergraduate | 35% | Professional Training | 0% |
| High School          | 15% | Postgraduate  | 10% | Careers               | 0% |
| Further / Vocational | 15% | Languages     | 10% | Other                 | 5% |
| Foundation / Prep    | 0%  |               |     |                       |    |

# Exhibitors

## Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics

- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Bratislava 22 Mar 2026**

*Radisson Blue Carlton Hotel*

- Working Space | **€2420.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# International Education Fair Korea - Spring 2026

28 Mar 2026 - 29 Mar 2026

## Information

We welcome you to take part in the largest study abroad exhibition in Korea.

### Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

### Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about

300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

### **Fair Outline**

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for success of the Korea Study Abroad Fair!

### **Visitor numbers :**

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#### **Seoul 26,000**

|                             |       |                      |       |                              |       |
|-----------------------------|-------|----------------------|-------|------------------------------|-------|
| <b>Primary School</b>       | 16%   | <b>Undergraduate</b> | 30%   | <b>Professional Training</b> | 10%   |
| <b>High School</b>          | 12.5% | <b>Postgraduate</b>  | 30%   | <b>Careers</b>               | 19.2% |
| <b>Further / Vocational</b> | 10%   | <b>Languages</b>     | 25.4% | <b>Other</b>                 | 10%   |
| <b>Foundation / Prep</b>    | 10%   |                      |       |                              |       |

### **Exhibitors**

#### **Who should attend**

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers

Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Seoul 28 Mar 2026 - 29 Mar 2026**

- 6m2 Standard Equipped Stand | **€2650.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3100.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# International Education Fairs of Turkey - Spring 2026

24 Mar 2026 - 31 Mar 2026

## Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 13 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

## Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The Fall 2019 event welcomed over 300 exhibitors representing over 150 institutions from 25 different countries.

## Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate Education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities.

## Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

## Visitor numbers :

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### Istanbul, Ankara and Izmir 15,000

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | %  | Undergraduate | 25% | Professional Training | %  |
| High School          | 8% | Postgraduate  | 33% | Careers               | %  |
| Further / Vocational | 6% | Languages     | 23% | Other                 | 5% |
| Foundation / Prep    | %  |               |     |                       |    |

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### Ankara 2,000

|                      |    |               |     |                       |     |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School       | %  | Undergraduate | 32% | Professional Training | %   |
| High School          | 6% | Postgraduate  | 44% | Careers               | %   |
| Further / Vocational | %  | Languages     | 37% | Other                 | 21% |
| Foundation / Prep    | %  |               |     |                       |     |

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### Istanbul (Asian Side) 2,000

|                      |    |               |     |                       |     |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School       | %  | Undergraduate | 32% | Professional Training | %   |
| High School          | 6% | Postgraduate  | 44% | Careers               | %   |
| Further / Vocational | %  | Languages     | 37% | Other                 | 21% |
| Foundation / Prep    | %  |               |     |                       |     |



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## Istanbul (European Side) 8,000

|                      |    |               |     |                       |     |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School       | %  | Undergraduate | 32% | Professional Training | %   |
| High School          | 6% | Postgraduate  | 44% | Careers               | %   |
| Further / Vocational | %  | Languages     | 37% | Other                 | 21% |
| Foundation / Prep    | %  |               |     |                       |     |

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## Izmir 2,000

|                      |    |               |     |                       |     |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School       | %  | Undergraduate | 32% | Professional Training | %   |
| High School          | 6% | Postgraduate  | 44% | Careers               | %   |
| Further / Vocational | %  | Languages     | 37% | Other                 | 21% |
| Foundation / Prep    | %  |               |     |                       |     |

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Istanbul, Ankara and Izmir 24 Mar 2026 - 31 Mar 2026

*Ankara, Istanbul, Izmir*

- Full Tour 3 cities | **€6950.00** [Book Now](#)

### Ankara 24 Mar 2026

*Ankara Sheraton Hotel*

- Working Space | **€1500.00** [Book Now](#)

### Istanbul (Asian Side) 26 Mar 2026

*Hilton Istanbul Kozyatagi Hotel*

- Working Space | **€1500.00** [Book Now](#)

### Istanbul (European Side) 28 Mar 2026 - 29 Mar 2026

*Hilton Bosphorus Hotel Harbiye - European Side*

- Working Space + Banner | **€3950.00** [Book Now](#)

**Izmir 31 Mar 2026**

*Ege Palas Business Hotel*

- Working Space | €1500.00 [Book Now](#)

[BOOK FULL TOUR](#)



# International University Fair Romania Spring 2026

17 Mar 2026

## Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### **Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

### **Greek student market**

25% Highschool students and graduates

75% University students and Graduates

### **Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

### **Visitor numbers :**

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#### **Bucharest 6,000**

|                             |    |                      |     |                              |    |
|-----------------------------|----|----------------------|-----|------------------------------|----|
| <b>Primary School</b>       | 0% | <b>Undergraduate</b> | 80% | <b>Professional Training</b> | 0% |
| <b>High School</b>          | 0% | <b>Postgraduate</b>  | 20% | <b>Careers</b>               | 0% |
| <b>Further / Vocational</b> | 0% | <b>Languages</b>     | 0%  | <b>Other</b>                 | 0% |
| <b>Foundation / Prep</b>    | 0% |                      |     |                              |    |

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#### **Timisoara 3,000**

|                       |    |                      |     |                              |    |
|-----------------------|----|----------------------|-----|------------------------------|----|
| <b>Primary School</b> | 0% | <b>Undergraduate</b> | 80% | <b>Professional Training</b> | 0% |
| <b>High School</b>    | 0% | <b>Postgraduate</b>  | 20% | <b>Careers</b>               | 0% |

**Further / Vocational** 0% **Languages** 0% **Other** 0%  
**Foundation / Prep** 0%

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics

- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Bucharest 14 Mar 2026 - 15 Mar 2026**

*TBC*

- 6m2 Standard Equipped Stand | **€2600.00** [Book Now](#)

**Timisoara 17 Mar 2026**

*TBC*

- Working Space | **€1900.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Spain - International Education Salon 2026

18 Mar 2026 - 22 Mar 2026

## Information

The Salon presents a complete and updated offer of high school studies, university, other higher education, complementary, vocational training and languages, as well as services to education. It is the key annual event for students looking for careers guidance and an ideal environment for presenting your latest services and your educational programmes.

The last edition of the exhibition hosted 175 local and international exhibitors.

The Salon offers various training options for students after completing Compulsory Secondary Education: high school studies, university careers, higher education, complementary studies, professional training and languages.

The exhibition has the following sections:

- University studies
- Vocational Training Studies
- Student services
- Other higher education
- Complementary studies
- Language studies
- Primary, secondary, and BA education centers
- Professional training
- Education services
- Other services

**Visitor numbers :**

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**Barcelona 104,000**

|                             |     |                      |     |                              |    |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| <b>Primary School</b>       | 5%  | <b>Undergraduate</b> | 70% | <b>Professional Training</b> | 5% |
| <b>High School</b>          | 10% | <b>Postgraduate</b>  | 5%  | <b>Careers</b>               | 5% |
| <b>Further / Vocational</b> | 5%  | <b>Languages</b>     | 25% | <b>Other</b>                 | 5% |
| <b>Foundation / Prep</b>    | 5%  |                      |     |                              |    |

**Exhibitors**

**Who should attend**

- Business schools
- Colleges
- Companies (Careers)

Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**



**Barcelona 18 Mar 2026 - 22 Mar 2026**

*Montjuic Centre*

- 6m2 Standard Equipped Stand | **€2995.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€4250.00** [Book Now](#)
- 16m2 Standard Equipped Stand | **€6390.00** [Book Now](#)

[BOOK FULL TOUR](#)



# UniConnect International Education Fair Saudi Arabia - Spring

31 Mar 2026 - 04 Apr 2026

## Information

With over a decade of experience in international education event management, this Fair has firmly established itself as the **leading international student recruitment event in the MENA region**. Strategically hosted in **Saudi Arabia, Egypt and Morocco**, the Expo is designed to connect prestigious international academic institutions with thousands of highly motivated prospective students from across the Middle East and North Africa.

The exhibition offers a **comprehensive platform for global universities, colleges, and language schools** to meet and engage directly with a diverse audience of **high school students, parents, university counselors, school principals, and postgraduate candidates**. Our visitors are actively seeking information and admissions guidance for a wide range of academic opportunities, including **foundation, undergraduate, postgraduate, and language programs**.

Whether you're looking to recruit students from high-growth markets, build institutional visibility in the region, or forge relationships with key influencers in international education, **this International Education Fair delivers measurable results**. We invite you to be part of an event that is not only about meeting students but about shaping futures.

Join us at this exhibition and take your student recruitment strategy to the next level—**in the heart of the MENA region's most dynamic education markets**.

The MENA region has become one of the **most promising and dynamic markets** for international student recruitment. With a **youthful population, strong governmental support for education, and growing aspirations for global academic exposure**, countries like Saudi Arabia, Egypt, and Morocco are experiencing

a rapid increase in outbound student mobility.

- **Saudi Arabia** consistently ranks among the top 10 countries sending students abroad, with over **65,000 Saudi students** studying overseas annually. The government’s ongoing investment in education reform, including the **Kingdom’s Vision 2030** strategy, places a strong emphasis on international partnerships and scholarships, encouraging students to pursue degrees abroad in a wide range of fields.

Visitor numbers :

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Jeddah 1,000

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 40% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 40% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 15% | Other                 | 0% |
| Foundation / Prep    | 5% |               |     |                       |    |

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Riyadh 1,000

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 40% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 40% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 15% | Other                 | 0% |
| Foundation / Prep    | 5% |               |     |                       |    |

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Dammam 1,000

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 40% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 40% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 15% | Other                 | 0% |
| Foundation / Prep    | 5% |               |     |                       |    |

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools

Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

**Jeddah 31 Mar 2026**

*Move Inn Hotel*

- Working Space + 2 nights accommodation for 1 person | €2625.00 [Book Now](#)

**Riyadh 02 Apr 2026**

*Holiday Inn Olaya*

- Working Space + 2 nights accommodation for 1 person | €2625.00 [Book Now](#)

**Dammam 04 Apr 2026**

*Holiday Inn Al Khobar*

- Working Space + 2 nights accommodation for 1 person | €2625.00 [Book Now](#)

[BOOK FULL TOUR](#)