

# Annual International Education Fair in Mauritius Fall 2026

21 Nov 2026 - 22 Nov 2026

## Information

The Mauritius education event will be held at the end of November just after the completion of the HSc examinations. This provides an opportunity to prospective students to gather information about study areas and take early informed decisions.

The Mauritius International Education Fair is amongst the largest education fairs in Mauritius. It is also one of the oldest education fairs in the country and has been attracting a number of Universities from across the world. The fair is strategically held as soon as the HSC examinations have concluded and students are looking out for options around the world. Our last event had participants from countries around the world including the UK, France, Switzerland, Canada, Malaysia, India, China, Hungary and Cyprus.

## Reasons to Attend

The fair is marketed extensively and the number of participants has steadily increased every year. Last year, we have over 53 institutions that took part in the fair. The fair has been held annually since 2003. Mauritius is a country where a significant number of students go abroad to study each year. The fair provides an ideal platform for recruiters to meet and interact with interested students

## Market Overview

Despite being one of Africa's most developed countries, Mauritius still has only a few institutions where students can pursue higher education. As a result, most Mauritian students look as pursuing their educational dreams abroad. There are about 5000 Mauritian students who go abroad to study each year.

Mauritius is an island nation of 1.2 millions inhabitants in the Indian Ocean. Mauritius has a multicultural society in which the cultures blend and mix harmoniously. The population is made up of people of Indian, African, Chinese and French origin.

## Fair Outline

This International Education Fair in Mauritius is held at the Hennessy Park Hotel in the city of Ebene. Due to its excellent location and easy accessibility the hotel is able to attract many visitors for the fair.

The Mauritius exhibition is committed to forming value-centred future leaders through education that is

entrepreneurial inspirit, ethical in focus, and global in orientation.

The fair is well advertised in the local media including press, radio and television. In addition posters and banners are put up all over the island. Personal visits are made by representatives to various schools and higher education establishments to promote the Fair.

The last fair was inaugurated by the Minister of Tertiary Education and the earlier one by the President of the Republic.

## Visitor numbers :

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### Ebene 800

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | %   | Undergraduate | 60% | Professional Training | % |
| High School          | %   | Postgraduate  | %   | Careers               | % |
| Further / Vocational | %   | Languages     | 30% | Other                 | % |
| Foundation / Prep    | 10% |               |     |                       |   |

## Exhibitors

### Who should attend

Universities  
Language schools  
Hotel management schools  
Colleges  
Business schools

## Levels & Subjects

### Academic Levels

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science

- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Ebene 21 Nov 2026 - 22 Nov 2026**

*Hennessy Park Hotel*

- Working Space | **€2500.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Azerbaijan - International Student Fair - Fall 2026

22 Nov 2026 - 23 Nov 2026

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

### **Market Overview**

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

### **Fair Outline**

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

### **Visitor numbers :**

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#### **Baku 4,200**

|                             |     |                      |     |                              |   |
|-----------------------------|-----|----------------------|-----|------------------------------|---|
| <b>Primary School</b>       | 0%  | <b>Undergraduate</b> | 39% | <b>Professional Training</b> | % |
| <b>High School</b>          | 8%  | <b>Postgraduate</b>  | 42% | <b>Careers</b>               | % |
| <b>Further / Vocational</b> | %   | <b>Languages</b>     | 28% | <b>Other</b>                 | % |
| <b>Foundation / Prep</b>    | 15% |                      |     |                              |   |

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## Baku 100

|                      |    |               |    |                       |    |
|----------------------|----|---------------|----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 0% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 0% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0% | Other                 | 0% |
| Foundation / Prep    | 0% |               |    |                       |    |

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## Baku 300

|                      |      |               |      |                       |     |
|----------------------|------|---------------|------|-----------------------|-----|
| Primary School       | 0%   | Undergraduate | 100% | Professional Training | 10% |
| High School          | 100% | Postgraduate  | 0%   | Careers               | 10% |
| Further / Vocational | 10%  | Languages     | 15%  | Other                 | 10% |
| Foundation / Prep    | 10%  |               |      |                       |     |

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Gap year organisations
- Hotel management schools
- Language schools
- Publishers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## Prices & Booking

### Baku 22 Nov 2026

*Hilton Hotel*

- Working Space | **€2000.00** [Book Now](#)

### Baku 22 Nov 2026

*Councillors Workshop - Hilton*

- School Counsellors Workshop | **€1000.00** [Book Now](#)

### Baku 23 Nov 2026

*School Visits*

- School visits | **€500.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Engineering and Business Schools Fair - Paris - Winter 2026

28 Nov 2026

## Information

The Engineering and Business Schools Fair Paris aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

## The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with

specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

**Visitor numbers :**

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**Paris 11,300**

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 85% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 15% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 15% | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

**Exhibitors**

**Who should attend**

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

## Levels & Subjects

### Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

**Paris 28 Nov 2026**

*Paris Event Centre*

- 9m2 Standard Equipped Stand | **€8290.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Career and Education Exhibition in

# Verona - Fall 2026

25 Nov 2026 - 28 Nov 2026

## Information

The Career and Education Exhibition in Verona is Italy's largest and most established event dedicated to career guidance, education, schools, training, and employment. With more than 30 years of history, it is recognised as the country's leading platform for connecting students, families, educators, institutions, and employers. The exhibition serves as a national hub for educational and professional development. It supports students and families in navigating future pathways, helps young people seeking employment, connects institutions and companies, and showcases best practices across the education and training sectors.

## Core Purpose

- Guide students and families through educational and career choices
- Support young people entering the job market
- Connect institutions, companies, and professionals
- Highlight best practices in training, education, and employment Offer a multi-dimensional ecosystem combining physical stands and virtual showcases

## Scale (2025 figures):

- 420 exhibitors
- 400 labs, simulations, and workshops
- 50,000 visitors
- 200 events
- 45–50% students seeking undergraduate programmes
- 15% postgraduate candidates
- 10% companies and recruiters
- 10% summer schools, language providers, mobility programmes
- 15–20% teachers, tutors, trainers, school leaders
- 10–15% families
- Students (primary to university level)
- Teachers, tutors, trainers
- Families
- Jobseekers and graduates
- Institutions and public bodies
- Companies and recruiters
- Tourism and language education providers
- Vocational training organisations

## Why Organisations Exhibit

### 1. Massive Visibility & High Footfall

With 50,000 visitors and 420 exhibitors, the exhibition offers exceptional exposure to students, families, educators, institutions, and jobseekers.

Estimated Visitor Breakdown

(Indicative distribution based on audience profiles)

- 45–50% students seeking undergraduate programmes
- 15% postgraduate candidates
- 10% companies and recruiters
- 10% summer schools, language providers, mobility programmes
- 15–20% teachers, tutors, trainers, school leaders
- 10–15% families

2. Direct Access to Target Audiences

Each themed area attracts clearly defined groups, including:

- Students (primary to university level)
- Teachers, tutors, trainers
- Families
- Jobseekers and graduates
- Institutions and public bodies
- Companies and recruiters
- Tourism and language education providers
- Vocational training organisations

Visitor numbers :

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Verona 50,000

|                      |     |               |     |                       |    |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School       | %   | Undergraduate | 50% | Professional Training | %  |
| High School          | %   | Postgraduate  | 15% | Careers               | 5% |
| Further / Vocational | 13% | Languages     | 10% | Other                 | 5% |
| Foundation / Prep    | 12% |               |     |                       |    |

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges

Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Verona 25 Nov 2026 - 28 Nov 2026**

*Fiera di Verona*

- 16m2 Standard Equipped Stand | **€3814.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# International Education Fair Finland - Winter 2026

25 Nov 2026 - 26 Nov 2026

## Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

## Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2020 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

### Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university-level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world-class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides a high standard of education but because also because it is continuously working and investing for increment in the level of educational standards. As such, the national educational strategy is to invest a substantial amount in research-based education to develop the country as an information society. The higher educational wings of Finland constitute Universities and Polytechnics which provide the most advanced state-of-art facilities to its students.

### Fair Outline

Most of the Finnish universities and polytechnic institutes participate in the fair. Participation in the Finnish further education field makes Studia a vital part of Finnish student counselling.

### Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate in the fair next time

### Visitor numbers :

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#### Helsinki 13,000

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 40% | Professional Training | %   |
| High School          | %   | Postgraduate  | 6%  | Careers               | 13% |
| Further / Vocational | 19% | Languages     | %   | Other                 | 12% |
| Foundation / Prep    | 15% |               |     |                       |     |

### Exhibitors

#### Who should attend

Boarding schools  
Business schools

Colleges  
Education agencies  
Equipment suppliers  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Primary schools  
Professional bodies  
Publishers  
Student service providers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science

- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Helsinki 25 Nov 2026 - 26 Nov 2026**

*Expo & Convention Centre Helsinki, Messukeskus*

- 6m2 Standard Equipped Stand | **€3550.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Masters, MBA and Career Fair - Winter 2026 - Paris

05 Dec 2026

## Information

The International Masters, MBA and Career Fair - Paris aims to help students find an international education and/or career path abroad. The International Masters and MBA Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Reasons to Attend

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and

international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## **Fair Outline**

Among the present institutions: Prestigious business schools and French universities, European establishments (German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

## **The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyramp Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

\*Sourced from Education New Zealand and EU figures on the cross-border study.

## **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

## **Visitor numbers :**

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### **Jourdan 1,000**

|                             |           |                      |            |                              |            |
|-----------------------------|-----------|----------------------|------------|------------------------------|------------|
| <b>Primary School</b>       | <b>0%</b> | <b>Undergraduate</b> | <b>65%</b> | <b>Professional Training</b> | <b>13%</b> |
| <b>High School</b>          | <b>0%</b> | <b>Postgraduate</b>  | <b>25%</b> | <b>Careers</b>               | <b>16%</b> |
| <b>Further / Vocational</b> | <b>0%</b> | <b>Languages</b>     | <b>10%</b> | <b>Other</b>                 | <b>19%</b> |
| <b>Foundation / Prep</b>    | <b>0%</b> |                      |            |                              |            |

## **Exhibitors**

## **Who should attend**

Business schools  
Companies (Careers)  
Funding & scholarship providers  
Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

**Jourdan 05 Dec 2026**

*Cité internationale universitaire de Paris*

- 6m2 Standard Equipped Stand | **€6400.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Student Fair in Georgia - Fall 2026

20 Nov 2026 - 21 Nov 2026

## Information

You are warmly invited to attend the International Student Fair in Tbilisi, Georgia. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Georgia is pleased to offer great opportunities for the international schools keen on recruiting students from Georgia.

Join one of Georgia's largest education events in T

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bilisi.

## **Reasons to Attend**

More than 25% of undergraduate students, graduate students and senior schoolchildren in Georgia are currently looking for overseas education opportunities. The registration for University National Exams in Georgia last from February to March. The National Exams last from June to July. Therefore, the fair date in February is the best time for both students and institutions, according to their next steps in education.

At the International Education Fair in 2020 there were 80 exhibitors in total. Visitors had an opportunity to meet representatives from 12 countries: Australia, China, Czech Republic, Estonia, France, Georgia, Germany, Hungary, Latvia, Lithuania, the Netherlands, North Cyprus, Poland, Turkey, UK and USA.

## **Market Overview**

- Approximately 36,000 entrants/applicants are passing national exams in July to study in the higher education institutions of Georgia.
- 25% of undergraduate and graduate students, and senior schoolchildren in Georgia are currently looking for overseas education opportunities
- There are 59 Universities in Georgia (31% State Universities and 69% Private Authorized Universities) with over 124,000 students studying at higher education level.
- There are 13 colleges authorized with over 240,000 students studying at secondary level.
- The three-level system of higher education consists of: the first level - Bachelor's degree, the second step - Master's degree, the third step - PhD

The fair date is the best time for both students and institutions according to their next step in education (the registration for university national exams in Georgia last from February to March, the national exams in last from June to July).

## **Fair Outline**

International Education Fair is a great platform for professionals and decision-makers in the education sector to exchange their experience and know-how. The parallel events: presentations, seminars and workshops will reach the goals and aims of the exhibition.

Studying abroad is becoming more and more popular among Georgian students as the country itself continues to pursue integration into the international society and the demand for professionals with international experience is rapidly increasing amongst Georgian and regional employers. The B2C concept of the exhibition shows a very clear value to the exhibitors as well as visitors. It is an “Open Door Day” for all the presented organizations an opportunity to receive all required information directly from the source for the visitors.

The International Education fair will cover such subjects as state and private higher education institutions, colleges, vocational schools, training centers, language schools and courses, as well as will provide information on new study programmes, and information about the services for students and educational institutions. Education Fair will bring together the quality international education providers with study abroad agents and education consultants.

The exhibition is promoted through an aggressive and informative marketing campaign encompassing a variety of effective marketing tools to reach all visitors segments. Media includes target group-specific direct marketing, online campaigns, advertising in numerous trade publications and in the general business press,

extensive press activities and networking with industry associations and media.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

**Visitor numbers :**

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**Tbilisi 300**

|                      |      |               |      |                       |     |
|----------------------|------|---------------|------|-----------------------|-----|
| Primary School       | 0%   | Undergraduate | 100% | Professional Training | 10% |
| High School          | 100% | Postgraduate  | 0%   | Careers               | 10% |
| Further / Vocational | 10%  | Languages     | 15%  | Other                 | 10% |
| Foundation / Prep    | 10%  |               |      |                       |     |

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**Tblisi 4,200**

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | 0%  | Undergraduate | 39% | Professional Training | % |
| High School          | 8%  | Postgraduate  | 42% | Careers               | % |
| Further / Vocational | %   | Languages     | 28% | Other                 | % |
| Foundation / Prep    | 15% |               |     |                       |   |

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**Tbilisi 100**

|                      |    |               |    |                       |    |
|----------------------|----|---------------|----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 0% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 0% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0% | Other                 | 0% |
| Foundation / Prep    | 0% |               |    |                       |    |

**Exhibitors**

**Who should attend**

- Boarding schools
- Business schools
- Colleges
- Gap year organisations
- Hotel management schools
- Language schools
- Publishers
- Summer schools

Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## Prices & Booking

### Tbilisi 20 Nov 2026

#### *School Visits*

- School visits | €500.00 [Book Now](#)

### Tbilisi 21 Nov 2026

#### *TBA*

- Working Space | €2000.00 [Book Now](#)

**Tbilisi 21 Nov 2026**

TBA

- School Counsellors Workshop | **€1000.00** [Book Now](#)

[BOOK FULL TOUR](#)



# **International Studies Fair - Engineering, Business Schools, Arts - Lille- Fall 2026**

21 Nov 2026

## **Information**

The International Studies Fair for Engineering, Business Schools, Arts in Lille aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## **Reasons to Attend**

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## **Market Overview**

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## **Fair Outline**

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

**The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

**Visitor numbers :**

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**Lille 5,000**

|                             |           |                      |            |                              |           |
|-----------------------------|-----------|----------------------|------------|------------------------------|-----------|
| <b>Primary School</b>       | <b>0%</b> | <b>Undergraduate</b> | <b>85%</b> | <b>Professional Training</b> | <b>0%</b> |
| <b>High School</b>          | <b>0%</b> | <b>Postgraduate</b>  | <b>15%</b> | <b>Careers</b>               | <b>0%</b> |
| <b>Further / Vocational</b> | <b>0%</b> | <b>Languages</b>     | <b>15%</b> | <b>Other</b>                 | <b>0%</b> |
| <b>Foundation / Prep</b>    | <b>0%</b> |                      |            |                              |           |

**Exhibitors**

**Who should attend**

- Business schools
- Companies (Careers)
- Funding & scholarship providers

Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## **Prices & Booking**

**Lille 21 Nov 2026**

- 6m2 Standard Equipped Stand | €5070.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Masters and MBA Fair in Rennes - Date TBC

01 Jan 2027

## Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

## Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

## Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include 'Successful Admission to the Master 2' and 'MBA, Masters and double degrees'.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau

d'Information et d'Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC...’ that lists all the educational options at each level.

\*Sourced from Education New Zealand and EU figures on cross-border study.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

**Visitor numbers :**

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**1,725**

|                             |            |                      |            |                              |            |
|-----------------------------|------------|----------------------|------------|------------------------------|------------|
| <b>Primary School</b>       | <b>0%</b>  | <b>Undergraduate</b> | <b>39%</b> | <b>Professional Training</b> | <b>20%</b> |
| <b>High School</b>          | <b>34%</b> | <b>Postgraduate</b>  | <b>27%</b> | <b>Careers</b>               | <b>20%</b> |
| <b>Further / Vocational</b> | <b>0%</b>  | <b>Languages</b>     | <b>10%</b> | <b>Other</b>                 | <b>0%</b>  |
| <b>Foundation / Prep</b>    | <b>0%</b>  |                      |            |                              |            |

**Exhibitors**

**Who should attend**

- Universities
- Hotel management schools
- Colleges
- Business schools

**Levels & Subjects**

**Academic Levels**

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

### Prices & Booking

01 Jan 2027

*Halle de la Courrouze - Hall to be confirmed*

- 6 m2 | €4040.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

## Masters and MBA Fair in Rouen - Date TBC

01 Jan 2027

## **Information**

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

### **Reasons to Attend**

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

### **Market Overview**

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### **Fair Outline**

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d’Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC...’ that lists all the educational options at each level.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

**Visitor numbers :**

**1,500**

|                             |            |                      |            |                              |            |
|-----------------------------|------------|----------------------|------------|------------------------------|------------|
| <b>Primary School</b>       | <b>0%</b>  | <b>Undergraduate</b> | <b>33%</b> | <b>Professional Training</b> | <b>20%</b> |
| <b>High School</b>          | <b>47%</b> | <b>Postgraduate</b>  | <b>20%</b> | <b>Careers</b>               | <b>20%</b> |
| <b>Further / Vocational</b> | <b>0%</b>  | <b>Languages</b>     | <b>10%</b> | <b>Other</b>                 | <b>0%</b>  |
| <b>Foundation / Prep</b>    | <b>0%</b>  |                      |            |                              |            |

**Exhibitors**

**Who should attend**

- Universities
- Hotel management schools
- Colleges
- Business schools

**Levels & Subjects**

**Academic Levels**

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

**Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages

- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

01 Jan 2027

TBC

- 6 m2 | €3330.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Netherlands - International Education Fair Fall 2026

27 Nov 2026 - 28 Nov 2026

## Information

The exhibition is one of the biggest platform in the Netherlands regarding study programs, internships, (voluntary) work, and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

## Reasons to Attend

This is the number one event in the Netherlands for anyone wishing to find out about the education, internships, work, or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

## Market Overview

The Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

## Fair Outline

### Visitors' profile:

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

### Exhibitors' profile:

- Universities, colleges, and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years, and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees
- Embassies and foreign ministries of education

## Visitor numbers :

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### Utrecht 11,000

|                      |    |               |     |                       |     |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School       | %  | Undergraduate | 65% | Professional Training | %   |
| High School          | %  | Postgraduate  | 34% | Careers               | %   |
| Further / Vocational | 9% | Languages     | %   | Other                 | 10% |
| Foundation / Prep    | %  |               |     |                       |     |

## Exhibitors

## **Who should attend**

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science

- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Utrecht 27 Nov 2026 - 28 Nov 2026**

*Jaarbeurs Utrecht*

- 9m2 Standard Equipped Stand | **€3500.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€4250.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Student Fairs in Sweden - Winter 2026

25 Nov 2026 - 02 Dec 2026

## Information

Over 30,000 people visited the student fairs in the last edition.

### Reasons to Attend

The Student Fairs in Sweden, last edition, were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

### Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level

there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

### **Fair Outline**

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skåne.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

### **Visitor numbers :**

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#### **Stockholm 22,497**

|                             |            |                      |            |                              |          |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| <b>Primary School</b>       | <b>%</b>   | <b>Undergraduate</b> | <b>60%</b> | <b>Professional Training</b> | <b>%</b> |
| <b>High School</b>          | <b>%</b>   | <b>Postgraduate</b>  | <b>%</b>   | <b>Careers</b>               | <b>%</b> |
| <b>Further / Vocational</b> | <b>10%</b> | <b>Languages</b>     | <b>20%</b> | <b>Other</b>                 | <b>%</b> |
| <b>Foundation / Prep</b>    | <b>10%</b> |                      |            |                              |          |

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#### **Malmö 8,000**

|                       |          |                      |            |                              |          |
|-----------------------|----------|----------------------|------------|------------------------------|----------|
| <b>Primary School</b> | <b>%</b> | <b>Undergraduate</b> | <b>60%</b> | <b>Professional Training</b> | <b>%</b> |
| <b>High School</b>    | <b>%</b> | <b>Postgraduate</b>  | <b>%</b>   | <b>Careers</b>               | <b>%</b> |

**Further / Vocational** 10% **Languages** 20% **Other** %  
**Foundation / Prep** 10%

## Exhibitors

### Who should attend

Universities  
Summer schools  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Colleges

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Health & medicine

## Prices & Booking

## **Stockholm 25 Nov 2026 - 27 Nov 2026**

### *Kistamässan*

- 4m2 Budget Stand | **€2300.00** [Book Now](#)
- 6m2 Budget Stand | **€2850.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3790.00** [Book Now](#)

## **Malmo 02 Dec 2026**

### *Malmömässan*

- 4m2 Budget Stand | **€2200.00** [Book Now](#)
- 6m2 Budget Stand | **€2660.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3370.00** [Book Now](#)

[BOOK FULL TOUR](#)