

# 12th International University Fair Greece Spring 2026

20 Mar 2026 - 24 Mar 2026

## Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

## Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

## Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

## Greek student market

25% Highschool students and graduates

75% University students and Graduates

## Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

## Visitor numbers :

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### Athens 1,200

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 30% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 70% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

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### Thessaloniki 3,500

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 60% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 39% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

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### Heraklion 900

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 30% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 70% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools

Professional bodies  
Student service providers  
Summer schools  
Universities  
Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Athens 20 Mar 2026**

*Divani Caravel Hotel*

- Working Space | **€2600.00** [Book Now](#)

## Thessaloniki 22 Mar 2026

*Macedonia Palace Hotel*

- Working Space | €2600.00 [Book Now](#)

## Heraklion 24 Mar 2026

*Aquila Atlantis Hotel*

- Working Space | €2000.00 [Book Now](#)

[BOOK FULL TOUR](#)



# International University Fair Romania Spring 2026

14 Mar 2026 - 17 Mar 2026

## Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### **Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

### **Greek student market**

25% Highschool students and graduates

75% University students and Graduates

### **Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

### **Visitor numbers :**

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#### **Bucharest 6,000**

|                       |    |                      |     |                              |    |
|-----------------------|----|----------------------|-----|------------------------------|----|
| <b>Primary School</b> | 0% | <b>Undergraduate</b> | 80% | <b>Professional Training</b> | 0% |
| <b>High School</b>    | 0% | <b>Postgraduate</b>  | 20% | <b>Careers</b>               | 0% |

Further / Vocational 0% Languages 0% Other 0%  
Foundation / Prep 0%

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Timisoara 3,000

Primary School 0% Undergraduate 80% Professional Training 0%  
High School 0% Postgraduate 20% Careers 0%  
Further / Vocational 0% Languages 0% Other 0%  
Foundation / Prep 0%

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Bucharest 14 Mar 2026 - 15 Mar 2026

*TBC*

- 6m2 Standard Equipped Stand | €2600.00 [Book Now](#)

### Timisoara 17 Mar 2026

*TBC*

- Working Space | €1900.00 [Book Now](#)

[BOOK FULL TOUR](#)