

Hong Kong International Education Fair - Summer 2026

04 Jul 2026 - 05 Jul 2026

Information

Hong Kong International Student Fair has become the most popular and informative education event in Hong Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favors this event to be the most popular summer Expo of its kind in the city.

Reasons to Attend

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates* and parents in tandem with the release of 1st HKDSE and HKAL results.

In 2019, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S.A., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with the latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees, and vocational training will be available.

Market Overview

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

Fair Outline

The Hong Kong fair is widely supported by various youth organizations and associations, educational professions, and media parties. To cope with challenges in a highly competitive knowledge-based community, we aspire to stride across the transitional period of 3.3.4. an education system with students, encourage them to pursue a promising future with a global vision through whole-person education.

Event Highlights:

- Over 200 local and overseas educational institutions enroll students on-site
- Various associate degrees and diplomas open for application
- Over 30 seminars cover details of various studies information and training
- Career-oriented curriculum
- Prizes for daily lucky draw winners

*Keen Competition in 2012 Public Examinations:

- 1st HKDSE - 77,000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level - 36,000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

Visitor numbers :

Hong Kong 7,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Publishers

Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Hong Kong 04 Jul 2026 - 05 Jul 2026

Hall 5G HKCEC

- 9m2 Standard Equipped Stand | **€3800.00** [Book Now](#)

International Education Fair Korea Busan - Spring 2026

04 Apr 2026 - 05 Apr 2026

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for success of the Korea Study Abroad Fair!

Visitor numbers :

Busan 12,617

Primary School	16%	Undergraduate	20%	Professional Training	10%
High School	12.5%	Postgraduate	20%	Careers	19.2%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Busan 04 Apr 2026 - 05 Apr 2026

BEXCO

- 6m2 Standard Equipped Stand | **€2300.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Education Fair Vietnam

04 Jun 2026 - 18 Oct 2026

Information

This fair serves as a central meeting point for institutions of higher education, alongside international schools from a wide range of countries.

Vietnam's education sector is expanding rapidly, with strong demand for:

- Modern learning technologies
- International curricula
- Studing abroad
- Bilingual and international school models
- Partnerships with foreign universities
- A fair like this positions Vietnam as a **regional hub for educational innovation**, while giving international suppliers and institutions a structured entry point into the market.

Visitor numbers :

Ho Chi Min City 3,000

Primary School	10%	Undergraduate	40%	Professional Training	0%
High School	20%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	25%	Other	10%
Foundation / Prep	20%				

Hanoi 3,000

Primary School	10%	Undergraduate	30%	Professional Training	0%
High School	25%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	25%	Other	5%

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching

- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ho Chi Min City 04 Jun 2026 - 07 Jun 2026

Ho Chi Min Centre

- 9m2 Standard Equipped Stand | **€3750.00** [Book Now](#)

Hanoi 15 Oct 2026 - 18 Oct 2026

Vietnam Expo Centre

- 9m2 Standard Equipped Stand | **€3750.00** [Book Now](#)

[BOOK FULL TOUR](#)