

# Africa - Kenya - 22nd ISFA International Student & Career Fairs Africa Fall

05 Feb 2026 - 10 Feb 2026

## Information

Come and participate at the 22nd edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

## Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

## Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

#### **Fair Outline**

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

#### **Visitor numbers :**

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#### **Dar es Salaam 600**

<b>Primary School</b>	0%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	10%	<b>Careers</b>	0%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	0%
<b>Foundation / Prep</b>	10%				

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#### **Nairobi 50**

<b>Primary School</b>	0%	<b>Undergraduate</b>	0%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	0%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	0%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

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**Nairobi 2,500**

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	35%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

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**Mombasa 600**

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

**Exhibitors**

**Who should attend**

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

**Levels & Subjects**

**Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

### **Prices & Booking**

#### **SPECIAL OFFERS ON THIS FAIR**

- 2 Cities Discount 5% until 10-02-2026
- 3 Cities' Discount 10% until 10-02-2026

#### **Dar es Salaam 05 Feb 2026**

*Okono Hotel*

- Working Space | **€2400.00** [Book Now](#)

#### **Nairobi 06 Feb 2026**

*Sarit Expo Centre*

- Educational Forum ISFA Exhibitor | **€300.00** [Book Now](#)
- Educational Forum | **€375.00** [Book Now](#)

## Nairobi 07 Feb 2026

*Sarit Expo Centre*

- Working Space | €2600.00 [Book Now](#)

## Mombasa 10 Feb 2026

*TBC*

- Working Space | €1800.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Poland - International Recruitment Tour - Spring 2026

19 Feb 2026 - 22 Feb 2026

## Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among

people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

## Visitor numbers :

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### Krakow 1,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

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### Warsaw 3,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

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### Gdansk 1,000

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

## Exhibitors

## **Who should attend**

Universities  
Summer schools  
Professional bodies  
Primary schools  
Language schools  
Hotel management schools  
Funding & scholarship providers  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management

- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Krakow 19 Feb 2026

*Hotel Vienna House Andel*

- Working Space and 1 night B & B single accommodation | **€2548.00** [Book Now](#)

### Warsaw 21 Feb 2026

*Radisson Blu Sobieski Hotel*

- Working Space + 2 nights accommodation for 1 person | **€2720.00** [Book Now](#)

### Gdansk 22 Feb 2026

*Radisson Hotel*

- Working Space + 2 nights accommodation for 1 person | **€2698.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Student Recruitment Fairs Norway - Winter 2026

07 Jan 2026 - 12 Feb 2026

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

### Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.



## Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

## Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

## Visitor numbers :

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### Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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### Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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### Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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### Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%

Further / Vocational Foundation / Prep	10%	Languages	%	Other	%
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### Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational Foundation / Prep	10%	Languages	%	Other	%

### Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational Foundation / Prep	10%	Languages	%	Other	%

### Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational Foundation / Prep	10%	Languages	%	Other	%

### Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational Foundation / Prep	10%	Languages	%	Other	10%

## Exhibitors

#### Who should attend

- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools

Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Trondheim 07 Jan 2026 - 08 Jan 2026**

*Trondheim Spektrum*

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

## **Sandefjord 12 Jan 2026 - 13 Jan 2026**

*Sandefjord High School*

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

## **Kristianstad 16 Jan 2026**

*Gimlehallen*

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Budget Stand | **€2954.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

## **Stavanger 19 Jan 2026 - 20 Jan 2026**

*Stavanger Forum*

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

## **Bergen 22 Jan 2026 - 23 Jan 2026**

*Grieghallen*

- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€4110.00** [Book Now](#)

## **Alesund 26 Jan 2026**

*Fagerlighallen*

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€2954.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

## **Tromso 05 Feb 2026**

*Tromsohallen*

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€2954.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

## Oslo 11 Feb 2026 - 12 Feb 2026

*Nova Spektra*

- 9m2 Standard Equipped Stand | **€4483.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€5277.00** [Book Now](#)

[BOOK FULL TOUR](#)