

Africa - Kenya - 22nd ISFA International Student & Career Fairs Africa Fall

05 Feb 2026 - 10 Feb 2026

Information

Come and participate at the 22nd edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Dar es Salaam 600

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | 0% | Undergraduate | 70% | Professional Training | 0% |
| High School | 0% | Postgraduate | 10% | Careers | 0% |
| Further / Vocational | 10% | Languages | 10% | Other | 0% |
| Foundation / Prep | 10% | | | | |

Nairobi 50

| | | | | | |
|-----------------------------|----|----------------------|----|------------------------------|----|
| Primary School | 0% | Undergraduate | 0% | Professional Training | 0% |
| High School | 0% | Postgraduate | 0% | Careers | 0% |
| Further / Vocational | 0% | Languages | 0% | Other | 0% |
| Foundation / Prep | 0% | | | | |

Nairobi 2,500

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|-----------|
| Primary School | % | Undergraduate | 35% | Professional Training | 5% |
| High School | 15% | Postgraduate | 35% | Careers | 5% |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | 15% | | | | |

Mombasa 600

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|-----------|
| Primary School | % | Undergraduate | 35% | Professional Training | 5% |
| High School | 15% | Postgraduate | 30% | Careers | 5% |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | 15% | | | | |

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- 2 Cities Discount 5% until 15-01-2026
- 3 Cities' Discount 10% until 15-01-2026

Dar es Salaam 05 Feb 2026

Okono Hotel

- Working Space | **€2400.00** [Book Now](#)

Nairobi 06 Feb 2026

Sarit Expo Centre

- Educational Forum ISFA Exhibitor | **€300.00** [Book Now](#)
- Educational Forum | **€375.00** [Book Now](#)

Nairobi 07 Feb 2026

Sarit Expo Centre

- Working Space | **€2600.00** [Book Now](#)

Mombasa 10 Feb 2026

TBC

- Working Space | **€1800.00** [Book Now](#)

[BOOK FULL TOUR](#)



Kazakhstan International Education Fair Spring 2026

27 Feb 2026 - 28 Feb 2026

Information

25 institutions from 10 countries participated in the Kazakhstan International Education Fair Tour in the previous edition and more than 1400 visitors attended the Tour in 2 cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the

opportunity to travel to 32 countries to attend 630 universities.

Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

Visitor numbers :

Astana 1,001

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|------------|
| Primary School | % | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 10% |
| Further / Vocational | 10% | Languages | 35% | Other | 10% |
| Foundation / Prep | 5% | | | | |

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Astana 27 Feb 2026 - 28 Feb 2026

Astana TBC

- Working Space | **€1872.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Poland - International Recruitment Tour - Spring 2026

19 Feb 2026 - 22 Feb 2026

Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

Visitor numbers :

Krakow 1,000

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | 1% | Undergraduate | 40% | Professional Training | 1% |
| High School | 20% | Postgraduate | 3% | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 5% | | | | |

Warsaw 3,000

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | 1% | Undergraduate | 40% | Professional Training | 1% |
| High School | 20% | Postgraduate | 3% | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 5% | | | | |

Gdansk 1,000

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 40% | Professional Training | 1% |
| High School | 20% | Postgraduate | 3% | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 5% | | | | |

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Krakow 19 Feb 2026

Hotel Vienna House Andel

- Working Space and 1 night B & B single accommodation | **€2548.00** [Book Now](#)

Warsaw 21 Feb 2026

Radisson Blu Sobieski Hotel

- Working Space + 2 nights accommodation for 1 person | **€2720.00** [Book Now](#)

Gdansk 22 Feb 2026

Radisson Hotel

- Working Space + 2 nights accommodation for 1 person | **€2698.00** [Book Now](#)

[BOOK FULL TOUR](#)



Student Recruitment Fairs Norway - Winter 2026

12 Jan 2026 - 12 Feb 2026

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Trondheim 9,399

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| Primary School | % | Undergraduate | 90% | Professional Training | % |
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Sandefjord 6,866

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| Primary School | % | Undergraduate | 90% | Professional Training | % |
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Kristianstad 4,055

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| Primary School | % | Undergraduate | 90% | Professional Training | % |
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Stavanger 9,165

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| Primary School | % | Undergraduate | 90% | Professional Training | % |
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Bergen 10,099

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| Primary School | % | Undergraduate | 65% | Professional Training | % |
| High School | % | Postgraduate | 25% | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Alesund 4,014

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| Primary School | % | Undergraduate | 90% | Professional Training | % |
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Tromso 4,215

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|----------|
| Primary School | % | Undergraduate | 75% | Professional Training | % |
| High School | % | Postgraduate | 15% | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Oslo 15,817

| | | | | | |
|-----------------------------|------------|----------------------|------------|------------------------------|------------|
| Primary School | % | Undergraduate | 65% | Professional Training | % |
| High School | % | Postgraduate | 25% | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | 10% |
| Foundation / Prep | % | | | | |

Exhibitors

Who should attend

Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Trondheim 07 Jan 2026 - 08 Jan 2026

Trondheim Spektrum

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Sandefjord 12 Jan 2026 - 13 Jan 2026

Sandefjord High School

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Kristianstad 16 Jan 2026

Gimlehallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Budget Stand | **€2954.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Stavanger 19 Jan 2026 - 20 Jan 2026

Stavanger Forum

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Bergen 22 Jan 2026 - 23 Jan 2026

Grieghallen

- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€4110.00** [Book Now](#)

Alesund 26 Jan 2026

Fagerlighallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€2954.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Tromso 05 Feb 2026

Tromsøhallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€2954.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Oslo 11 Feb 2026 - 12 Feb 2026

Nova Spektra

- 9m2 Standard Equipped Stand | **€4483.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€5277.00** [Book Now](#)

[BOOK FULL TOUR](#)