

12th International University Fair Greece Spring 2026

20 Mar 2026 - 24 Mar 2026

Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers:

Athens 1,200

Primary School0%Undergraduate30%Professional Training0%High School0%Postgraduate70%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

Thessaloniki 3,500

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate39%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

Heraklion 900

Primary School0%Undergraduate30%Professional Training0%High School0%Postgraduate70%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

Exhibitors

Who should attend

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies Student service providers Summer schools Universities Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Athens 20 Mar 2026

Divani Caravel Hotel - TBC

• Working Space | €2600.00 Book Now

Thessaloniki 22 Mar 2026

Macedonia Palace Hotel - TBC

• Working Space | €2600.00 Book Now

Heraklion 24 Mar 2026

Hellenic Mediterranean University, School of Health Science - TBC

• Working Space | €2000.00 Book Now

BOOK FULL TOUR