

Azerbaijan - International Student Fair - Fall 2025

31 Oct 2025 - 02 Nov 2025

Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

Visitor numbers :

Baku 400

Primary School	0%	Undergraduate	100%	Professional Training	10%
High School	100%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	15%	Other	2%
Foundation / Prep	20%				

Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Gap year organisations
Hotel management schools
Language schools
Publishers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

Prices & Booking

Baku 31 Oct 2025

School Visits

- School visits | **€500.00** [Book Now](#)

Baku 01 Nov 2025 - 02 Nov 2025

Hilton Baku Hotel

- Working Space | **€3250.00** [Book Now](#)

[BOOK FULL TOUR](#)

International Education Fairs of Turkey - Fall 2025

16 Oct 2025 - 19 Oct 2025

Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 13 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The Fall 2019 event welcomed over 300 exhibitors representing over 150 institutions from 25 different countries.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate Education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities.

Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and

Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

Visitor numbers :

Istanbul, Ankara and Izmir 15,000

Primary School	%	Undergraduate	25%	Professional Training	%
High School	8%	Postgraduate	33%	Careers	%
Further / Vocational	6%	Languages	23%	Other	5%
Foundation / Prep	%				

Ankara 2,000

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

Izmir 2,000

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

Istanbul (Asian Side) 2,000

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

Istanbul (European Side) 8,000

Primary School	%	Undergraduate	32%	Professional Training	%
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High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
 Summer schools
 Student service providers
 Language schools
 Hotel management schools
 Funding & scholarship providers
 Education agencies
 Colleges
 Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering

- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Istanbul, Ankara and Izmir 12 Oct 2025 - 19 Oct 2025

Istanbul (3 days) + 2 cities

- Full Tour 4 cities | **€6950.00** [Book Now](#)

Ankara 12 Oct 2025

Ankara Sheraton Hotel

- Working Space | **€1800.00** [Book Now](#)

Izmir 14 Oct 2025

Swissotel

- Working Space | **€1800.00** [Book Now](#)

Istanbul (Asian Side) 16 Oct 2025

Hilton Istanbul Kozyatagi Hotel

- Working Space | **€1800.00** [Book Now](#)

Istanbul (European Side) 18 Oct 2025 - 19 Oct 2025

Hilton Bosphorus Hotel Harbiye - European Side

- Working Space + Banner | **€3950.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Student Fairs in Turkey - Fall 2025

16 Oct 2025 - 19 Oct 2025

Information

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the Fall 2023 in the world's most emerging markets: Turkey, Morocco & Azerbaijan.

Reasons to Attend

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local & international sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

Market Overview

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduates are currently looking for overseas education opportunities

Fair Outline

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

Visitor numbers :

Ankara 1,540

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Izmir 2,039

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Istanbul (Asian side) 2,000

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Istanbul (European Side) 8,000

Primary School	0%	Undergraduate	21%	Professional Training	12%
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High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
 Summer schools
 Student service providers
 Publishers
 Language schools
 Hotel management schools
 Gap year organisations
 Colleges
 Business schools
 Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT

- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Ankara 12 Oct 2025

Sheraton Hotel

- Working Space | €1500.00 [Book Now](#)

Izmir 14 Oct 2025

Ege Palas Business Hotel

- Working Space & Online Participation | €1500.00 [Book Now](#)

Istanbul (Asian side) 16 Oct 2025

Dedeman Bostanci Hotel

- Working Space | €1500.00 [Book Now](#)

Istanbul (European Side) 18 Oct 2025 - 19 Oct 2025

Istanbul European Side Hilton Istanbul Bosphorus

- Working Space | €3950.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Student Fairs in Turkey - Fall 2025

15 Oct 2025 - 17 Oct 2025

Information

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its

prestigious member agencies.

We are pleased to invite you to the Fall 2023 in the world's most emerging markets: Turkey, Morocco & Azerbaijan.

Reasons to Attend

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Visitor numbers :

Istanbul 3,667

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Istanbul (Asian side) 1,648

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Ankara 1,540

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Izmir 2,039

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers

Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Istanbul 11 Oct 2025 - 12 Oct 2025

European Congress Center

- Working Space | **€3500.00** [Book Now](#)

Istanbul (Asian side) 13 Oct 2025

Dedeman Bostanci Hotel

- Working Space | €1400.00 [Book Now](#)

Ankara 15 Oct 2025

Sheraton Hotel

- Working Space | €1400.00 [Book Now](#)

Izmir 17 Oct 2025

Ege Palas Business Hotel

- Working Space & Online Participation | €1400.00 [Book Now](#)

[BOOK FULL TOUR](#)



International University Fair Italy

05 Nov 2025 - 07 Nov 2025

Information

Visitor numbers :

Rome 3,000

Primary School	0%	Undergraduate	40%	Professional Training	0%
High School	0%	Postgraduate	60%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Milan 3,000

Primary School	0%	Undergraduate	40%	Professional Training	0%
High School	0%	Postgraduate	60%	Careers	0%

Further / Vocational 0% **Languages** 0% **Other** 0%
Foundation / Prep 0%

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics

- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Rome 05 Nov 2025

TBC

- Working Space | €2800.00 [Book Now](#)

Milan 07 Nov 2025

TBC

- Working Space | €2800.00 [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

Morocco & Tunisia International Student Fairs - Fall 2025

05 Nov 2025 - 08 Nov 2025

Information

We invite you attend the International Education Morocco Tour with additional leg in Tunis (Tunisia, please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

Visitor numbers :

Casablanca 300

Primary School	0%	Undergraduate	100%	Professional Training	0%
High School	100%	Postgraduate	0%	Careers	0%
Further / Vocational	20%	Languages	10%	Other	0%
Foundation / Prep	20%				

Rabat 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Rabat, El Jadid, Casablanca 4,000

Primary School	0%	Undergraduate	60%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

El Jadid 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	10%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
 Summer schools
 Student service providers
 Publishers
 Language schools
 Hotel management schools
 Gap year organisations
 Colleges
 Business schools
 Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics

- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Casablanca 05 Nov 2025

School Campuses Visits

- School visits | €750.00 [Book Now](#)

Rabat 06 Nov 2025

Hotel de Rabat

- Working Space | €2250.00 [Book Now](#)

Rabat, El Jadid, Casablanca 06 Nov 2025 - 08 Nov 2025

Morocco Exhibition Tour

- Morocco 3 cities Tour | €4750.00 [Book Now](#)

El Jadid 07 Nov 2025

TBC

- Working Space | €2250.00 [Book Now](#)

Casablanca 08 Nov 2025

Barceló Anfa Casablanca

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

UK School Tour & Career Fair Shropshire - Mid Wales

16 Oct 2025 - 17 Oct 2025

Information

School Tour UK is an excellent way to meet UK and international students and promote education at your university. It is a great opportunity to build relationships with careers advisers and heads in the leading schools in Midlands and Mid Wales.

Developing a presence in UK schools is one of the most important components in your strategy for successful UK student recruitment.

Each Tour lasts 2 days and we typically visit 4-5 high schools on both days. The format for each day is presentations and a fair on the second day. This also includes school tour and a meeting with a Head or/and a Career teacher. The Tour will be concluded by an interesting cultural programme on one of the days of the event.

Visitor numbers :

Midlands 600

Primary School	% Undergraduate	99%	Professional Training	%
High School	% Postgraduate	%	Careers	%
Further / Vocational	% Languages	15%	Other	0%
Foundation / Prep	%			

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools

Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Midlands 16 Oct 2025 - 17 Oct 2025

School Visits Tour

- School visits | **€2994.00** [Book Now](#)



UniConnect International Education Fair Egypt

06 Nov 2025

Information

With over a decade of experience in international education event management, this Fair has firmly established itself as the **leading international student recruitment event in the MENA region**. Strategically hosted in **Saudi Arabia, Egypt and Morocco**, the Expo is designed to connect prestigious international academic institutions with thousands of highly motivated prospective students from across the Middle East and North Africa.

The exhibition offers a **comprehensive platform for global universities, colleges, and language schools** to meet and engage directly with a diverse audience of **high school students, parents, university counselors, school principals, and postgraduate candidates**. Our visitors are actively seeking information and admissions guidance for a wide range of academic opportunities, including **foundation, undergraduate, postgraduate, and language programs**.

Whether you're looking to recruit students from high-growth markets, build institutional visibility in the region, or forge relationships with key influencers in international education, **this International Education Fair delivers measurable results**. We invite you to be part of an event that is not only about meeting students but about shaping futures.

Join us at this exhibition and take your student recruitment strategy to the next level—**in the heart of the MENA region's most dynamic education markets**.

The MENA region has become one of the **most promising and dynamic markets** for international student recruitment. With a **youthful population, strong governmental support for education, and growing aspirations for global academic exposure**, countries like Saudi Arabia, Egypt, and Morocco are experiencing a rapid increase in outbound student mobility.

Egypt, with its population exceeding 110 million, has a large base of academically ambitious youth. Over **25,000 Egyptian students** study internationally each year, driven by limited domestic university seats and the desire for globally competitive degrees. Egyptian students are especially drawn to English-taught programs in Europe, North America, and Asia.

Visitor numbers :

Cairo 1,000

Primary School	0%	Undergraduate	40%	Professional Training	0%
High School	0%	Postgraduate	40%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	5%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Cairo 06 Nov 2025

Triumph Luxury Hotel

- Working Space + 2 nights accommodation for 1 person | **€2625.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

UniConnect International Education Fair Saudi Arabia

16 Oct 2025

Information

With over a decade of experience in international education event management, this Fair has firmly established itself as the **leading international student recruitment event in the MENA region**. Strategically hosted in **Saudi Arabia, Egypt and Morocco**, the Expo is designed to connect prestigious international academic institutions with thousands of highly motivated prospective students from across the Middle East and North Africa.

The exhibition offers a **comprehensive platform for global universities, colleges, and language schools** to meet and engage directly with a diverse audience of **high school students, parents, university counselors, school principals, and postgraduate candidates**. Our visitors are actively seeking information and admissions guidance for a wide range of academic opportunities, including **foundation, undergraduate, postgraduate, and language programs**.

Whether you're looking to recruit students from high-growth markets, build institutional visibility in the region, or forge relationships with key influencers in international education, **this International Education Fair delivers measurable results**. We invite you to be part of an event that is not only about meeting students but about shaping futures.

Join us at this exhibition and take your student recruitment strategy to the next level—**in the heart of the MENA region’s most dynamic education markets**.

The MENA region has become one of the **most promising and dynamic markets** for international student recruitment. With a **youthful population, strong governmental support for education, and growing aspirations for global academic exposure**, countries like Saudi Arabia, Egypt, and Morocco are experiencing a rapid increase in outbound student mobility.

- **Saudi Arabia** consistently ranks among the top 10 countries sending students abroad, with over **65,000 Saudi students** studying overseas annually. The government’s ongoing investment in education reform, including the **Kingdom’s Vision 2030** strategy, places a strong emphasis on international partnerships and scholarships, encouraging students to pursue degrees abroad in a wide range of fields.

Visitor numbers :

Riyadh 1,000

Primary School	0%	Undergraduate	40%	Professional Training	0%
High School	0%	Postgraduate	40%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	5%				

Jeddah 1,000

Primary School	0%	Undergraduate	40%	Professional Training	0%
High School	0%	Postgraduate	40%	Careers	0%

Further / Vocational 0% **Languages** 15% **Other** 0%
Foundation / Prep 5%

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics

- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Riyadh 14 Oct 2025

Holiday Inn Olaya

- Working Space + 2 nights accommodation for 1 person | **€2625.00** [Book Now](#)

Jeddah 16 Oct 2025

Move Inn Hotel

- Working Space + 2 nights accommodation for 1 person | **€2625.00** [Book Now](#)

[BOOK FULL TOUR](#)