

Africa - Kenya - 22nd ISFA International Student & Career Fairs Africa Fall

05 Feb 2026 - 10 Feb 2026

Information

Come and participate at the 22nd edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Dar es Salaam 600

Primary School	0%	Undergraduate	70%	Professional Training	0%
High School	0%	Postgraduate	10%	Careers	0%
Further / Vocational	10%	Languages	10%	Other	0%
Foundation / Prep	10%				

Nairobi 50

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	0%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Nairobi 2,500

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	35%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- 2 Cities Discount 5% until 10-02-2026
- 3 Cities' Discount 10% until 10-02-2026

Dar es Salaam 05 Feb 2026

Okono Hotel

- Working Space | **€2400.00** [Book Now](#)

Nairobi 06 Feb 2026

Sarit Expo Centre

- Educational Forum ISFA Exhibitor | **€300.00** [Book Now](#)
- Educational Forum | **€375.00** [Book Now](#)

Nairobi 07 Feb 2026

Sarit Expo Centre

- Working Space | €2600.00 [Book Now](#)

Mombasa 10 Feb 2026

TBC

- Working Space | €1800.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International University Fair Romania Spring 2026

14 Mar 2026 - 17 Mar 2026

Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers :

Bucharest 6,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	20%	Careers	0%

Further / Vocational 0% Languages 0% Other 0%
Foundation / Prep 0%

Timisoara 3,000

Primary School 0% Undergraduate 80% Professional Training 0%
High School 0% Postgraduate 20% Careers 0%
Further / Vocational 0% Languages 0% Other 0%
Foundation / Prep 0%

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 14 Mar 2026 - 15 Mar 2026

TBC

- 6m2 Standard Equipped Stand | **€2600.00** [Book Now](#)

Timisoara 17 Mar 2026

TBC

- Working Space | **€1900.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Student Fairs in Sweden - Winter 2025

03 Dec 2025

Information

Over 30,000 people visited the student fairs in the last edition.

Reasons to Attend

The Student Fairs in Sweden, last edition, were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skåne.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

Visitor numbers :

Stockholm 22,497

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

Malmo 8,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Colleges

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Health & medicine

Prices & Booking

Stockholm 26 Nov 2025 - 27 Nov 2025

Kistamässan

- 4m2 Budget Stand | **€2300.00** [Book Now](#)
- 6m2 Budget Stand | **€2850.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3790.00** [Book Now](#)

Malmo 03 Dec 2025

Malmömässan

- 4m2 Budget Stand | **€2200.00** [Book Now](#)
- 6m2 Budget Stand | **€2660.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3370.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Student Recruitment Fairs Norway - Winter 2026

07 Jan 2026 - 12 Feb 2026

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%

Exhibitors

Who should attend

Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Trondheim 07 Jan 2026 - 08 Jan 2026

Trondheim Spektrum

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Sandefjord 12 Jan 2026 - 13 Jan 2026

Sandefjord High School

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Kristianstad 16 Jan 2026

Gimlehallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Budget Stand | **€2954.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Stavanger 19 Jan 2026 - 20 Jan 2026

Stavanger Forum

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Bergen 22 Jan 2026 - 23 Jan 2026

Grieghallen

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Alesund 26 Jan 2026

Fagerlighallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€2954.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Tromso 05 Feb 2026

Tromsohallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€2954.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Oslo 11 Feb 2026 - 12 Feb 2026

Nova Spektra

- 4m2 Budget Stand | **€3129.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3529.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3926.00** [Book Now](#)

[BOOK FULL TOUR](#)