

# Africa - Kenya - 23rd & 24th ISFA International Student & Career Fairs Africa Fall 2026 / Winter 2027

07 Oct 2026 - 09 Mar 2027

## Information

Come and participate at the 23rd edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

## Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

## Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they

would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

#### **Fair Outline**

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

#### **Visitor numbers :**

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#### **Mombasa 600**

<b>Primary School</b>	%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	5%
<b>High School</b>	15%	<b>Postgraduate</b>	30%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	15%				

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#### **Nairobi 2,500**

<b>Primary School</b>	%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	5%
<b>High School</b>	15%	<b>Postgraduate</b>	35%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	%
<b>Foundation / Prep</b>	15%				

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#### **Nairobi 2,500**

<b>Primary School</b>	%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	5%
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<b>High School</b>	15%	<b>Postgraduate</b>	35%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	%
<b>Foundation / Prep</b>	15%				

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## **Mombasa 600**

<b>Primary School</b>	%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	5%
<b>High School</b>	15%	<b>Postgraduate</b>	30%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	15%				

## **Exhibitors**

### **Who should attend**

Universities  
 Summer schools  
 Student service providers  
 Publishers  
 Professional bodies  
 Language schools  
 Hotel management schools  
 Government bodies  
 Gap year organisations  
 Funding & scholarship providers  
 Education agencies  
 Colleges  
 Business schools  
 Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 5% until 01-07-2026
- 2 Cities Discount 10% until 09-03-2027
- 3 Cities' Discount 15% until 09-03-2027
- 4 Cities Discount ( Nairobi & Mombasa both seasons) €1,780 20% until 09-03-2027

### Mombasa 07 Oct 2026

*TBC*

- Working Space | ~~€1800.00~~ €1710 [Book Now](#)

### Nairobi 10 Oct 2026

*Sarit Expo Centre*

- Working Space | ~~€2600.00~~ €2470 [Book Now](#)

### Nairobi 06 Mar 2027

*Sarit Expo Centre*

- Working Space | ~~€2650.00~~€2517.5 [Book Now](#)

**Mombasa 09 Mar 2027**

*TBC*

- Working Space | ~~€1800.00~~€1710 [Book Now](#)

[BOOK FULL TOUR](#)



# Days of International Education Hungary - Fall 2026

26 Sep 2026

## Information

Many education providers have already understood the great possibilities of the Hungarian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

## Market Overview

The total number of students in the higher education system was over 380,000 during the 2020/2021 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master, and Ph.D. programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

## Fair Outline

The importance of the education fair in Hungary for the students, the parents, and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

## Visitor numbers :

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### Budapest 4,500

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)

- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

### Prices & Booking

#### Budapest 26 Sep 2026

*Crowne Plaza Budapest*

- Working Space | €2420.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Days of International Education Slovakia - Fall 2026

27 Sep 2026

## Information

Many education providers have already understood the great possibilities of the Slovakian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

## Visitor numbers :

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### Bratislava 4,500

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools

Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Bratislava 27 Sep 2026**

*Radisson Blue Carlton Hotel*

- Working Space | **€2420.00** [Book Now](#)

[BOOK FULL TOUR](#)

# Hong Kong International Education Fair - Summer 2026

04 Jul 2026 - 05 Jul 2026

## Information

Hong Kong International Student Fair has become the most popular and informative education event in Hong Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favors this event to be the most popular summer Expo of its kind in the city.

## Reasons to Attend

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates\* and parents in tandem with the release of 1<sup>st</sup> HKDSE and HKAL results.

In 2019, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S.A., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with the latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees, and vocational training will be available.

## Market Overview

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

## Fair Outline

The Hong Kong fair is widely supported by various youth organizations and associations, educational professions, and media parties. To cope with challenges in a highly competitive knowledge-based community, we aspire to stride across the transitional period of 3.3.4. an education system with students, encourage them to pursue a promising future with a global vision through whole-person education.

## Event Highlights:

- Over 200 local and overseas educational institutions enroll students on-site
- Various associate degrees and diplomas open for application
- Over 30 seminars cover details of various studies information and training
- Career-oriented curriculum
- Prizes for daily lucky draw winners

## \*Keen Competition in 2012 Public Examinations:

- 1st HKDSE - 77,000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level - 36,000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

## Visitor numbers :

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### Hong Kong 7,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Education agencies  
Equipment suppliers  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Primary schools  
Professional bodies  
Publishers

Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Hong Kong 04 Jul 2026 - 05 Jul 2026**

*Hall 5G HKCEC*

- 9m2 Standard Equipped Stand | **€3800.00** [Book Now](#)



# International Education Fair Korea - Fall 2026

19 Sep 2026 - 20 Sep 2026

## Information

We welcome you to take part in the largest study abroad exhibition in Korea.

### Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

### Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

### Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your

participation for success of the Korea Study Abroad Fair!

## Visitor numbers :

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### Seoul 10,651

Primary School	16%	Undergraduate	43%	Professional Training	10%
High School	24%	Postgraduate	20%	Careers	19.2%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

## Exhibitors

### Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Primary schools  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

### Prices & Booking

Seoul 19 Sep 2026 - 20 Sep 2026

*Hall B (1F) COEX*

- 6m2 Standard Equipped Stand | €2800.00 [Book Now](#)
- 9m2 Standard Equipped Stand | €3129.00 [Book Now](#)

[BOOK FULL TOUR](#)



# International Education Fair Korea Busan - Fall 2026

12 Sep 2026 - 13 Sep 2026

## Information

We welcome you to take part in the largest study abroad exhibition in Korea.

### Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

### Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

### Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for success of the Korea Study Abroad Fair!

### Visitor numbers :

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#### Busan 5,000

<b>Primary School</b>	16%	<b>Undergraduate</b>	20%	<b>Professional Training</b>	10%
<b>High School</b>	12.5%	<b>Postgraduate</b>	20%	<b>Careers</b>	19.2%
<b>Further / Vocational</b>	10%	<b>Languages</b>	25.4%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

# **Exhibitors**

## **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Primary schools  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

# **Levels & Subjects**

## **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Busan 12 Sep 2026 - 13 Sep 2026**

*1 F ( Hall 4 D) BEXCO*

- 6m2 Standard Equipped Stand | **€2300.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Student Fair Romania Fall 2026

03 Oct 2026 - 07 Oct 2026

## Information

International Student Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and

Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### **Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

### **Greek student market**

25% Highschool students and graduates

75% University students and Graduates

### **Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

## Visitor numbers :

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### Bucharest 6,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	20%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

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### Cluj Napoca 3,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	20%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

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### Iasi 2,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	19%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers

Primary schools  
Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Bucharest 03 Oct 2026 - 04 Oct 2026**

*Palace Hall*

- 6m2 Standard Equipped Stand | €2600.00 [Book Now](#)

**Cluj Napoca 05 Oct 2026**

*Grand Hotel Napoca*

- Working Space | €2300.00 [Book Now](#)

**Iasi 07 Oct 2026**

*Congress Hall*

- Working Space | €1900.00 [Book Now](#)

[BOOK FULL TOUR](#)



# **International Studies Fair - Engineering, Business Schools, Arts - Nice- Fall 2026**

03 Oct 2026

## **Information**

The International Studies Fair for Engineering, Business Schools, Arts aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## **Reasons to Attend**

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## **Market Overview**

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### **Fair Outline**

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

### **The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of "The Official Studyrama Guide to International Education", which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Nice 5,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	85%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	15%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	15%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

# Exhibitors

## Who should attend

Business schools  
Companies (Careers)  
Funding & scholarship providers  
Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## Levels & Subjects

### Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine

- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

Nice 03 Oct 2026

*Palais des Expositions*

- 9m2 Standard Equipped Stand | €5540.00 [Book Now](#)

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# International Studies Fair - Paris - Fall 2026

26 Sep 2026

## Information

The International Education Fair Paris aims to help students find an international education and/or career path abroad. The International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and

international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### **Fair Outline**

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

### **The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Paris 12,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	93%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	7%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	15%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

### **Exhibitors**

## **Who should attend**

Business schools  
Companies (Careers)  
Funding & scholarship providers  
Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

Paris 26 Sep 2026

*Paris Event Centre*

- 9m2 Standard Equipped Stand | €4480.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Overseas International Education Expo Taiwan - Fall 2026

03 Oct 2026 - 06 Oct 2026

## Information

Overseas International Education Expo is Taiwan's largest and most established education expo, attracting thousands of students actively planning to study abroad.

### Reasons to Attend

Key strengths:

- Impressive marketing investment per expo across digital, print, and outdoor channels
- Multi city reach: Taipei, Taichung, Kaohsiung

- High intent audience: Students in active decision making stages
- Full lead database provided to exhibitors

Opportunity: Efficient, high impact market engagement for institutions from any country.

### Market Overview

Taiwan is one of Asia’s most consistent and academically strong outbound student markets. Despite a population of just 23 million, Taiwan sends a high number of students abroad each year. Families place strong cultural value on international education, and students are motivated, academically prepared, and globally minded.

Why it matters: Taiwan provides a stable pipeline of high quality undergraduate and postgraduate applicants for institutions worldwide.

### Undergraduate Market Insights

- Strong academic preparation: Taiwanese students excel in STEM, arts, languages, and digital skills.
- High English proficiency: Many attend bilingual, international, or English medium schools.
- Interest in creative and tech fields: Music, performing arts, design, gaming, media, and computing are rapidly growing sectors.
- Parents prioritise safety, reputation, and structured support: They favour destinations with strong student services and clear progression pathways.

Opportunity: Undergraduate applicants from Taiwan are academically strong, well prepared, and adapt quickly to international study environments.

### Postgraduate Market Insights

- High demand for international master’s degrees: Students seek global exposure, career advancement, and specialised training.
- Motivated and mature applicants: PG students typically have clear goals, strong academic backgrounds, and financial readiness.
- Popular fields: Business, engineering, AI/data, design, creative industries, education, and health sciences.

Opportunity: Postgraduate applicants from Taiwan show excellent conversion rates and strong academic performance.

### Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

### Visitor numbers :

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#### Taipei 1,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%

**Further / Vocational** 10% **Languages** % **Other** %  
**Foundation / Prep** %

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## **Taichung 500**

**Primary School** 10% **Undergraduate** 80% **Professional Training** %  
**High School** % **Postgraduate** 5% **Careers** 5%  
**Further / Vocational** 10% **Languages** % **Other** %  
**Foundation / Prep** %

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## **Kaohsiung 500**

**Primary School** 10% **Undergraduate** 80% **Professional Training** %  
**High School** % **Postgraduate** 5% **Careers** 5%  
**Further / Vocational** 10% **Languages** % **Other** %  
**Foundation / Prep** %

## **Exhibitors**

### **Who should attend**

Boarding schools  
Business schools  
Colleges  
Education agencies  
Equipment suppliers  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Primary schools  
Professional bodies  
Publishers  
Student service providers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)

- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

### **Prices & Booking**

#### **Taipei 03 Oct 2026 - 04 Oct 2026**

*Taipei World Trade Center*

- Working Space | **€4260.00** [Book Now](#)

#### **Taichung 05 Oct 2026**

*Evergreen Laurel Hotel*

- Working Space | **€1800.00** [Book Now](#)

#### **Kaohsiung 06 Oct 2026**

*Howard Plaza Hotel, 7F*

- Working Space | **€1800.00** [Book Now](#)

# Saudi Arabia Global Education Exhibition

24 Sep 2026 - 26 Sep 2026

## Information

Saudi Arabia has become one of the most important and reliable student recruitment markets globally. Driven by national reforms, strong government investment and a rapidly growing youth population, the country offers long-term potential for institutions seeking high-quality, well-prepared international students.

Saudi Arabia continues to invest heavily in international education as part of its Vision 2030 strategy. Funding supports:

Overseas scholarships

Talent development programmes

English-medium study pathways

Skills training aligned with future labour-market needs

This sustained investment ensures consistent demand for international study opportunities.

### . Large and Growing Youth Population

With more than 60% of the population under 30, Saudi Arabia has:

A large pool of school leavers

High demand for undergraduate and postgraduate programmes

Long-term recruitment stability

This demographic strength positions the country as a reliable source of international students for years to come.

### Expanding Interest in Creative and Emerging Fields

Driven by cultural and economic reforms, Saudi students are showing growing interest in:

Fashion and design

Film, media, and performing arts

Digital arts and creative technologies

Business, engineering, and health sciences

This creates opportunities for institutions with specialised or creative programmes.

Unlike some regions with fluctuating demand, Saudi Arabia remains:

Consistent

Well-funded

Strategically focused on international education

This stability makes it a secure long-term market for institutions building sustainable recruitment pipelines.

## Visitor numbers :

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### Jeddah 10,000

Primary School	10%	Undergraduate	25%	Professional Training	10%
High School	10%	Postgraduate	25%	Careers	15%
Further / Vocational	10%	Languages	15%	Other	10%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools

Universities  
Equipment suppliers  
Primary schools  
Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Jeddah 24 Sep 2026 - 26 Sep 2026**

*Jeddah Hilton Hotel*

- 9m2 Standard Equipped Stand | **€3965.00** [Book Now](#)

[BOOK FULL TOUR](#)