

Africa - Kenya - 21st ISFA International Student & Career Fairs Africa Fall

07 Feb 2026 - 10 Feb 2026

Information

Come and participate at the 21th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Nairobi 2,500

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 35% | Professional Training | 5% |
| High School | 15% | Postgraduate | 35% | Careers | 5% |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | 15% | | | | |

Mombasa 600

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 35% | Professional Training | 5% |
| High School | 15% | Postgraduate | 30% | Careers | 5% |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | 15% | | | | |

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages

- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Nairobi 07 Feb 2026

Sarit Expo Centre

- Working Space | €2600.00 [Book Now](#)

Mombasa 10 Feb 2026

TBC

- Working Space | €1800.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Education Fair Finland - Winter 2025

25 Nov 2025 - 26 Nov 2025

Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2020 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university-level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world-class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides a high standard of education but because also because it is continuously working and investing for increment in the level of educational standards. As such, the national educational strategy is to invest a substantial amount in research-based education to develop the country as an information society. The higher educational wings of Finland constitute Universities and Polytechnics which provide the most advanced state-of-art facilities to its students.

Fair Outline

Most of the Finnish universities and polytechnic institutes participate in the fair. Participation in the Finnish further education field makes Studia a vital part of Finnish student counselling.

Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate in the fair next time

Visitor numbers :

Helsinki 13,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School | % | Undergraduate | 40% | Professional Training | % |
| High School | % | Postgraduate | 6% | Careers | 13% |
| Further / Vocational | 19% | Languages | % | Other | 12% |
| Foundation / Prep | 15% | | | | |

Exhibitors

Who should attend

Boarding schools
Business schools

Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science

- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Helsinki 25 Nov 2025 - 26 Nov 2025

Expo & Convention Centre Helsinki, Messukeskus

- 6m2 Standard Equipped Stand | **€3550.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Education Fair Korea Busan - Fall 2025

08 Nov 2025 - 09 Nov 2025

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for success of the Korea Study Abroad Fair!

Visitor numbers :

Busan 12,617

| | | | | | |
|----------------------|-------|---------------|-------|-----------------------|-------|
| Primary School | 16% | Undergraduate | 20% | Professional Training | 10% |
| High School | 12.5% | Postgraduate | 20% | Careers | 19.2% |
| Further / Vocational | 10% | Languages | 25.4% | Other | 10% |
| Foundation / Prep | 10% | | | | |

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges

Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Busan 08 Nov 2025 - 09 Nov 2025

BEXCO

- 6m2 Standard Equipped Stand | **€2300.00** [Book Now](#)



Morocco & Tunisia International Student Fairs - Fall 2025

05 Nov 2025 - 08 Nov 2025

Information

We invite you attend the International Education Morocco Tour with additional leg in Tunis (Tunisia, please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

Visitor numbers :

Rabat, El Jadid, Casablanca, Tunis 5,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School | 10% | Undergraduate | 40% | Professional Training | 10% |
| High School | 10% | Postgraduate | 30% | Careers | 10% |
| Further / Vocational | 10% | Languages | 10% | Other | 10% |
| Foundation / Prep | 10% | | | | |

Casablanca 300

| | | | | | |
|----------------------|------|---------------|------|-----------------------|----|
| Primary School | 0% | Undergraduate | 100% | Professional Training | 0% |
| High School | 100% | Postgraduate | 0% | Careers | 0% |
| Further / Vocational | 20% | Languages | 10% | Other | 0% |
| Foundation / Prep | 20% | | | | |

Rabat 750

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School | 5% | Postgraduate | 3% | Careers | 0% |
| Further / Vocational | 0% | Languages | 2% | Other | 0% |
| Foundation / Prep | 0% | | | | |

Rabat, El Jadid, Casablanca 4,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School | 0% | Undergraduate | 60% | Professional Training | 10% |
| High School | 10% | Postgraduate | 10% | Careers | 10% |
| Further / Vocational | 10% | Languages | 10% | Other | 10% |
| Foundation / Prep | 10% | | | | |

El Jadid 750

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School | 3% | Postgraduate | 10% | Careers | 0% |
| Further / Vocational | 0% | Languages | 2% | Other | 0% |
| Foundation / Prep | 0% | | | | |

Casablanca 3,120

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School | 3% | Postgraduate | 5% | Careers | 0% |
| Further / Vocational | 0% | Languages | 2% | Other | 0% |
| Foundation / Prep | 0% | | | | |

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Rabat, El Jadid, Casablanca, Tunis 06 Jun 2025 - 10 Jun 2025

Morocco & Tunis Exhibition Tour

- Full Tour 3 cities Morocco and Tunis | **€5750.00** [Book Now](#)

Casablanca 05 Nov 2025

School Campuses Visits

- School visits | **€750.00** [Book Now](#)

Rabat 06 Nov 2025

Hotel de Rabat

- Working Space | €2250.00 [Book Now](#)

Rabat, El Jadid, Casablanca 06 Nov 2025 - 08 Nov 2025

Morocco Exhibition Tour

- Morocco 3 cities Tour | €4750.00 [Book Now](#)

El Jadid 07 Nov 2025

TBC

- Working Space | €2250.00 [Book Now](#)

Casablanca 08 Nov 2025

Barceló Anfa Casablanca

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Morocco & Tunisia International Student Fairs - Fall 2025

10 Nov 2025

Information

We invite you attend the International Education Morocco Tour with additional leg in Tunis (Tunisia, please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

Visitor numbers :

Tunis 3,120

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School | 3% | Postgraduate | 5% | Careers | 0% |
| Further / Vocational | 0% | Languages | 2% | Other | 0% |
| Foundation / Prep | 0% | | | | |

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tunis 10 Nov 2025

Radisson Blu Hotel & Convention Center

- Working Space | **€2250.00** [Book Now](#)

[BOOK FULL TOUR](#)



Spain - International Education Salon 2026

25 Mar 2026 - 29 Mar 2026

Information

The Salon presents a complete and updated offer of high school studies, university, other higher education, complementary, vocational training and languages, as well as services to education. It is the key annual event for students looking for careers guidance and an ideal environment for presenting your latest services and your educational programmes.

The Exhibition will be organised for the 27th time in 2024 and in the last edition hosted 175 local and

international exhibitors.

The Salon offers various training options for students after completing Compulsory Secondary Education: high school studies, university careers, higher education, complementary studies, professional training and languages.

The exhibition has the following sections:

- University studies
- Vocational Training Studies
- Other higher education
- Complementary studies
- Language studies
- Primary, secondary, and BA education centers
- Professional training
- Education services

Visitor numbers :



Barcelona 104,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 5% | Undergraduate | 30% | Professional Training | 5% |
| High School | 10% | Postgraduate | 30% | Careers | 5% |
| Further / Vocational | 5% | Languages | 25% | Other | 5% |
| Foundation / Prep | 5% | | | | |

Exhibitors

Who should attend

- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations

Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Barcelona 25 Mar 2026 - 29 Mar 2026

- 6m2 Budget Stand | **€2550.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€4000.00** [Book Now](#)
- 16m2 Standard Equipped Stand | **€6140.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Student Fairs in Sweden - Winter 2025

26 Nov 2025 - 03 Dec 2025

Information

Over 30,000 people visited the student fairs in the last edition.

Reasons to Attend

The Student Fairs in Sweden, last edition, were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skåne.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

Visitor numbers :

Stockholm 22,497

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School | % | Undergraduate | 60% | Professional Training | % |
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 10% | | | | |

Malmö 8,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School | % | Undergraduate | 60% | Professional Training | % |
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 10% | | | | |

Exhibitors

Who should attend

Universities
Summer schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Colleges

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Health & medicine

Prices & Booking

Stockholm 26 Nov 2025 - 27 Nov 2025

Kistamässan

- 4m2 Budget Stand | **€2300.00** [Book Now](#)

- 6m2 Budget Stand | **€2850.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3790.00** [Book Now](#)

Malmo 03 Dec 2025

Malmömässan

- 4m2 Budget Stand | **€2200.00** [Book Now](#)
- 6m2 Budget Stand | **€2660.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3370.00** [Book Now](#)

[BOOK FULL TOUR](#)