

# Francophone Education Fair - Montreal - Fall 2026

07 Nov 2026

## Information

The Francophone Education Fair is the definitive gateway for institutions and agencies to tap into the high-demand French speaking market. It provides the perfect opportunity to connect prospective students with institutions offering programs taught in French, as well as opportunities to study directly in Francophone regions. It is the ultimate high-visibility environment to engage directly with qualified applicants, promote global programs, and drive enrolments for the upcoming academic cycle. The Fair aims to help students find an international education path, gap year opportunity, or language immersion program abroad. The fair also aims to connect ambitious young prospects with international mobility experts, program directors, and university representatives to map out global career paths. The objective of the event is to develop a dynamic continuum of the various study abroad, internship, and language training opportunities available globally for students and young professionals.

**Reasons to Attend** This not to be missed event addresses high school and university students at the undergraduate or graduate level who wish to find information on a Francophone curriculum, study abroad exchanges, or summer schools. It is also directed towards young graduates, parents, and language learners who want to add a highly valuable international dimension to their academic or professional portfolios.

## Market Overview

As the world's second-largest destination for international students pursuing higher education in French, Canada offers an unmissable gateway to academic excellence and global career success. Canada is uniquely positioned to offer student pathways that blend world-class North American education with the richness of the French language.

## Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

## The international mobility/living abroad area

- A number of Canadian, French and European institutions will be available for consultation and international recruitment firms.
- International mobility agencies will be present to give advice and information to visitors looking to move

abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of a Guide to International Education, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

**Visitor numbers :**

---

**Montreal 800**

|                             |     |                      |     |                              |     |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | 10% | <b>Undergraduate</b> | 10% | <b>Professional Training</b> | 10% |
| <b>High School</b>          | 10% | <b>Postgraduate</b>  | 10% | <b>Careers</b>               | 10% |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 10% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 10% |                      |     |                              |     |

**Exhibitors**

**Who should attend**

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing

- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Montreal 07 Nov 2026**

*Collège international Marie France*

- Working Space | **€2100.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Education Fairs of Turkey Roadshow-Fall 2026

20 Oct 2026 - 26 Oct 2026

## Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 10 years, the International Education Fair in the country has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

## Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous Fall event welcomed over 300 exhibitors representing over 150 institutions from 27 different countries to the events in Bursa, Ankara, Izmir, and Istanbul.

## Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course.

There are around 350,000 university students in Istanbul at around 50 universities. Over 200, 000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

### **Fair Outline**

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in the fair Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

### **Visitor numbers :**

---

#### **Izmir 2,600**

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | %   | Undergraduate | 35% | Professional Training | % |
| High School          | %   | Postgraduate  | 45% | Careers               | % |
| Further / Vocational | %   | Languages     | 40% | Other                 | % |
| Foundation / Prep    | 15% |               |     |                       |   |

---

#### **Ankara 2,900**

|                             |            |                      |            |                              |            |
|-----------------------------|------------|----------------------|------------|------------------------------|------------|
| <b>Primary School</b>       | <b>%</b>   | <b>Undergraduate</b> | <b>34%</b> | <b>Professional Training</b> | <b>25%</b> |
| <b>High School</b>          | <b>3%</b>  | <b>Postgraduate</b>  | <b>45%</b> | <b>Careers</b>               | <b>0%</b>  |
| <b>Further / Vocational</b> | <b>15%</b> | <b>Languages</b>     | <b>41%</b> | <b>Other</b>                 | <b>0%</b>  |
| <b>Foundation / Prep</b>    | <b>14%</b> |                      |            |                              |            |

## Istanbul 9,200

|                             |            |                      |            |                              |            |
|-----------------------------|------------|----------------------|------------|------------------------------|------------|
| <b>Primary School</b>       | <b>%</b>   | <b>Undergraduate</b> | <b>34%</b> | <b>Professional Training</b> | <b>25%</b> |
| <b>High School</b>          | <b>3%</b>  | <b>Postgraduate</b>  | <b>45%</b> | <b>Careers</b>               | <b>%</b>   |
| <b>Further / Vocational</b> | <b>15%</b> | <b>Languages</b>     | <b>41%</b> | <b>Other</b>                 | <b>44%</b> |
| <b>Foundation / Prep</b>    | <b>14%</b> |                      |            |                              |            |

## Istanbul (Asian side) 1,500

|                             |            |                      |            |                              |            |
|-----------------------------|------------|----------------------|------------|------------------------------|------------|
| <b>Primary School</b>       | <b>%</b>   | <b>Undergraduate</b> | <b>34%</b> | <b>Professional Training</b> | <b>25%</b> |
| <b>High School</b>          | <b>3%</b>  | <b>Postgraduate</b>  | <b>45%</b> | <b>Careers</b>               | <b>%</b>   |
| <b>Further / Vocational</b> | <b>15%</b> | <b>Languages</b>     | <b>41%</b> | <b>Other</b>                 | <b>%</b>   |
| <b>Foundation / Prep</b>    | <b>14%</b> |                      |            |                              |            |

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Education agencies
- Funding & scholarship providers
- Hotel management schools
- Language schools
- Student service providers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Izmir 20 Oct 2026

*Izmir Ege Palas Business Hotel*

- Working Space ( All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space | **€2014.00** [Book Now](#)

### Ankara 22 Oct 2026

*Ankara Sheraton Hotel*

- Working Space ( All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space | **€2014.00** [Book Now](#)

### Istanbul 24 Oct 2026 - 25 Oct 2026

*Istanbul (European side)- Hilton Bosphorus*

- 5m2 Standard Equipped Stand (When all cities selected) | **€3219.00** [Book Now](#)
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | **€4053.00** [Book Now](#)
- 5m2 Standard Equipped Stand | **€4200.00** [Book Now](#)

### **Istanbul (Asian side) 26 Oct 2026**

*Istanbul (Asian side) - Hilton Kozyatagi*

- Working Space ( All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space (Selected with Istanbul European Side) | **€1845.00** [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

# **International Student Fairs in Turkey - Fall 2026**

17 Oct 2026 - 23 Oct 2026

## **Information**

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the Fall fairs in the world's most emerging markets: Turkey, Morocco & Azerbaijan.

## **Reasons to Attend**

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.



## **Market Overview**

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduates are currently looking for overseas education opportunities

## **Fair Outline**

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

## **Visitor numbers :**

---

**Istanbul 3,667**

|                             |    |                      |     |                              |     |
|-----------------------------|----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | 0% | <b>Undergraduate</b> | 21% | <b>Professional Training</b> | 12% |
| <b>High School</b>          | 9% | <b>Postgraduate</b>  | 27% | <b>Careers</b>               | 14% |
| <b>Further / Vocational</b> | 0% | <b>Languages</b>     | 16% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 0% |                      |     |                              |     |

## Istanbul ( Asian side) 1,648

|                             |    |                      |     |                              |     |
|-----------------------------|----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | 0% | <b>Undergraduate</b> | 21% | <b>Professional Training</b> | 12% |
| <b>High School</b>          | 9% | <b>Postgraduate</b>  | 27% | <b>Careers</b>               | 14% |
| <b>Further / Vocational</b> | 0% | <b>Languages</b>     | 16% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 0% |                      |     |                              |     |

## Ankara 1,540

|                             |    |                      |     |                              |     |
|-----------------------------|----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | 0% | <b>Undergraduate</b> | 21% | <b>Professional Training</b> | 12% |
| <b>High School</b>          | 9% | <b>Postgraduate</b>  | 27% | <b>Careers</b>               | 14% |
| <b>Further / Vocational</b> | 0% | <b>Languages</b>     | 16% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 0% |                      |     |                              |     |

## Izmir 2,039

|                             |    |                      |     |                              |     |
|-----------------------------|----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | 0% | <b>Undergraduate</b> | 21% | <b>Professional Training</b> | 12% |
| <b>High School</b>          | 9% | <b>Postgraduate</b>  | 27% | <b>Careers</b>               | 14% |
| <b>Further / Vocational</b> | 0% | <b>Languages</b>     | 16% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 0% |                      |     |                              |     |

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

## Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Istanbul 17 Oct 2026 - 18 Oct 2026

*Istanbul Congress Center*

- Working Space | **€3500.00** [Book Now](#)

### Istanbul ( Asian side) 19 Oct 2026

*Dedeman Bostanci Hotel*

- Working Space | **€1400.00** [Book Now](#)

### Ankara 21 Oct 2026

*Sheraton Hotel*

- Working Space | **€1400.00** [Book Now](#)

**Izmir 23 Oct 2026**

*Swissotel Buyuk Efes Hotel*

- Working Space & Online Participation | **€1400.00** [Book Now](#)

[BOOK FULL TOUR](#)



# **International Studies Fair - Engineering, Business Schools, Arts - Toulouse - Fall 2026**

07 Nov 2026

## **Information**

The International Studies Fair for Engineering, Business Schools, Arts aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## **Reasons to Attend**

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## **Market Overview**

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## **Fair Outline**

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

**The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

**Visitor numbers :**

4,600

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 85% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 15% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 15% | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

**Exhibitors**

**Who should attend**

- Business schools
- Companies (Careers)
- Funding & scholarship providers

Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## **Prices & Booking**

**07 Nov 2026**

- 9m2 Standard Equipped Stand | €5020.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Morocco & Tunisia International Student Fairs - Fall 2026

06 Nov 2026 - 10 Nov 2026

## Information

We invite you to attend the International Education Morocco & Tunisia Tour:

- 

**Morocco & Tunisia are growing education markets** with strong government support for study abroad.

- 

Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.

- 

The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

## Reasons to Attend

### Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

## Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-

makers and influencers.

- Engage with families and counsellors who play a key role in study-abroad decisions.

### Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

### Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

### Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

### Visitor numbers :

---

#### Tunis, Rabat, El Jadida, Casablanca 4,000

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | 0%  | Undergraduate | 60% | Professional Training | 10% |
| High School          | 10% | Postgraduate  | 10% | Careers               | 10% |
| Further / Vocational | 10% | Languages     | 10% | Other                 | 10% |
| Foundation / Prep    | 10% |               |     |                       |     |

---

#### El Jadida 750

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 3% | Postgraduate  | 10% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

---



## Rabat 750

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 5% | Postgraduate  | 3%  | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

---

## Casablanca 3,120

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 3% | Postgraduate  | 5%  | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

---

## Tunis 800

|                      |      |               |      |                       |    |
|----------------------|------|---------------|------|-----------------------|----|
| Primary School       | 0%   | Undergraduate | 100% | Professional Training | 0% |
| High School          | 100% | Postgraduate  | 0%   | Careers               | 0% |
| Further / Vocational | 20%  | Languages     | 10%  | Other                 | 0% |
| Foundation / Prep    | 20%  |               |      |                       |    |

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Language learning
- Further education & vocational

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

### **Prices & Booking**

#### **Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026**

*Morocco & Tunis Full Exhibition Tour*

- Full Tour Tunis, Rabat, Casablanca, Marakesh | **€5750.00** [Book Now](#)

#### **El Jadida 06 Nov 2026**

*TBA*

- Working Space | **€2250.00** [Book Now](#)

#### **Rabat 07 Nov 2026**

*Hotel Rabat*

- Working Space | **€2250.00** [Book Now](#)

#### **Casablanca 08 Nov 2026**

*Barcelo Anfa Casablanca*

- Working Space | **€2250.00** [Book Now](#)

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Tunisia (part of Morocco Tour) International Student Fairs - Fall 2026

10 Nov 2026

## Information

We invite you attend the Morocco International Education Tour with an additional leg in Tunisia (please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from these country.

## Reasons to Attend

Market Overview

## Fair Outline

## Visitor numbers :

---

Tunis 3,120

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 3% | Postgraduate  | 5%  | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

## **Exhibitors**

### **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Language schools  
Hotel management schools  
Gap year organisations  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Tunis 10 Nov 2026**

*Radisson Blu Hotel & Convention Center*

- Working Space | **€2250.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Tunisia & Morocco International Student Fairs - Fall 2026

06 Nov 2026 - 10 Nov 2026

## Information

We invite you to attend the International Education Tunisia & Morocco Tour:

- **Morocco & Tunisia are growing education markets** with strong government support for study abroad.
- Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.

- The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

### Reasons to Attend

#### Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

#### Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-makers and influencers.
- Engage with families and counsellors who play a key role in study-abroad decisions.

#### Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

#### Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

#### Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

#### Visitor numbers :

---

## Tunis, Rabat, El Jadida, Casablanca 4,000

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | 0%  | Undergraduate | 60% | Professional Training | 10% |
| High School          | 10% | Postgraduate  | 10% | Careers               | 10% |
| Further / Vocational | 10% | Languages     | 10% | Other                 | 10% |
| Foundation / Prep    | 10% |               |     |                       |     |

---

## El Jadida 750

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 3% | Postgraduate  | 10% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

---

## Rabat 750

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 5% | Postgraduate  | 3%  | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

---

## Casablanca 3,120

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 3% | Postgraduate  | 5%  | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

---

## Tunis 800

|                      |      |               |      |                       |    |
|----------------------|------|---------------|------|-----------------------|----|
| Primary School       | 0%   | Undergraduate | 100% | Professional Training | 0% |
| High School          | 100% | Postgraduate  | 0%   | Careers               | 0% |
| Further / Vocational | 20%  | Languages     | 10%  | Other                 | 0% |
| Foundation / Prep    | 20%  |               |      |                       |    |

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools

Hotel management schools  
Gap year organisations  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026**

*Morocco & Tunis Full Exhibition Tour*

- Full Tour Tunis, Rabat, Casablanca, Marakesh | **€5750.00** [Book Now](#)

**El Jadida 06 Nov 2026**



TBA

- Working Space | €2250.00 [Book Now](#)

## **Rabat 07 Nov 2026**

*Hotel Rabat*

- Working Space | €2250.00 [Book Now](#)

## **Casablanca 08 Nov 2026**

*Barcelo Anfa Casablanca*

- Working Space | €2250.00 [Book Now](#)

## **Tunis 10 Nov 2026**

*Radisson Blu Hotel & Convention Center*

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)