UniversityFairs

Azerbaijan - A2 International Student Fair - Spring

Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan’s largest education events in Baku.

Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations

within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

Visitor numbers :

Baku 4,200

Primary School	0%	**Undergraduate**	39%	**Professional Training**	%
High School	8%	**Postgraduate**	42%	**Careers**	%
Further / Vocational	%	**Languages**	28%	**Other**	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Gap year organisations
Hotel management schools
Language schools
Publishers
Summer schools
Universities

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

Prices & Booking

Baku 06 May 2023 - 07 May 2023

Hilton Baku Hotel

- Working Space | **€3250.00** Book Now

BOOK FULL TOUR

UniversityFairs

Baltic International Recruitment Tour - Universities and Boarding Schools Spring

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Tallinn 2,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Vilnius 3,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 23 Feb 2023

Radisson Blu Hotel Olympia

- Working Space | **€2102.00** Book Now

Riga 25 Feb 2023

Radisson Blu Hotel Latvija

- Working Space | **€2102.00** Book Now

Vilnius 26 Feb 2023

Radisson Blu Hotel Lietuva

- Working Space | **€1690.00** Book Now

BOOK FULL TOUR

UniversityFairs

IEFT International Education Fairs of Turkey Roadshow - Summer

Information

The fair welcomes around 20,000 Turkish students to each of the semi-annual fairs. Throughout the past **19** years, **International Education Fairs of Turkey** has grown to become the largest education exhibition in Turkey, with universities from all over the World attending every year.

Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The last Fall event welcomed around 200 institutions from all over the world and 20.000 visitors to the events in Ankara, Izmir, and Istanbul.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course. There are around 350,000 university students in Istanbul at around 50 universities. Over 200,000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

Fair Outline

Fair students are from very respected universities and high schools of Turkey. IEFT - The international

education fairs of Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

Visitor numbers :

Izmir 2,700

Primary School	%	**Undergraduate**	35%	**Professional Training**	%
High School	%	**Postgraduate**	45%	**Careers**	%
Further / Vocational	%	**Languages**	40%	**Other**	%
Foundation / Prep	15%				

Ankara 3,400

Primary School	%	**Undergraduate**	34%	**Professional Training**	25%
High School	3%	**Postgraduate**	45%	**Careers**	0%
Further / Vocational	15%	**Languages**	41%	**Other**	0%
Foundation / Prep	14%				

Istanbul (Asian side) 2,000

Primary School	%	**Undergraduate**	34%	**Professional Training**	25%
High School	3%	**Postgraduate**	45%	**Careers**	%
Further / Vocational	15%	**Languages**	41%	**Other**	%
Foundation / Prep	14%				

Istanbul 11,000

Primary School	%	**Undergraduate**	34%	**Professional Training**	25%
High School	3%	**Postgraduate**	45%	**Careers**	%
Further / Vocational	15%	**Languages**	41%	**Other**	44%
Foundation / Prep	14%				

Exhibitors

Who should attend

Business schools
Colleges
Education agencies
Funding & scholarship providers
Hotel management schools
Language schools
Student service providers
Summer schools
Universities

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Izmir 07 Jun 2020

Izmir Hilton Hotel

- Working Space (All Cities Selected) | **€1265.00** Book Now
- Working Space | **€1274.00** Book Now

Ankara 09 Jun 2020

Ankara Sheraton Hotel

- Working Space (All Cities Selected) | **€1265.00** Book Now
- Working Space | **€1365.00** Book Now

Istanbul (Asian side) 11 Jun 2020

Istanbul (Asian side)- Wyndham Grand Kalamis

- Working Space (All Cities Selected) | **€1265.00** Book Now
- Working Space | **€1365.00** Book Now
- Working Space (Selected with Istanbul European Side) | **€1621.00** Book Now

Istanbul 13 Jun 2020 - 14 Jun 2020

Istanbul (European side)- Istanbul Congress Centre

- 5m2 Standard Equipped Stand (When all cities selected) | **€2530.00** Book Now
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | **€3185.00** Book Now
- 5m2 Standard Equipped Stand | **€3595.00** Book Now

BOOK FULL TOUR

UniversityFairs

Italy- Student Salon Exhibition

Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year,
making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

Visitor numbers :

Torino 40,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	5%
Further / Vocational	10%	**Languages**	15%	**Other**	%
Foundation / Prep	10%				

Catania 35,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	20%	**Careers**	%
Further / Vocational	5%	**Languages**	15%	**Other**	%
Foundation / Prep	5%				

Rome 40,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	25%	**Careers**	%
Further / Vocational	%	**Languages**	15%	**Other**	%
Foundation / Prep	%				

Bari 42,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	5%
Further / Vocational	10%	**Languages**	15%	**Other**	%
Foundation / Prep	10%				

Pisa 40,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	15%	**Other**	%
Foundation / Prep	5%				

Venice 40,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	15%	**Other**	%
Foundation / Prep	5%				

Milan 40,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	5%
Further / Vocational	10%	**Languages**	15%	**Other**	%
Foundation / Prep	10%				

Palermo 40,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	15%	**Other**	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools

Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Torino 08 Oct 2020 - 09 Oct 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Catania 26 Oct 2020 - 28 Oct 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Rome 10 Nov 2020 - 12 Nov 2020

Fira Roma, Pavilion 10

- 9m2 Standard Equipped Stand | **€4025.00** Book Now

Bari 09 Dec 2020 - 11 Dec 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Pisa 03 Feb 2021 - 04 Feb 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Venice 09 Mar 2021 - 10 Mar 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Milan 17 Mar 2021 - 18 Mar 2021

TBC

- 9m2 Standard Equipped Stand | **€4025.00** Book Now

Palermo 15 Apr 2021 - 16 Apr 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

BOOK FULL TOUR

Poland - International Recruitment Tour - Summer

Information

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Reasons to Attend

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Fair Outline

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education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

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Visitor numbers :

Krakow TBC

Primary School	1%	**Undergraduate**	40%	**Professional Training**	1%
High School	20%	**Postgraduate**	3%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	5%				

Lodz TBC

Primary School	1%	**Undergraduate**	40%	**Professional Training**	1%
High School	20%	**Postgraduate**	3%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	5%				

Warsaw TBC

Primary School	1%	**Undergraduate**	40%	**Professional Training**	1%
High School	20%	**Postgraduate**	3%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Krakow 13 Jun 2020

Park Inn Radisson

- Working Space | **€2000.00** Book Now

Lodz 14 Jun 2020

Vienna House Andel's Hotel

- Working Space | **€2000.00** Book Now

Warsaw 16 Jun 2020

Radisson Blu Sobieski

- Working Space | **€2000.00** Book Now

BOOK FULL TOUR