

Baltic International Recruitment Tour - Fall October 2022

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with

a broad promotion campaign providing return of investments for the fair’s participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers

Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 13 Oct 2022

Radisson Blu Hotel Olympia

- Working Space | €1690.00 [Book Now](#)

Riga 15 Oct 2022

Radisson Blu Hotel Latvija

- Working Space | €1690.00 [Book Now](#)

Vilnius 16 Oct 2022

Radisson Blu Hotel Lietuva

- Working Space | €1690.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Education Brazil EXPO Roadshow - Fall

Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

Reasons to Attend

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

Market Overview

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

Fair Outline

The Roadshow attracted over 29,000 students in 2017, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Salvador 1,766

Primary School	%	Undergraduate	27%	Professional Training	0%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	20%
Foundation / Prep	%				

Sao Paulo 7,327

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	76%	Other	%
Foundation / Prep	%				

Alphaville TBC

Primary School	%	Undergraduate	27%	Professional Training	0%
High School	8%	Postgraduate	21%	Careers	0%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Rio de Janeiro 1,308

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Brasilia 2,949

Primary School	%	Undergraduate	25%	Professional Training	%
High School	10%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	70%	Other	%
Foundation / Prep	%				

Porto Alegre 3,123

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Belo Horizonte 1,366

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	0%
Further / Vocational	10%	Languages	76%	Other	2%

Recife 3,064

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Salvador 20 Sep 2018

Salvador

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

Sao Paulo 22 Sep 2018 - 23 Sep 2018

Centro de Convencoes Frei Caneca

- 6m2 Standard Equipped Stand | €3784.00 [Book Now](#)

Alphaville 24 Sep 2018

Alphaville

- Working Space | €2433.00 [Book Now](#)

Rio de Janeiro 26 Sep 2018

Hotel Royal Tulip Rio de Janeiro

- 6m2 Standard Equipped Stand | €2703.00 [Book Now](#)

Brasilia 28 Sep 2018

Centro de Eventos Convencoes Brasil 21

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

Porto Alegre 30 Sep 2018

Barra Shopping Sul

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

Belo Horizonte 02 Oct 2018

Belo Horizonte

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

Recife 24 Sep 2019

Recife

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Education India EXPO Roadshow-Fall

Information

The India EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in India and Sri Lanka's most productive markets during their leading International Student Recruitment Fairs.

Market Overview

Often regarded as easy-to-penetrate markets, India and Sri Lanka form the cornerstone of many educational institution's international student intake. With almost 200,000 Indian and Sri Lankan students currently studying abroad - a number that seemingly has no limits - only China sends more international students overseas.

India has the 2nd largest population of higher education students, and is predicted to pass China within the next 10 years, with an estimated 119 million college aged students by 2025. Already over 50% of the country's

population is under the age of 25, making India home to one of the world's youngest populations.

Indian students tend to look for recognition on a global level to give them a competitive edge over the huge number of peers that they will be competing with for jobs. They believe that the best way to find this is through quality education, which is limited within India, but in abundance overseas.

Reasons to Attend

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through the EXPO Roadshows. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Visitor numbers :

Delhi 1,428

Primary School	%	Undergraduate	20%	Professional Training	10%
High School	2%	Postgraduate	66%	Careers	10%
Further / Vocational	10%	Languages	3%	Other	%
Foundation / Prep	15%				

Chennai 745

Primary School	%	Undergraduate	20%	Professional Training	10%
High School	2%	Postgraduate	66%	Careers	10%
Further / Vocational	10%	Languages	3%	Other	10%
Foundation / Prep	15%				

Bangalore 1,175

Primary School	%	Undergraduate	20%	Professional Training	10%
High School	2%	Postgraduate	66%	Careers	10%
Further / Vocational	10%	Languages	3%	Other	%
Foundation / Prep	15%				

Mumbai 1,570

Primary School	0%	Undergraduate	20%	Professional Training	10%
High School	2%	Postgraduate	66%	Careers	10%

Further / Vocational 10% **Languages** 3% **Other** %
Foundation / Prep 15%

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

Delhi 01 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

Chennai 03 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

Bangalore 05 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

Mumbai 07 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)



Latin America - International Education Roadshow Fall

Information

Visitor numbers :

Santiago 1,921

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Lima 2,937

Primary School	%	Undergraduate	2%	Professional Training	5%
High School	2%	Postgraduate	23%	Careers	3%
Further / Vocational	10%	Languages	37%	Other	2%
Foundation / Prep	22%				

Panama City 3,021

Primary School	%	Undergraduate	24%	Professional Training	6%
High School	3%	Postgraduate	16%	Careers	3%
Further / Vocational	10%	Languages	38%	Other	3%
Foundation / Prep	3%				

Bogota 7,208

Primary School	%	Undergraduate	15%	Professional Training	11%
High School	4%	Postgraduate	45%	Careers	%
Further / Vocational	10%	Languages	60%	Other	%
Foundation / Prep	%				

Cali 1,862

Primary School	%	Undergraduate	23%	Professional Training	11%
High School	4%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Medellin 1,815

Primary School	%	Undergraduate	23%	Professional Training	11%
High School	4%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	65%	Other	%
Foundation / Prep	%				

Quito 3,206

Primary School	%	Undergraduate	23%	Professional Training	5%
High School	2%	Postgraduate	22%	Careers	3%
Further / Vocational	10%	Languages	38%	Other	2%
Foundation / Prep	2%				

Guayaquil 2,633

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

Santiago 01 Sep 2019

Santiago

- Working Space | €1922.00 [Book Now](#)

Lima 03 Sep 2019

Lima

- Working Space | €1922.00 [Book Now](#)

Panama City 05 Sep 2019

Panama City

- Working Space | €1922.00 [Book Now](#)

Bogota 07 Sep 2019 - 08 Sep 2019

Bogota

- 6m2 Standard Equipped Stand | €3700.00 [Book Now](#)

Cali 10 Sep 2019

Cali

- Working Space | €1922.00 [Book Now](#)

Medellin 12 Sep 2019

Medellin

- Working Space | €1922.00 [Book Now](#)

Quito 14 Sep 2019

Quito

- Working Space | €1922.00 [Book Now](#)

Guayaquil 16 Sep 2019

Guayaquil

- Working Space | €1922.00 [Book Now](#)

[BOOK FULL TOUR](#)



Slovak Republic - Central European Study Abroad Fair

Information

Central European Study Abroad Fair has a long-term success in Brno, Bratislava and Nitra. They are among the best known education and study abroad fairs in Central Europe.

Reasons to Attend

Over 8,000 visitors from Slovak Republic are expected to visit the event, with 180+ exhibitors from EU, USA, Asia and all around the world come to see the Exhibition every year. Participation at this exhibition is your best way to approach students from this region. The Exhibition has long tradition, excellent reputation and a very high standard of services for both exhibitors and visitors. It is regarded as a top event by the most prestigious Slovak and European universities.

It is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere, with a focus on providing useful information to individual visitors and discussing study opportunities with them.

The fair will bring together Universities, colleges, education institutions, language schools and other higher schools from all over the world aiming to promote their education programs and recruit Slovak students.

Market Overview

Fair Outline

- Is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere.
- Focuses mainly on providing useful information to individual visitors and discussing study opportunities with them.
- Offers interesting accompanying programs: Exhibitor's presentations, Let's play with technology, Science for life, Tailor-Made Study Abroad.
- Is well advertised and has many accompanying programmes to support attendance.

- Advertising is targeted to high schools, and the students are being personally invited to attend the exhibition.
- Well-organized accommodation and transportation options.

The Fair is being held under personal patronage of international Embassies, Ministry of Education, Member of The Slovak Parliament and the City Mayor.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Bratislava 8,000

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	26%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
 Summer schools
 Student service providers
 Publishers
 Professional bodies
 Language schools
 Hotel management schools
 Government bodies
 Gap year organisations
 Funding & scholarship providers
 Education agencies
 Colleges
 Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Bratislava 24 Sep 2019 - 26 Sep 2019

TBC

- 6 m2 Standard Equipped Stand | **€1322.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€1658.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€1994.00** [Book Now](#)

[BOOK FULL TOUR](#)