

# A2 International Student Fair in Azerbaijan - Fall

## Information

We invite you attend the International Student Fair in Azerbaijan this Fall. We are pleased to offer this great opportunity for international schools keen on recruiting students from Azerbaijan.

## Reasons to Attend

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study mainly in the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries.

The last Fall Azerbaijan Fair received more than 4200 students and over 40 institutions from 12 countries (Australia, Azerbaijan, Canada, Cyprus, France, Germany, Italy, Lithuania, Spain, Switzerland, Turkey, UEA, UK, & USA).

## Market Overview

Azerbaijan's Education Ministry is planning to increase funds for Azerbaijani students who study abroad by 30 percent. In parallel, the number of foreign students studying in Azerbaijan has increased thanks to programs such as oil studies. Nearly 30% of the country's total population is under the age of 20.

## Fair Outline

Taking place in Baku, the Azerbaijan fair is taken place during the most crucial time for both students and institutions, when students are seriously thinking about their next step in education.

The Azerbaijan Fair attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

International Student Fair in Azerbaijan are known for being a pioneer in student recruitment fairs with over 20 years of experience in the student placement. The fairs will utilize numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The education fairs follow the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

### **Visitor numbers :**

---

#### **Baku 4,200**

<b>Primary School</b>	0%	<b>Undergraduate</b>	39%	<b>Professional Training</b>	0%
<b>High School</b>	8%	<b>Postgraduate</b>	42%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	28%	<b>Other</b>	0%
<b>Foundation / Prep</b>	15%				

### **Exhibitors**

#### **Who should attend**

Boarding schools  
Business schools  
Colleges  
Gap year organisations  
Hotel management schools  
Language schools  
Publishers  
Summer schools  
Universities

### **Levels & Subjects**

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Primary education (boarding)
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## Prices & Booking

**Baku 17 Oct 2020 - 18 Oct 2020**

*Hilton Hotel Baku*

- Working Space | **€3450.00** [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

# A2 International Student Fairs in Turkey - Face-to-Face and Online

## Information

We are happy to announce the Fall 2021 Online & Hybrid a2 Fairs Turkey, Morocco & Azerbaijan fairs on November 06-07, 2021 will be held in these 3 countries simultaneously.

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the Fall 2021 Online & Hybrid a2 Fairs to be held in the world's most emerging markets: Turkey, Morocco & Azerbaijan simultaneously online! The physical part of the event will be held in Istanbul at the Marmara Hotel-Taksim between 14:00-18:00.

## Reasons to Attend

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Russia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

## Market Overview

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduates are currently looking for overseas education opportunities

## Fair Outline

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

## **Visitor numbers :**

---

### **Istanbul 1,012**

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

## **Exhibitors**

### **Who should attend**

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges

Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Istanbul 06 Nov 2021 - 07 Nov 2021**

*Marmara Hotel Taksim*

- Working Space & Online Participation | **€3250.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Albania - Tirana International Education Fair

## Information

Although Tirana is relatively small country, Albania and Kosovo are among the world's hottest markets for international students. Albania has the highest per-capita study abroad rate in Europe. Over 25,000 Albanians, representing almost 1% of the country's population, study abroad mainly in Europe, the US and Canada. Over 380,000 students from Albania and Kosovo are in colleges, universities, and high schools -making plans for their future.

The exhibition will be attended between 2,200 and 2,600 top-quality students will attend. The Fair works with local colleges, universities and high schools to pre-select the most qualified candidates with the greatest chance for success with visas, financial viability, and acceptance to your institutions. They work in partnership with students and their parents, helping them pre-select the best fit of subjects, schools and countries – in preparation for the event. The Fair reaches top talent throughout Albania and Kosovo, bringing students from smaller cities and regions not usually served by education fairs.

Autumn is the prime time for an education fair. Students need autumn and early winter to complete their language preparations. Students and parents use this time to research their choices, finalize their plans, and prepare for applications.

The exhibition has deep ties with all media outlets ensures outstanding publicity prior to, during and following the Fair as well as the fair also has the largest number of social media followers among other companies in Albania. When we post, students listen.

## Visitor numbers :

---

### Tirana 2,600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	0%	Postgraduate	25%	Careers	0%
Further / Vocational	5%	Languages	20%	Other	0%
Foundation / Prep	10%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges

Hotel management schools  
Language schools  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Further education & vocational
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Science
- Social science
- Tourism, leisure & hospitality

## Prices & Booking

**Tirana 24 Oct 2020 - 25 Oct 2020**

*MAK Hotel*

- Working Space | €2000.00 [Book Now](#)

[BOOK FULL TOUR](#)





# Baltic International Recruitment Tour - Fall October 2022

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that

the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

---

### Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

---

### Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

---

### Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Tallinn 13 Oct 2022

*Radisson Blu Hotel Olympia*

- Working Space | **€1690.00** [Book Now](#)

### Riga 15 Oct 2022

*Radisson Blu Hotel Latvija*

- Working Space | €1690.00 [Book Now](#)

**Vilnius 16 Oct 2022**

*Radisson Blu Hotel Lietuva*

- Working Space | €1690.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# IEFT International Education Fairs of Turkey Roadshow- Fall

## Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 10 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

## Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous Fall event welcomed over 300 exhibitors representing over 150 institutions from 27 different countries to the events in Bursa, Ankara, Izmir, and Istanbul.

## Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course.

There are around 350,000 university students in Istanbul at around 50 universities. Over 200,000 students at

around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

### Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

### Visitor numbers :

---

#### Ankara 2,900

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	0%
Further / Vocational	15%	Languages	41%	Other	0%
Foundation / Prep	14%				

---

#### Izmir 2,600

Primary School	%	Undergraduate	35%	Professional Training	%
High School	%	Postgraduate	45%	Careers	%
Further / Vocational	%	Languages	40%	Other	%
Foundation / Prep	15%				

---

#### Istanbul (Asian side) 1,500

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	%
Further / Vocational	15%	Languages	41%	Other	%
Foundation / Prep	14%				

## Istanbul 9,200

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	%
Further / Vocational	15%	Languages	41%	Other	44%
Foundation / Prep	14%				

## Istanbul 100

Primary School	0%	Undergraduate	10%	Professional Training	10%
High School	0%	Postgraduate	10%	Careers	10%
Further / Vocational	0%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Education agencies
- Funding & scholarship providers
- Hotel management schools
- Language schools
- Student service providers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Ankara 08 Oct 2022

*Ankara Sheraton Hotel*

- Working Space ( All Cities Selected) | **€1575.00** [Book Now](#)

### Izmir 18 Oct 2022

*Izmir Hilton Hotel*

- Working Space ( All Cities Selected) | **€1575.00** [Book Now](#)

### Istanbul (Asian side) 20 Oct 2022

*Istanbul (Asian side) - Hilton Kozyata*

- Working Space ( All Cities Selected) | **€1575.00** [Book Now](#)

- Working Space (Selected with Istanbul European Side) | **€2272.00** [Book Now](#)

## **Istanbul 22 Oct 2022 - 23 Oct 2022**

*Istanbul (European side)- Hilton Bosphorus Harbiye*

- 5m2 Standard Equipped Stand (When all cities selected) | **€3151.00** [Book Now](#)
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | **€3900.00** [Book Now](#)
- 5m2 Standard Equipped Stand | **€4425.00** [Book Now](#)

## **Istanbul 24 Oct 2022 - 26 Oct 2022**

*EuroAsia Agent Workshop - Marmara Hotel Taksim*

- Agent Workshop | **€2617.00** [Book Now](#)

[BOOK FULL TOUR](#)



# **International Education Europe Roadshow - Fall**

## **Information**

The Europe Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Italy's and Spain's most productive markets during Italy's and Spain's leading International Student Recruitment Fairs.

## **Reasons to Attend**

The International Education Europe Roadshow held in October 2018 received 4,300 students and 53 institutions from around the world in attendance for the total exhibition.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

## **Market Overview**

According to the latest data from UNESCO the total number of students from Spain studying overseas was over 22,000. Italian students and international students pursuing their studies in Italy have been increasing for a



number of years. According to Top Universities data, with a population of more than 1.8 million students enrolled in tertiary education, close to 3% of Italian students spend a period of study time abroad.

Europe constitutes one of the biggest markets for international education, generating billions in revenue for institutions around the world. The multi-country Roadshows in Europe, allow you to get the most out of several strong markets in a short time. Spain takes the lead in languages, where the government offers scholarships for language courses abroad. The fair also visits Italy, a very strong market for language schools and universities.

#### **Fair Outline**

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

#### **About the Cities on The Europe Roadshow**

- Rome: The country's largest and most populated city. Italy has played an important role in the European higher education landscape as one of the four countries that initiated the “European Area of Higher Education,” this way the higher education reform known as the “Bologna Process” (Bologna Declaration, June 1999) came to life and is being implemented all over Europe today. There are more than 30 universities offering international study programmes taught in English ranging from short certificate courses to entire Bachelor’s, Master’s, postgraduate or PhD programmes.
- Milan: It is the second-largest city in Italy. The city remains one of Europe's main transportation and industrial hubs, and Milan is the EU's 10th most important centre for business and finance with its economy being the world's 26th richest by purchasing power.
- Barcelona: The combination of quality educational opportunities and a stimulating cultural environment makes Barcelona a first-class destination. Thanks to the city's efforts to promote internationalism and continually better the quality of its programs, students can look forward to a rewarding experience that will also serve them well when pursuing future academic and professional endeavours.
- Madrid: The capital and the largest city of Spain, Madrid is located almost exactly in the geographical center of Iberian Peninsula. After London and Berlin, the city is the third most populous city in European Union. Further, its economic, political and cultural importance makes Madrid one of the major cities of the world.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

#### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Madrid 1,000

Primary School	%	Undergraduate	9%	Professional Training	4%
High School	%	Postgraduate	22%	Careers	11%
Further / Vocational	4%	Languages	36%	Other	14%
Foundation / Prep	%				

Barcelona 1,000

Primary School	0%	Undergraduate	8%	Professional Training	5%
High School	0%	Postgraduate	24%	Careers	10%
Further / Vocational	5%	Languages	33%	Other	15%
Foundation / Prep	%				

Rome 1,000

Primary School	%	Undergraduate	18%	Professional Training	5%
High School	%	Postgraduate	46%	Careers	10%
Further / Vocational	5%	Languages	44%	Other	16%
Foundation / Prep	%				

Milan 1,200

Primary School	%	Undergraduate	15%	Professional Training	5%
High School	%	Postgraduate	50%	Careers	10%
Further / Vocational	5%	Languages	45%	Other	16%
Foundation / Prep	%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers

Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Madrid 24 Oct 2019**

*Hotel Villa Magna*

- Working Space | €2400.00 [Book Now](#)

## **Barcelona 26 Oct 2019**

*Universitat de Barcelona*

- Working Space | €2400.00 [Book Now](#)

## **Rome 28 Oct 2019**

*Centro Congressi Roma Eventi*

- Working Space | €2400.00 [Book Now](#)

## **Milan 29 Oct 2019**

*Palazzo delle Stelline Corso Magenta*

- Working Space | €2400.00 [Book Now](#)

[BOOK FULL TOUR](#)



# **Italy- Student Salon Exhibition**

## **Information**

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

**Visitor numbers :**

---

Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

---

Catania 35,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

---

Rome 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	%	Languages	15%	Other	%
Foundation / Prep	%				

---

Bari 42,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

---

Pisa 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

---

Venice 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

---

Milan 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%

**Palermo 40,000**

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

**Exhibitors**

**Who should attend**

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

**Levels & Subjects**

**Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Torino 08 Oct 2020 - 09 Oct 2020

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

### Catania 26 Oct 2020 - 28 Oct 2020

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

### Rome 10 Nov 2020 - 12 Nov 2020

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | €4025.00 [Book Now](#)

### Bari 09 Dec 2020 - 11 Dec 2020

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

**Pisa 03 Feb 2021 - 04 Feb 2021**

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

**Venice 09 Mar 2021 - 10 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

**Milan 17 Mar 2021 - 18 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | €4025.00 [Book Now](#)

**Palermo 15 Apr 2021 - 16 Apr 2021**

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

[BOOK FULL TOUR](#)