

Africa Educational Forum

Information

This is a must-attend event for everyone interested in getting practical knowledge and partnership with universities in East Africa and learning on best models for the development of academic mobility and student recruitment. A professional educational forum bringing together African and foreign educational professionals with the aim of cooperation and networking.

At the Forum you will be able to:

- Discover the growing educational space of East Africa. Over the past 15 years, the number of students in sub-Saharan Africa has increased from 2, 25 to 6.34 million.
- Find partner universities for joint educational programs. Only in Kenya, over the past 10 years, the number of universities has increased from 14 to 74 (2018), where more than 500,000 students are studying today.
- Learn about working recruitment models for international students from the region. The geography of studying abroad for 25,000 Kenyan students is diverse and includes both traditional directions for this country (the United States, the United Kingdom and neighbouring Uganda and Tanzania), as well as new ones, for example, China, where more than 2,400 students from Kenya are currently studying.

Forum participants

International leaders and experts of state and public organisations, foundations, scientific and educational organisations, principals and vice-principals for international cooperation and marketing of higher education institutions, deans of faculties, directors and leading experts of educational agencies and consulting companies specialising in the field of foreign education.

Visitor numbers:

Nairobi 150

Primary School0%Undergraduate50%Professional Training%High School0%Postgraduate50%Careers10%Further / Vocational0%Languages0%Other10%Foundation / Prep0%

Exhibitors

Who should attend

Boarding schools

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

Publishers

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Nairobi 26 Sep 2019

Serena Hotel

• Forum Participation | €450.00 Book Now

BOOK FULL TOUR



Baltic International Recruitment Tour - Fall October 2022

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 - 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers:

Tallinn 2,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Riga 5,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Vilnius 3,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools

Levels & amp Subjects

Boarding schools

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 13 Oct 2022

Radisson Blu Hotel Olympia

• Working Space | €1690.00 Book Now

Riga 15 Oct 2022

Radisson Blu Hotel Latvija

• Working Space | €1690.00 Book Now

Vilnius 16 Oct 2022

Radisson Blu Hotel Lietuva

• Working Space | €1690.00 Book Now

BOOK FULL TOUR



Indonesia- International Education Tour - Fall

Information

This an annual Education Exhibition for institutions that aims to be the gateway for institutions around the

world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will be provides bus pick-ups for free for the students to and from expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Minsitry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilise an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education exhibition in Indonesia!

Visitor numbers:

Medan 2,000

Primary School% Undergraduate40% Professional Training%High School% Postgraduate40% Careers%Further / Vocational% Languages10% Other10%

Foundation / Prep %

Jakarta 4,000

Primary School% Undergraduate40% Professional Training%High School% Postgraduate40% Careers%Further / Vocational% Languages10% Other10%

Foundation / Prep %

Surabaya 2,000

Primary School% Undergraduate40% Professional Training%High School% Postgraduate40% Careers%Further / Vocational% Languages10% Other10%

Foundation / Prep %

Denpasar 1

Primary School % Undergraduate 100% Professional Training %

High School%Postgraduate%Careers%Further / Vocational%Languages20%Other%Foundation / Prep%

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering

- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Medan 01 Sep 2022

Medan

• Working Space | €1414.00 Book Now

Jakarta 03 Sep 2022

Jakarta Convention Center

• Working Space | €2178.00 Book Now

Surabaya 04 Sep 2022

Surabaya

• Working Space | €1345.00 Book Now

Denpasar 06 Sep 2022

Denpasar

• Working Space | €1345.00 Book Now

BOOK FULL TOUR



International Education Brazil EXPO Roadshow - Fall

Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and prescreened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

Reasons to Attend

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

Market Overview

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

Fair Outline

The Roadshow attracted over 29,000 students in 2017, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expocities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also
 hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher
 education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers:

Salvador 1,766

Primary School%Undergraduate27%Professional Training0%High School8%Postgraduate21%Careers%Further / Vocational10%Languages76%Other20%

Foundation / Prep %

Sao Paulo 7,327

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate30%Careers%Further / Vocational10%Languages76%Other%Foundation / Prep%

Alphaville TBC

Primary School%Undergraduate27%Professional Training0%High School8%Postgraduate21%Careers0%Further / Vocational10%Languages76%Other2%Foundation / Prep%

Rio de Janeiro 1,308

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational10%Languages76%Other2%

Foundation / Prep %

Brasilia 2,949

Primary School%Undergraduate25%Professional Training%High School10%Postgraduate40%Careers%Further / Vocational10%Languages70%Other%

Foundation / Prep %

Porto Alegre 3,123

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational10%Languages76%Other2%

Foundation / Prep %

Belo Horizonte 1,366

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers0%Further / Vocational10%Languages76%Other2%

Foundation / Prep %

Recife 3,064

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational10%Languages76%Other2%

Foundation / Prep %

Exhibitors

Who should attend

Universities Summer schools Student service providers Professional bodies Language schools Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Salvador 20 Sep 2018

Salvador

• 6m2 Standard Equipped Stand | €2433.00 Book Now

Sao Paulo 22 Sep 2018 - 23 Sep 2018

Centro de Convencoes Frei Caneca

• 6m2 Standard Equipped Stand | €3784.00 Book Now

Alphaville 24 Sep 2018

Alphaville

• Working Space | €2433.00 Book Now

Rio de Janeiro 26 Sep 2018

Hotel Royal Tulip Rio de Janeiro

• 6m2 Standard Equipped Stand | €2703.00 Book Now

Brasilia 28 Sep 2018

Centro de Eventos Convençoes Brasil 21

• 6m2 Standard Equipped Stand | €2433.00 Book Now

Porto Alegre 30 Sep 2018

Barra Shopping Sul

• 6m2 Standard Equipped Stand | €2433.00 Book Now

Belo Horizonte 02 Oct 2018

Belo Horizonte

• 6m2 Standard Equipped Stand | €2433.00 Book Now

Recife 24 Sep 2019

Recife

• 6m2 Standard Equipped Stand | €2433.00 Book Now

BOOK FULL TOUR



Slovak Republic - Central European Study Abroad Fair

Information

Central European Study Abroad Fair has a long-term success in Brno, Bratislava and Nitra. They are among the best known education and study abroad fairs in Central Europe.

Reasons to Attend

Over 8,000 visitors from Slovak Republic are expected to visit the event, with 180+ exhibitors from EU, USA, Asia and all around the world come to see the Exhibition every year. Participation at this exhibition is your best way to approach students from this region. The Exhibition has long tradition, excellent reputation and a very high standard of services for both exhibitors and visitors. It is regarded as a top event by the most prestigious Slovak and European universities.

It is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere, with a focus on providing useful information to individual visitors and discussing study opportunities with them.

The fair will bring together Universities, colleges, education institutions, language schools and other higher schools from all over the world aiming to promote their education programs and recruit Slovak students.

Market Overview

Fair Outline

- Is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere.
- Focuses mainly on providing useful information to individual visitors and discussing study opportunities with them.
- Offers interesting accompanying programs: Exhibitor's presentations, Let's play with technology, Science for life, Tailor-Made Study Abroad.
- Is well advertised and has many accompanying programmes to support attendance.
- Advertising is targeted to high schools, and the students are being personally invited to attend the exhibition.

• Well-organized accommodation and transportation options.

The Fair is being held under personal patronage of international Embassies, Ministry of Education, Member of The Slovak Parliament and the City Mayor.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers:

Bratislava 8,000

Primary School%Undergraduate61% Professional Training%High School%Postgraduate26% Careers%Further / Vocational10%Languages20% Other%Foundation / Prep%

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Bratislava 24 Sep 2019 - 26 Sep 2019

TBC

- 6 m2 Standard Equipped Stand | €1322.00 Book Now
- 9m2 Standard Equipped Stand | €1658.00 Book Now
- 12m2 Standard Equipped Stand | €1994.00 Book Now

BOOK FULL TOUR



World Education Fair - Romania - Fall

Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved

and see the results!

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and configure your participation to meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers:

Bucharest 2,500

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Primary School%Undergraduate36%Professional Training%High School7%Postgraduate33%Careers%Further / Vocational10%Languages2%Other%Foundation / Prep10%
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Timisoara 400

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Primary School2%Undergraduate32%Professional Training%High School6%Postgraduate37%Careers%Further / Vocational10%Languages%Other%Foundation / Prep9%******
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Constanta 400

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Primary School%Undergraduate35%Professional Training%High School8%Postgraduate35%Careers%Further / Vocational10%Languages0%Other%Foundation / Prep8%
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Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Hotel management schools
Language schools
Professional bodies
Summer schools
Universities

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 28 Sep 2019 - 29 Sep 2019

Radisson Blu Hotel

• Working Space | €2390.00 Book Now

Timisoara 30 Sep 2019

Hotel Timisoara

• Working Space | €1690.00 Book Now

Constanta 02 Oct 2019

Hotel Ibis

• Working Space | €1590.00 Book Now

BOOK FULL TOUR