

AFRICA EDUCATIONAL FORUM

26 Sep 2019

Information

This is a must-attend event for everyone interested in getting practical knowledge and partnership with universities in East Africa and learning on best models for the development of academic mobility and student recruitment. A professional educational forum bringing together African and foreign educational professionals with the aim of cooperation and networking.

At the Forum you will be able to:

- Discover the growing educational space of East Africa. Over the past 15 years, the number of students in sub-Saharan Africa has increased from 2, 25 to 6.34 million.
- Find partner universities for joint educational programs. Only in Kenya, over the past 10 years, the number of universities has increased from 14 to 74 (2018), where more than 500,000 students are studying today.
- Learn about working recruitment models for international students from the region. The geography of studying abroad for 25,000 Kenyan students is diverse and includes both traditional directions for this country (the United States, the United Kingdom and neighbouring Uganda and Tanzania), as well as new ones, for example, China, where more than 2,400 students from Kenya are currently studying.

Forum participants

International leaders and experts of state and public organisations, foundations, scientific and educational organisations, principals and vice-principals for international cooperation and marketing of higher education institutions, deans of faculties, directors and leading experts of educational agencies and consulting companies specialising in the field of foreign education.

Visitor numbers:

Nairobi 150



Primary School	0%	Undergraduate	50%	Professional Training	%
High School	0%	Postgraduate	50%	Careers	10%
Further / Vocational	0%	Languages	0%	Other	10%
Foundation / Prep	0%				

Exhibitors

Who should attend

Boarding schools

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)



Prices & Booking

Nairobi 26 Sep 2019

Serena Hotel

• Forum Participation | €450.00

BOOK NOW





GULF EDUCATION AND TRAINING EXHIBITION IN DUBAI - SPRING

Information

This event attracts some of the world's leading universities, colleges and other education providers, as well as suppliers of education equipment and technology.

Reasons to Attend

Every year the exhibition attracts over 35,000 local and expatriate students who are at the threshold of college life and actively looking for higher education, professional development and training options.

The exhibition focuses on General Education; Higher Education; Vocational Education; Training & Professional Development; Global EdTech Forum.

Market Overview

Dubai is a technologically advanced city with its continuous focus on innovation, offering a conducive environment for experiential learning, creative thinking and independent action. According to data collected by the Unesco Institute for Statistics that has published the Global Education Digest 2009, around 5,742 students from the UAE are studying abroad. Over 700 UAE nationals received government scholarship in 2009 to study overseas. The Dubai International Education Fair student recruitment is the Middle East's largest platform the UAE and other GCC countries. It offers a consistently high lead ratio.

The number of schools in the UAE is expected to double in the next decade to meet the high demand for primary and secondary education. Until such time, demand will continue to outstrip supply much to the benefit of boarding schools in countries such as Australia, Canada, India, UK, USA and others.

Fair Outline

The exhibition is the Middle East and Asia's most powerful platform for student recruitment.

Consider the facts:

- Drawing on its experience from being in the market for 25 years, Gulf Education and Training Exhibition targets different student groups based on preferences and has a conversion rate that is far higher than industry averages
- The Gulf Education and Training Exhibition maintains close links with the corporate world and regularly hosts seminars and presentations on topics that bridge the divide between education and industry.
- Thefair boasts of an exhibitor retention rate of over 90 percent year on year which is testament to its success and position in the UAE education market.



• The Gulf Education and Training Exhibition offers a tangible return on your investment; every single person you interact and communicate with at the exhibition, has been targeted and invited and is genuinely interested in education.

Education is a top priority for the UAE government in recent years and accounts for more than AED 4.6 billion of the federal budget. Over 400,000 students of 52 nationalities, study in private schools in the UAE of which, over 330,000 students study in English medium schools.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers:

Dubai 31,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Primary schools

Professional bodies

Student service providers



Summer schools Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Secondary education (boarding)

Prices & Booking

Dubai 17 Apr 2019 - 19 Apr 2019

Dubai International Convention & Exhibition Centre

• 9m2 Standard Equipped Stand | **€4950.00**

• 12m2 Standard Equipped Stand | **€6600.00**

BOOK NOW

DOOK NOW



HONG KONG INTERNATIONAL EDUCATION FAIR - SPRING

18 May 2019 - 19 May 2019

Information

Hong Kong InternationalEducation Fair has become the most popular and informative education event in Hong Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favour this event to be the most popular summer Expo of its kind in the city.

Reasons to Attend

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates* and parents in tandem with the release of 1st HKDSE and HKAL results.

In 2017, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees and vocational trainings will be available.

Market Overview

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

Fair Outline

The fair is widely supported by various youth organizations and associations, educational professions and media parties. To cope with challenges in highly competitive knowledge-based community, we aspire to stride across the transitional period of the 3.3.4. education system with students, encourage them to pursue promising future with global vision through whole person education.

Event Highlights:

- Over 200 local and overseas educational institutions enroll students on-site
- Various associate degrees and diplomas open for application



- Over 30 seminars cover details of various studies information and trainings
- Career-oriented curriculum
- Prizes for daily lucky draw winners

*Keen Competition in 2012 Public Examinations:

- 1st HKDSE 77, 000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level 36, 000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

Visitor numbers:

Hong Kong 15,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities

Summer schools

Student service providers

Publishers

Professional bodies

Primary schools

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Colleges



Business schools Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Hong Kong 18 May 2019 - 19 May 2019

Hall 1B, Hong Kong Convention and Exhibition Centre

• 9m2 Standard Equipped Stand | €3130.00

BOOK NOW



HONG KONG INTERNATIONAL EDUCATION FAIR - SUMMER

06 Jul 2019 - 07 Jul 2019

Information

Hong Kong International Student Fair has become the most popular and informative education event in Hong Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favor this event to be the most popular summer Expo of its kind in the city.

Reasons to Attend

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates* and parents in tandem with the release of 1st HKDSE and HKAL results.

In 2017, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S.A., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees and vocational trainings will be available.

Market Overview

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

Fair Outline

The Hong Kong fair is widely supported by various youth organisations and associations, educational professions and media parties. To cope with challenges in highly competitive knowledge-based community, we aspire to stride across the transitional period of the 3.3.4. education system with students, encourage them to pursue promising future with global vision through whole person education.

Event Highlights:

- Over 200 local and overseas educational institutions enroll students on-site
- Various associate degrees and diplomas open for application



- Over 30 seminars cover details of various studies information and trainings
- Career-oriented curriculum
- Prizes for daily lucky draw winners

*Keen Competition in 2012 Public Examinations:

- 1st HKDSE 77,000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level 36,000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

Visitor numbers:

Hong Kong 7,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools

Business schools

Colleges

Education agencies

Equipment suppliers

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Primary schools

Professional bodies

Publishers

Student service providers



Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Prices & Booking

Hong Kong 06 Jul 2019 - 07 Jul 2019

Hall 3G Hong Kong Convention and Exhibition Centre

• 9m2 Standard Equipped Stand | €3130.00

BOOK NOW



INTERNATIONAL EDUCATION LATIN AMERICA EXPO ROADSHOW - SPRING 2019

Information

The Latin America EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Colombia's, Panama's and Venezuela's most productive markets during Latin America's leading International Student Recruitment Fairs.

Reasons to Attend

As the 3rd largest student market in Latin America, Colombia is a highlight on the EXPO Roadshow schedule and Panama, Ecuador, Peru and Chile have been on the exhibition calendars for the last six years.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events.

Market Overview

As a region, Latin America is seeing an unprecedented number of student recruiters heading its way. Increased levels of English proficiency and higher per capita incomes have cemented this region as an attractive market to recruit international students.

Panama is a fast growing hub for trade, business, finance and logistics, owing to its location between two continents. Panama is also home to the two busiest ports in Latin America, and Tocumen International airport is the most connected airport in Latin America. Panama City has a population of 1.5 million people, and is considered to be the most cosmopolitan capital in Central America. The city is a regional hub of trade and immigration, bridging the gap between North and South America.

Colombia sends over 25,000 students abroad for higher education each year. This number has increased by 50% over the last decade. Within Colombia, tertiary enrolments have grown even faster, with the number of students enrolling more than doubling from 2003 to 2013 to over two million. The government's plan requirement that half of all young people continue their studies or training after high school is well on-track.

Bogota is the largest and most populous city in Colombia, and the fourth largest in South America with a population of over 7 million. Bogota holds more schools, colleges and universities than any other city in Colombia, and has high academic levels to reflect this. It has transformed from a city famous for its issues in the past to a model metropolis.

With almost 3 million citizens, Cali is the second largest city in Colombia. Cali has one of the fastest growing economies in the country, and is the main urban and economic centre in South West Colombia.

The city of Medellin, with a population of over 3.5 million, has been rated as the most innovative city in the world,



winning awards for its transit system. Budget alterations have made education more widely available across the city.

Ecuador is one of the smallest countries in South America with a population of around 13 million, of which 11,000 students continue their higher education abroad each year. The real GDP growth is both stable and strong when compared with the rest of Latin America, at around 4%.

Quito is the capital city of Ecuador and the second most populous. Quito is a cosmopolitan city of great cultural diversity, with one of the best-preserved, least altered historic centres in Latin America.

Peru is historically one of the fastest growing economies in Latin America. With a population of over 30 million, Peru is in a state of fast development. Changes to the education sector within the country have created uncertainty, but this has opened the door to international educators.

Lima is the capital city of Peru with a population of approximately 10 million. Home to one-third of Peru's population, Lima is the political, cultural and economic centre of the country. There are several excellent international schools in the city, which follow the standard of a US and European curriculum.

Chile is home to a stable political environment and a growing economy. Almost 10,000 students head overseas for their tertiary education per year, and this is likely to continue to grow as the population of students in domestic secondary and tertiary education increases.

Santiago is the 5th largest city in Latin America, and one of the most modern cities on the continent, with a population of approximately 5 million. Santiago is home to Universidad de Chile, which ranks as 4th of all public universities in Latin America.

Fair Outline

- Over 1000 tables/booths sold each year in 26 different cities across Latin America, Europe and Asia.
- Highest returning client rate in the market: 81%
- Exclusive attendee screening that guarantees the highest-quality students; no "brochure grabbers".
- Full Service: Fairs & Online Recruitment, Print Ads, PR Services and Business Development.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Visitor numbers:

Panama City 2,185



Primary School	%	Undergraduate	23%	Professional Training	5%
High School	2%	Postgraduate	21%	Careers	3%
Further / Vocational	4%	Languages	38%	Other	2%
Foundation / Prep	2%				
Baranquilla 2,500					
Primary School	%	Undergraduate	21%	Professional Training	7%
High School	3%	Postgraduate	20%	Careers	3%
Further / Vocational	4%	Languages	37%	Other	2%
Foundation / Prep	3%				
Medellin 2,400					
Primary School	%	Undergraduate	23%	Professional Training	11%
High School	2%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	65%	Other	%
Foundation / Prep	%				
Pereira 2,500					
Primary School	%	Undergraduate	23%	Professional Training	6%
High School	2%	Postgraduate	18%	Careers	3%
Further / Vocational	4%	Languages	40%	Other	2%
Foundation / Prep	2%				

Bucaramanga TBC



Primary School	%	Undergraduate	23%	Professional Training	6%
High School	2%	Postgraduate	18%	Careers	3%
Further / Vocational	4%	Languages	40%	Other	2%
Foundation / Prep	2%				
Bogota TBC					
Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				
Lima TBC					
Primary School	%	Undergraduate	23%	Professional Training	5%
High School	2%	Postgraduate	22%	Careers	3%
Further / Vocational	4%	Languages	37%	Other	2%
Foundation / Prep	2%				
Quito TBC					
Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Santiago 2,894



Primary School	%	Undergraduate	24%	Professional Training	6%
High School	3%	Postgraduate	16%	Careers	3%
Further / Vocational	4%	Languages	38%	Other	3%
Foundation / Prep	3%				

Buenos Aires TBC

Primary School	3%	Undergraduate	16%	Professional Training	6%
High School	4%	Postgraduate	38%	Careers	3%
Further / Vocational	3%	Languages	6%	Other	3%
Foundation / Prep	24%				

Exhibitors

Who should attend

Universities

Summer schools

Student service providers

Professional bodies

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

Business schools

Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning



- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Panama City 27 Mar 2019

Hotel RIU Plaza Panamá

• Working Space | **€2284.00**

BOOK NOW

Baranquilla 29 Mar 2019

Dann Carlton Barraquilla

• Working Space | **€2284.00**

BOOK NOW

Medellin 31 Mar 2019

Cento de Eventos Tesoro

• 6m2 Standard Equipped Stand | €2284.00

BOOK NOW

Pereira 02 Apr 2019

Hotel Movich Pereira

• Working Space | **€2284.00**

BOOK NOW

• Working Space | **€2284.00**

BOOK NOW

Bucaramanga 04 Apr 2019

Hotel Holiday Inn



• Working Space | **€2284.00**

BOOK NOW

Bogota 06 Apr 2019 - 07 Apr 2019

Ágora Bogotá Centro de Convenciones

Lima 09 Apr 2019

Hotel Swissotel

• 6m2 Standard Equipped Stand | €2441.00

BOOK NOW

Quito 11 Apr 2019

Hotel Hilton Colon Quito

Santiago 13 Apr 2019

Hotel W Santiago

• Working Space | **€2284.00**

BOOK NOW

Buenos Aires 15 Apr 2019

Hotel Panamericano



KENYA, TANZANIA AND UGANDA - ISFA INTERNATIONAL STUDENT FAIRS AFRICA - FALL

23 Sep 2019 - 04 Oct 2019

Information

Come and participate at the 11th edition of the ISFA International Student Fairs Africa - Fall 2019.

Reasons to Attend

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number. 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.



Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the Mara Meru Cheetah project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers:

Dar Es Salaam 600					
Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				
Arusha 600					
Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	15%				
Nairobi 800					
Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				



Mombasa 600

Primary School	%	Undergraduate	36%	Professional Training	6%
High School	%	Postgraduate	29%	Careers	%
Further / Vocational	10%	Languages	%	Other	4%
Foundation / Prep	14%				

Kampala 800

Primary School	0%	Undergraduate	80%	Professional Training	%
Filliary School	076	Ondergraduate	00%	Froressional Training	/6
High School	10%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	15%				

Exhibitors

Who should attend

Universities

Summer schools

Student service providers

Publishers

Professional bodies

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Education agencies

Colleges

Business schools

Boarding schools

Levels & Subjects

Academic Levels

• Professional training



- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Two cities 5% until 30-09-2019
- Three cities 10% until 30-09-2019
- Four cities 15% until 30-09-2019
- Five cities 20% until 30-09-2019

Dar Es Salaam 23 Sep 2019

Serena Hotel

• Working Space | **€2400.00**

BOOK NOW

Arusha 25 Sep 2019

Mount Meru Hotel

• Working Space | **€1600.00**

BOOK NOW

Nairobi 27 Sep 2019 - 28 Sep 2019

Serena Hotel

• Working Space | **€2400.00**

BOOK NOW

Mombasa 01 Oct 2019

Voyager hotel



• Working Space | **€1600.00**

BOOK NOW

Kampala 04 Oct 2019

Serena Hotel

• Working Space | **€2400.00**

BOOK NOW



NIGERIA - INTERNATIONAL EDUCATION FAIR & SCHOOLS' TOUR

27 Apr 2019 - 02 May 2019

Information

This leading fair will offer you an opportunity to meet prospective Nigerian students and parents looking for international education as well as qualified high schools and education agents. Last year event welcomed over 5200 students and 39 agent representatives.

Nigeria is widely-recognised as an important emerging market for international education, with over 100,000 Nigerians students studying abroad annually. These numbers are increasing steadily due to concerns over the quality of domestic education.

The International Education Fair and Schools' Tour Nigeria has created a benchmark by bringing delegates of popular institution to Nigeria to meet qualified high schools and prospective students who are keen to gain admission in the upcoming sessions. The fair helps thousands of students every year to pursue education overseas. Motivated by the organiser's core values 'ethics, expertise and leadership', the fair is the one of the most reputable events in the field of overseas education in Nigeria.

The fair expects a total of 10000+ students, 30+ Institutions from world top destinations, 10+ qualified high schools tour and dignitaries from essential sectors that assist Nigeria students' mobility to the world.

We highly recommend you to make your registration as soon as possible as the places are limited.

Visitor numbers:

Lagos 5,200



Primary School	%	Undergraduate	40%	Professional Training	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

Abuja 5,200

Primary School	%	Undergraduate	40%	Professional Training	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

Port-Harcout 5,200

Primary School	%	Undergraduate	40%	Professional Training	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies



Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Prices & Booking

Lagos 27 Apr 2019

Radisson Blue Hotel Ikeja

• Working Space | **€2660.00**

BOOK NOW

Abuja 30 Apr 2019

Nicon Luxury Hotel

• Working Space | **€2660.00**

BOOK NOW

Port-Harcout 02 May 2019

Hotel Novotel Port-Harcout





THE BALTIC INTERNATIONAL RECRUITMENT TOUR - FALL 2019

18 Sep 2019 - 19 Oct 2019

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during September 2019. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.



During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers:

Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Kaunas 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Tallinn 2,000



Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				
Warsaw TBC					
Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				
odz TBC					
Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				
Wroclav TBC					
Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Krakow TBC



Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Prague TBC

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities

Summer schools

Professional bodies

Primary schools

Language schools

Hotel management schools

Funding & scholarship providers

Colleges

Business schools

Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)



• Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Vilnius 18 Sep 2019

Radisson Blu Hotel Lietuva

• Working Space | **€1922.00**

BOOK NOW

Kaunas 19 Sep 2019

Park Inn Radisson Kaunas

• Working Space | **€1922.00**

BOOK NOW

Riga 21 Sep 2019

Radisson Blu Hotel Latvija

• Working Space | €1922.00

BOOK NOW

Tallinn 22 Sep 2019

Radisson Blu Hotel Olympia

• Working Space | **€1922.00**

BOOK NOW

Warsaw 12 Oct 2019

Radisson Blu Sobieski

• Working Space | **€2002.00**

BOOK NOW

Lodz 13 Oct 2019

Vienna House Andel's Hotel



• Working Space | **€2002.00**

BOOK NOW

Wroclav 15 Oct 2019

Hotel Mercure Wroclav Centrum

• Working Space | **€2002.00**

BOOK NOW

Krakow 17 Oct 2019

Park Inn Radisson

• Working Space | **€2002.00**

BOOK NOW

Prague 19 Oct 2019

Marriot Hotel

• Working Space | **€2002.00**

BOOK NOW