

INTERNATIONAL EDUCATION FAIR FINLAND - FALL 2020

25 Nov 2020 - 26 Nov 2020

Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2017 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides high standard of education but because also because it is continuously working and investing for increment in level of educational standards. As such, the national educational strategy is to invest substantial amount on research based education to develop the country as the information society. The higher educational wings of Finland constitutes of Universities and Polytechnics which provide most advanced state-of-art facilities to its students.

Fair Outline

Most off the Finnish universities and polytechnic institutes participate in the fair. Participation of the Finnish further education field make Studia a vital part of the Finnish student counselling.

Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate the fair next time

Visitor numbers :

Helsinki 13,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	6%	Careers	13%
Further / Vocational	19%	Languages	%	Other	12%
Foundation / Prep	15%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Prices & Booking

Helsinki 25 Nov 2020 - 26 Nov 2020

Expo & Convention Centre Helsinki, Messukeskus

- 6m2 Standard Equipped Stand | **€2615.00**

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