

# **Annual International Education Fair in Mauritius**

# Information

The Mauritius education event will be held at the end of November just after the completion of the HSc examinations. This provides an opportunity to prospective students to gather information about study areas and take early informed decisions.

The Mauritius International Education Fair is amongst the largest education fairs in Mauritius. It is also one of the oldest education fairs in the country and has been attracting a number of Universities from across the world. The fair is strategically held as soon as the HSC examinations have concluded and students are looking out for options around the world. Our last event had participants from countries around the world including the UK, France, Switzerland, Canada, Malaysia, India, China, Hungary and Cyprus.

## Reasons to Attend

The fair is marketed extensively and the number of participants has steadily increased every year. Last year, we have over 53 institutions that took part in the fair. The fair has been held annually since 2003. Mauritius is a country where a significant number of students go abroad to study each year. The fair provides an ideal platform for recruiters to meet and interact with interested students

## **Market Overview**

Despite being one of Africa's most developed countries, Mauritius still has only a few institutions where students can pursue higher education. As a result, most Mauritian students look as pursuing their educational dreams abroad. There are about 5000 Mauritian students who go abroad to study each year.

Mauritius is an island nation of 1.2 millions inhabitants in the Indian Ocean. Mauritius has a multicultural society in which the cultures blend and mix harmoniously. The population is made up of people of Indian, African, Chinese and French origin.

#### Fair Outline

This International Education Fair in Mauritius is held at the Hennessy Park Hotel in the city of Ebene. Due to its excellent location and easy accessibility the hotel is able to attract many visitors for the fair.

The Mauritius exhibition is committed to forming value-centred future leaders through education that is entrepreneurial inspirit, ethical in focus, and global in orientation.

The fair is well advertised in the local media including press, radio and television. In addition posters and banners are put up all over the island. Personal visits are made by representatives to various schools and higher education establishments to promote the Fair.

The last fair was inaugurated by the Minister of Tertiary Education and the earlier one by the President of the Republic.

#### Visitor numbers :

#### **Ebene 800**

Primary School	%	Undergraduate	60%	<b>Professional Training</b>	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	30%	Other	%
Foundation / Prep	10%				

## **Exhibitors**

#### Who should attend

Universities
Language schools
Hotel management schools
Colleges
Business schools

## Levels & amp Subjects

#### Academic Levels

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

#### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

Ebene 22 Nov 2019 - 23 Nov 2019

Hennessy Park Hotel

• Working Space | €1835.00 Book Now

BOOK FULL TOUR



# **Go-Abroad Fair in Belgium & The Netherlands**

# Information

## Go-Abroad Fair: The world is your playground!

De BuitenlandBeurs is the biggest platform in Belgium and the Netherlands regarding study programs, internships, (voluntary) work and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

## **Reasons to Attend**

De BuitenlandBeurs is the number one event in Belgium and the Netherlands for anyone wishing to find out about education, internships, work or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

#### **Market Overview**

#### A unique opportunity to recruit students from Belgium and the Netherlands!

In addition to being an extremely fun experience, studying abroad is also a smart move for students. Research conducted by the European Commission has shown that young people who have studied abroad have a better chance of securing a steady job later on.

The Belgian as well as the Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Belgian and Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

## **Fair Outline**

## Visitors' profile:

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

## **Exhibitors' profile:**

- Universities, colleges and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees
- Embassies and foreign ministries of education

Please note that when both cities are booked, transfer between Utrecht and Ghent is included in the fair price.

## Visitor numbers :

#### Ghent 1,047

Primary School	%	Undergraduate	58%	<b>Professional Training</b>	%
High School	%	Postgraduate	52%	Careers	%
Further / Vocational	%	Languages	%	Other	9%
Foundation / Prep	%				

# Utrecht 6,692

Primary School	%	Undergraduate	68%	<b>Professional Training</b>	%
High School	%	Postgraduate	33%	Careers	%
Further / Vocational	9%	Languages	%	Other	10%
Foundation / Prep	%				

## **Exhibitors**

#### Who should attend

Boarding schools Business schools Colleges Companies (Careers) Education agencies Funding & scholarship providers Gap year organisations Government bodies Hotel management schools Language schools Professional bodies Student service providers Summer schools Universities

# Levels & amp Subjects

#### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

## Ghent 24 Nov 2019

## ICC Ghent

- 9m2 Standard Equipped Stand | €2015.00 Book Now
- 12m2 Standard Equipped Stand | €2570.00 Book Now
- 18m2 Standard Equipped Stand | €3680.00 Book Now
- 24m2 Standard Equipped Stand | €4790.00 Book Now

## Utrecht 20 Nov 2020 - 21 Nov 2020

## Jaarbeurs Utrecht

- 9m2 Standard Equipped Stand | €2240.00 Book Now
- 12m2 Standard Equipped Stand | €2870.00 Book Now
- 18m2 Standard Equipped Stand | €4130.00 Book Now
- 24m2 Standard Equipped Stand | €5390.00 Book Now

## BOOK FULL TOUR



# **International Education Fair Finland - Fall 2022**

# Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

#### **Reasons to Attend**

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2020 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

#### **Market Overview**

Education has always been a high priority for Finland. At the moment, Finland has 16 university-level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world-class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides a high standard of education but because also because it is continuously working and investing for increment in the level of educational standards. As such, the national educational strategy is to invest a substantial amount in research-based education to develop the country as an information society. The higher educational wings of Finland constitute Universities and Polytechnics which provide the most advanced state-of-art facilities to its students.

## Fair Outline

Most of the Finnish universities and polytechnic institutes participate in the fair. Participation in the Finnish further education ?eld makes Studia a vital part of Finnish student counselling.

## Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate in the fair next time

## Visitor numbers :

## Helsinki 13,000

Primary School	%	Undergraduate	40%	<b>Professional Training</b>	%
High School	%	Postgraduate	6%	Careers	13%

12%

# **Exhibitors**

#### Who should attend

**Boarding schools Business schools** Colleges Education agencies Equipment suppliers Funding & scholarship providers Gap year organisations Government bodies Hotel management schools Language schools Primary schools **Professional bodies Publishers** Student service providers Summer schools Universities

# Levels & amp Subjects

#### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT

- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

# Helsinki 23 Nov 2022 - 24 Nov 2022

Expo & Convention Centre Helsinki, Messukeskus

- 6m2 Standard Equipped Stand | €3087.00 Book Now
- 8m2 Standard Equipped Stand | €4137.00 Book Now
- 10m2 Standard Equipped Stand | €5010.00 Book Now
- 12m2 Standard Equipped Stand | €5880.00 Book Now

# BOOK FULL TOUR

University Fairs

# Malaysia- Education Fair - Winter 2019

# Information

The Education Fair Peninsular Malaysia will take place throughout Malaysia.

## **Reasons to Attend**

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

## **Market Overview**

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional,

and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

#### Fair Outline

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

## Visitor numbers :

#### Kuala Lumpur 68,000

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Penang 2,500

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### Alor Setar 1,500

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### Ipoh 1,800

Primary School 10% Undergraduate 10% Professional Training 10%

High School	10% Postgraduate	10% Careers	10%
Further / Vocational	10% Languages	10% <b>Other</b>	10%
Foundation / Prep	10%		

## Johor Bahru 19,000

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Malacca 1,050

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

# **Exhibitors**

#### Who should attend

Business schools Colleges Education agencies Equipment suppliers Funding & scholarship providers Government bodies Hotel management schools Language schools Summer schools Universities

# Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

## Kuala Lumpur 07 Dec 2019 - 08 Dec 2019

Kuala Lumpur Convention Centre

• 9m2 Standard Equipped Stand | €1894.00 Book Now

## Penang 13 Dec 2019

#### Jen Hill Hotel

• Working Space | €1178.00 Book Now

## Alor Setar 14 Dec 2019

Star City

• Working Space | €1178.00 Book Now

# Ipoh 15 Dec 2019

## Weil Hotel

• Working Space | €1178.00 Book Now

## Johor Bahru 21 Dec 2019

## KSL Resort Hotel

• Working Space | €1178.00 Book Now

## Malacca 22 Dec 2019

## Hatten Hotel

• Working Space | €1178.00 Book Now

# BOOK FULL TOUR