Baltic International Recruitment Tour - Universities and Boarding Schools Spring

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with

broad promotion campaign providing return of investments for the fair’s participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Tallinn 2,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Vilnius 3,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers

Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 23 Feb 2023

Radisson Blu Hotel Olympia

- Working Space | **€2102.00** Book Now

Riga 25 Feb 2023

Radisson Blu Hotel Latvija

- Working Space | **€2102.00** Book Now

Vilnius 26 Feb 2023

Radisson Blu Hotel Lietuva

- Working Space | **€1690.00** Book Now

BOOK FULL TOUR

UniversityFairs

Italy- Student Salon Exhibition

Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year,
making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

Visitor numbers :

Torino 40,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	5%
Further / Vocational	10%	**Languages**	15%	**Other**	%
Foundation / Prep	10%				

Catania 35,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	20%	**Careers**	%
Further / Vocational	5%	**Languages**	15%	**Other**	%
Foundation / Prep	5%				

Rome 40,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	25%	**Careers**	%
Further / Vocational	%	**Languages**	15%	**Other**	%
Foundation / Prep	%				

Bari 42,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	5%
Further / Vocational	10%	**Languages**	15%	**Other**	%
Foundation / Prep	10%				

Pisa 40,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	15%	**Other**	%
Foundation / Prep	5%				

Venice 40,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	15%	**Other**	%
Foundation / Prep	5%				

Milan 40,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	5%
Further / Vocational	10%	**Languages**	15%	**Other**	%
Foundation / Prep	10%				

Palermo 40,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	5%
High School	%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	15%	**Other**	%

Foundation / Prep 5%

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching

- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Torino 08 Oct 2020 - 09 Oct 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Catania 26 Oct 2020 - 28 Oct 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Rome 10 Nov 2020 - 12 Nov 2020

Fira Roma, Pavilion 10

- 9m2 Standard Equipped Stand | **€4025.00** Book Now

Bari 09 Dec 2020 - 11 Dec 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Pisa 03 Feb 2021 - 04 Feb 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Venice 09 Mar 2021 - 10 Mar 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

Milan 17 Mar 2021 - 18 Mar 2021

TBC

- 9m2 Standard Equipped Stand | **€4025.00** Book Now

Palermo 15 Apr 2021 - 16 Apr 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** Book Now

BOOK FULL TOUR

UniversityFairs

Morocco - International Student Fairs - Spring

Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abraod is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging,internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

Visitor numbers :

Casablanca 3,120

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	5%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Marrakesh 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	5%	**Postgraduate**	3%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools

Boarding schools

Levels &amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Casablanca 15 Apr 2021 - 17 Apr 2021

TBC

- Working Space (Per City When All Cities Selected) | **€2370.00** Book Now
- Working Space | **€2950.00** Book Now

Marrakesh 19 Apr 2021 - 20 Apr 2021

TBC

- Working Space (Per City When All Cities Selected) | **€1976.00** Book Now
- Working Space | **€2950.00** Book Now

BOOK FULL TOUR

Poland - International Recruitment Tour - Spring

Information

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Reasons to Attend

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opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

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Visitor numbers :

Krakow TBC

Primary School	1%	**Undergraduate**	40%	**Professional Training**	1%
High School	20%	**Postgraduate**	3%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	5%				

Katowice TBC

Primary School	%	**Undergraduate**	40%	**Professional Training**	1%
High School	20%	**Postgraduate**	3%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	5%				

Wroclav TBC

Primary School	1%	**Undergraduate**	40%	**Professional Training**	1%
High School	20%	**Postgraduate**	3%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	5%				

Warsaw TBC

Primary School	1%	**Undergraduate**	40%	**Professional Training**	1%
High School	20%	**Postgraduate**	3%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT

- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Krakow 01 Mar 2022

Park Inn Radisson

- Working Space | **€2082.00** Book Now

Katowice 02 Mar 2022

Novotel Katowice Centrum

- Working Space | **€2082.00** Book Now

Wroclav 03 Mar 2022

Hotel Mercure Wroclav Centrum

- Working Space | **€2082.00** Book Now

Warsaw 05 Mar 2022

Radisson Blu Sobieski

- Working Space | **€2082.00** Book Now

BOOK FULL TOUR