

# Azerbaijan - A2 International Student Fair - Spring

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations

within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

## Visitor numbers :

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### Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Gap year organisations  
Hotel management schools  
Language schools  
Publishers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

### Prices & Booking

**Baku 06 May 2023 - 07 May 2023**

*Hilton Baku Hotel*

- Working Space | €3250.00 [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

# Baltic International Recruitment Tour - Universities and Boarding Schools Spring

### Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

### **Reasons to Attend**

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

### **Market Overview**

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

### **Fair Outline**

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

**Visitor numbers :**

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**Tallinn 2,000**

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

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**Riga 5,000**

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

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**Vilnius 3,000**

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

**Exhibitors**

**Who should attend**

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

**Levels & Subjects**

## Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Tallinn 23 Feb 2023

*Radisson Blu Hotel Olympia*

- Working Space | €2102.00 [Book Now](#)

### Riga 25 Feb 2023

*Radisson Blu Hotel Latvija*

- Working Space | €2102.00 [Book Now](#)

Vilnius 26 Feb 2023

Radisson Blu Hotel Lietuva

- Working Space | €1690.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

## Italy- Student Salon Exhibition

### Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

### Visitor numbers :

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#### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

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#### Catania 35,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

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Rome 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	%	Languages	15%	Other	%
Foundation / Prep	%				

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Bari 42,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

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Pisa 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

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Venice 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

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Milan 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

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Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Exhibitors



## **Who should attend**

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

### **Torino 08 Oct 2020 - 09 Oct 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Catania 26 Oct 2020 - 28 Oct 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Rome 10 Nov 2020 - 12 Nov 2020**

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

### **Bari 09 Dec 2020 - 11 Dec 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Pisa 03 Feb 2021 - 04 Feb 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Venice 09 Mar 2021 - 10 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Milan 17 Mar 2021 - 18 Mar 2021**

TBC

- 9m2 Standard Equipped Stand | €4025.00 [Book Now](#)

**Palermo 15 Apr 2021 - 16 Apr 2021**

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Morocco - International Student Fairs - Spring

## Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

## Reasons to Attend

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## Market Overview

## Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

## Visitor numbers :

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### Casablanca 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

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### Marrakesh 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Casablanca 15 Apr 2021 - 17 Apr 2021

*TBC*

- Working Space (Per City When All Cities Selected) | **€2370.00** [Book Now](#)
- Working Space | **€2950.00** [Book Now](#)

### Marrakesh 19 Apr 2021 - 20 Apr 2021

*TBC*

- Working Space (Per City When All Cities Selected) | **€1976.00** [Book Now](#)
- Working Space | **€2950.00** [Book Now](#)

# Poland - International Recruitment Tour - Spring

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## Reasons to Attend

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## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with

broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

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### Krakow TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

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### Katowice TBC

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

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### Wroclav TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

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### Warsaw TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

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## Exhibitors

## **Who should attend**

Universities  
Summer schools  
Professional bodies  
Primary schools  
Language schools  
Hotel management schools  
Funding & scholarship providers  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management



- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Krakow 01 Mar 2022

*Park Inn Radisson*

- Working Space | €2082.00 [Book Now](#)

### Katowice 02 Mar 2022

*Novotel Katowice Centrum*

- Working Space | €2082.00 [Book Now](#)

### Wroclav 03 Mar 2022

*Hotel Mercure Wroclav Centrum*

- Working Space | €2082.00 [Book Now](#)

### Warsaw 05 Mar 2022

*Radisson Blu Sobieski*

- Working Space | €2082.00 [Book Now](#)

[BOOK FULL TOUR](#)