

# Italy- Student Salon Exhibition

## Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

## Visitor numbers :

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### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

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### Catania 35,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

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### Rome 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	%	Languages	15%	Other	%
Foundation / Prep	%				

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### Bari 42,000

Primary School	%	Undergraduate	60%	Professional Training	5%
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High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Pisa 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Venice 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Milan 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

## Exhibitors

#### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools

Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

**Torino 08 Oct 2020 - 09 Oct 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Catania 26 Oct 2020 - 28 Oct 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Rome 10 Nov 2020 - 12 Nov 2020**

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

### **Bari 09 Dec 2020 - 11 Dec 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Pisa 03 Feb 2021 - 04 Feb 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Venice 09 Mar 2021 - 10 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Milan 17 Mar 2021 - 18 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

### **Palermo 15 Apr 2021 - 16 Apr 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

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# Student Recruitment Fairs Norway - Winter

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

## Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

## Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

## Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

## Visitor numbers :

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### Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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Bodo 3,801

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%

## Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Business schools  
Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT

- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Kristianstad 08 Jan 2024

*Gimlehallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

### Sandefjord 11 Jan 2024 - 12 Jan 2024

*Sandefjord High School*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

### Stavanger 17 Jan 2024 - 18 Jan 2024

*Stavanger Forum*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

### Bergen 24 Jan 2024 - 25 Jan 2024

*Grieghallen*

- 9m2 Standard Stand | **€2676.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

### Alesund 29 Jan 2024

*Fagerlighallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

**Trondheim 01 Feb 2024 - 02 Feb 2024**

*Trondheim Spektrum*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

**Bodo 05 Feb 2024**

*Bankgata flerbrukshall*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

**Tromso 08 Feb 2024**

*Tromsohallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

**Oslo 14 Feb 2024 - 15 Feb 2024**

*Nova Spektra*

- 9m2 Standard Stand with Furniture for 2 pax | **€4461.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5290.00** [Book Now](#)

[BOOK FULL TOUR](#)