

# BALTIC INTERNATIONAL RECRUITMENT TOUR - SPRING

12 Mar 2020 - 16 Mar 2020

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

### Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Kaunas TBC

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	10%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### Tallinn 12 Mar 2020

*Radisson Blu Hotel Olympia*

- Working Space | **€1922.00**

BOOK NOW

### Riga 14 Mar 2020

*Radisson Blu Hotel Latvija*

- Working Space | **€1922.00**

BOOK NOW

### Vilnius 15 Mar 2020

*Radisson Blu Hotel Lietuva*

- Working Space | **€1922.00**

BOOK NOW

### Kaunas 16 Mar 2020

*Park Inn Radisson Kaunas*

- Working Space | **€1922.00**

BOOK NOW

BOOK FULL TOUR

# ITALY- STUDENT SALON EXHIBITION

10 Mar 2020 - 19 Mar 2020

## Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2017/2018 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In 2017/18 the exhibitors included universities, institutions, schools, 258 training centers and companies.

## Visitor numbers :

### Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Rome 40,000

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	25%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

### **Catania 35,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	20%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Bari 42,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

### **Pisa 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Vicenza 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Milan 40,000

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Palermo 11 Apr 2019 - 12 Apr 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3300.00**

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### Torino 17 Oct 2019 - 18 Oct 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

### Rome 12 Nov 2019 - 14 Nov 2019

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | **€4025.00**

[BOOK NOW](#)

### Catania 25 Nov 2019 - 27 Nov 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

### Bari 11 Dec 2019 - 13 Dec 2019

*TBC*



- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

## Pisa 05 Feb 2020 - 06 Feb 2020

*TBC*

- 9m2 Standard Equipped Stand | **€3300.00**

BOOK NOW

## Vicenza 10 Mar 2020 - 11 Mar 2020

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

## Milan 18 Mar 2020 - 19 Mar 2020

*TBC*

- 9m2 Standard Equipped Stand | **€4025.00**

BOOK NOW

BOOK FULL TOUR

# POLAND - INTERNATIONAL RECRUITMENT TOUR - SPRING

21 Mar 2020 - 28 Mar 2020

## Information

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## Visitor numbers :

### Warsaw TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

### Lodz TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

### Wroclav TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

### Krakow TBC

<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### Katowice TBC

<b>Primary School</b>	%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

## Prices & Booking

### Warsaw 21 Mar 2020

*Radisson Blu Sobieski*

- Working Space | **€2000.00**

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### Lodz 22 Mar 2020

*Vienna House Andel's Hotel*

- Working Space | **€2000.00**

BOOK NOW

### Wroclav 24 Mar 2020

*Hotel Mercure Wroclav Centrum*

- Working Space | **€2000.00**

BOOK NOW

### Krakow 26 Mar 2020

*Park Inn Radisson*

- Working Space | **€2000.00**

BOOK NOW

### Katowice 28 Mar 2020

*Novotel Katowice Centrum*

- Working Space | **€2000.00**

BOOK NOW

BOOK FULL TOUR

# SPAIN - INTERNATIONAL EDUCATION SALON

18 Mar 2020 - 22 Mar 2020

## Information

The Salon presents a complete and updated offer of high school studies, university, other higher education, complementary, vocational training and languages, as well as services to education. It is the key annual event for students looking for careers guidance and an ideal environment for presenting your latest services and your educational programmes.

The Exhibition will be organised for the 23rd time in 2020 and in the last edition hosted 175 local and international exhibitors.

The Salon offers various training options for students after completing Compulsory Secondary Education: high school studies, university careers, higher education, complementary studies, professional training and languages.

The exhibition has the following sections:

University studies

Vocational Training Studies

Other higher education

Complementary studies

Language studies

Primary, secondary and BA education centers

Professional training

Education services

## Visitor numbers :

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**Barcelona 75,000**

<b>Primary School</b>	5%	<b>Undergraduate</b>	30%	<b>Professional Training</b>	5%
<b>High School</b>	10%	<b>Postgraduate</b>	30%	<b>Careers</b>	5%
<b>Further / Vocational</b>	5%	<b>Languages</b>	25%	<b>Other</b>	5%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

## Prices & Booking

Barcelona 18 Mar 2020 - 22 Mar 2020

*Montjuic Centre*

- 16m2 Standard Equipped Stand | **€5689.00**

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BOOK FULL TOUR



# STUDENT RECRUITMENT FAIRS NORWAY - SPRING

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

### Reasons to Attend

The Student Recruitment Fairs consist of 11 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

### Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students therefore take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

### Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2015 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

### Visitor numbers :

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**Halden 3,675**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Kristiansand 6,453

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Sandefjord 7,102

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Stavanger 8,841

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Bergen 10,503

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Alesund 3,817

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Tromso 4,152

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

### Oslo 15,817

<b>Primary School</b>	%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	10%
<b>Foundation / Prep</b>	%				

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Prices & Booking

### Halden 07 Jan 2020 - 08 Jan 2020

*Østfold University College*

- 9m2 Standard Equipped Stand | **€3990.00**
- 12m2 Standard Equipped Stand | **€4626.00**

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### Kristiansand 13 Jan 2020 - 14 Jan 2020

*Gimlehallen*

- 9m2 Standard Equipped Stand | **€3990.00**
- 12m2 Standard Equipped Stand | **€4626.00**

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### Sandefjord 16 Jan 2020 - 17 Jan 2020

*Jotunhallen*

- 9m2 Standard Equipped Stand | **€3990.00**
- 12m2 Standard Equipped Stand | **€4626.00**

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### Stavanger 20 Jan 2020 - 21 Jan 2020

*Stavanger Forum*

- 9m2 Standard Equipped Stand | **€4715.00**
- 12m2 Standard Equipped Stand | **€5560.00**

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### Bergen 23 Jan 2020 - 24 Jan 2020

*Grieghallen*

- 9m2 Standard Equipped Stand | **€4714.00**
- 12m2 Standard Equipped Stand | **€5560.00**

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### Alesund 27 Jan 2020 - 28 Jan 2020

*Fagerlihallen*

- 9m2 Standard Equipped Stand | **€3990.00**

BOOK NOW

- 12m2 Standard Equipped Stand | **€4626.00**

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## Trondheim 30 Jan 2020 - 31 Jan 2020

*Trondheim Spektrum*

- 9m2 Standard Equipped Stand | **€4714.00**
- 12m2 Standard Equipped Stand | **€5560.00**

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## Tromsø 06 Feb 2020 - 07 Feb 2020

*Tromsøhallen*

- 9m2 Standard Equipped Stand | **€3990.00**
- 12m2 Standard Equipped Stand | **€4626.00**

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## Oslo 12 Feb 2020 - 13 Feb 2020

*Oslo Spektrum*

- 9m2 Standard Equipped Stand | **€5241.00**
- 12m2 Standard Equipped Stand | **€6209.00**

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