

# Days of International Education Hungary - Spring 2026

21 Mar 2026

## Information

Many education providers have already understood the great possibilities of the Hungarian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

## Market Overview

The total number of students in the higher education system was over 380,000 during the 2020/2021 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master, and Ph.D. programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

## Fair Outline

The importance of the education fair in Hungary for the students, the parents, and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

Visitor numbers :

---

## **Budapest 4,500**

<b>Primary School</b>	0%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	0%
<b>High School</b>	15%	<b>Postgraduate</b>	10%	<b>Careers</b>	0%
<b>Further / Vocational</b>	15%	<b>Languages</b>	10%	<b>Other</b>	5%
<b>Foundation / Prep</b>	0%				

## **Exhibitors**

### **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Budapest 21 Mar 2026

*Crowne Plaza Budapest*

- Working Space | €2420.00 [Book Now](#)

[BOOK FULL TOUR](#)