International Student Fair in Georgia - Fall 2026

20 Nov 2026 - 21 Nov 2026

Information

You are warmly invited to attend the International Student Fair in Tbilisi, Georgia. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Georgia is pleased to offer great opportunities for the international schools keen on recruiting students from Georgia.

Join one of Georgia's largest education events in T

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bilisi.

Reasons to Attend

More than 25% of undergraduate students, graduate students and senior schoolchildren in Georgia are currently looking for overseas education opportunities. The registration for University National Exams in Georgia last from February to March. The National Exams last from June to July. Therefore, the fair date in February is the best time for both students and institutions, according to their next steps in education.

At the International Education Fair in 2020 there were 80 exhibitors in total. Visitors had an opportunity to meet representatives from 12 countries: Australia, China, Czech Republic, Estonia, France, Georgia, Germany, Hungary, Latvia, Lithuania, the Netherlands, North Cyprus, Poland, Turkey, UK and USA.

Market Overview

- Approximately 36,000 entrants/applicants are passing national exams in July to study in the higher education institutions of Georgia.
- 25% of undergraduate and graduate students, and senior schoolchildren in Georgia are currently looking for overseas education opportunities
- There are 59 Universities in Georgia (31% State Universities and 69% Private Authorized Universities) with over 124,000 students studying at higher education level.
- There are 13 colleges authorized with over 240,000 students studying at secondary level.
- The three-level system of higher education consists of: the first level - Bachelor's degree, the second step - Master's degree, the third step - PhD

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from June to July).

Fair Outline

International Education Fair is a great platform for professionals and decision-makers in the education sector to exchange their experience and know-how. The parallel events: presentations, seminars and workshops will reach the goals and aims of the exhibition.

Studying abroad is becoming more and more popular among Georgian students as the country itself continues to pursue integration into the international society and the demand for professionals with international experience is rapidly increasing amongst Georgian and regional employers. The B2C concept of the exhibition shows a very clear value to the exhibitors as well as visitors. It is an “Open Door Day” for all the presented organizations an opportunity to receive all required information directly from the source for the visitors.

The International Education fair will cover such subjects as state and private higher education institutions, colleges, vocational schools, training centers, language schools and courses, as well as will provide information on new study programmes, and information about the services for students and educational institutions. Education Fair will bring together the quality international education providers with study abroad agents and education consultants.

The exhibition is promoted through an aggressive and informative marketing campaign encompassing a variety of effective marketing tools to reach all visitors segments. Media includes target group-specific direct marketing, online campaigns, advertising in numerous trade publications and in the general business press, extensive press activities and networking with industry associations and media.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Tbilisi 300

Primary School	0%	**Undergraduate**	100%	**Professional Training**	10%
High School	100%	**Postgraduate**	0%	**Careers**	10%
Further / Vocational	10%	**Languages**	15%	**Other**	10%
Foundation / Prep	10%				

Tblisi 4,200

Primary School	0%	**Undergraduate**	39%	**Professional Training**	%
High School	8%	**Postgraduate**	42%	**Careers**	%
Further / Vocational	%	**Languages**	28%	**Other**	%
Foundation / Prep	15%				

Tbilisi 100

Primary School	0%	**Undergraduate**	0%	**Professional Training**	0%
High School	0%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	0%	**Languages**	0%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Gap year organisations
Hotel management schools
Language schools
Publishers
Summer schools
Universities

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management

- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

Prices & Booking

Tbilisi 20 Nov 2026

School Visits

- School visits | **€500.00** Book Now

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TBA

- Working Space | **€2000.00** Book Now

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TBA

- School Counsellors Workshop | **€1000.00** Book Now

BOOK FULL TOUR