

# Indonesia- International Education Tour - Fall 2025

## Information

This is an annual Education Exhibition for institutions that aims to be the gateway for institutions around the world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will provide bus pick-ups for free for the students to and from expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Ministry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilize an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education exhibition in Indonesia!

## Visitor numbers :

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### Bandung 700

|                      |   |               |     |                       |     |
|----------------------|---|---------------|-----|-----------------------|-----|
| Primary School       | % | Undergraduate | 40% | Professional Training | %   |
| High School          | % | Postgraduate  | 40% | Careers               | %   |
| Further / Vocational | % | Languages     | 10% | Other                 | 10% |
| Foundation / Prep    | % |               |     |                       |     |

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### Jakarta 2,000

|                      |   |               |     |                       |     |
|----------------------|---|---------------|-----|-----------------------|-----|
| Primary School       | % | Undergraduate | 40% | Professional Training | %   |
| High School          | % | Postgraduate  | 40% | Careers               | %   |
| Further / Vocational | % | Languages     | 10% | Other                 | 10% |

Foundation / Prep %

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## Surabaya 800

|                      |   |               |     |                       |     |
|----------------------|---|---------------|-----|-----------------------|-----|
| Primary School       | % | Undergraduate | 40% | Professional Training | %   |
| High School          | % | Postgraduate  | 40% | Careers               | %   |
| Further / Vocational | % | Languages     | 10% | Other                 | 10% |
| Foundation / Prep    | % |               |     |                       |     |

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## Bali 500

|                      |   |               |      |                       |   |
|----------------------|---|---------------|------|-----------------------|---|
| Primary School       | % | Undergraduate | 100% | Professional Training | % |
| High School          | % | Postgraduate  | %    | Careers               | % |
| Further / Vocational | % | Languages     | 20%  | Other                 | % |
| Foundation / Prep    | % |               |      |                       |   |

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

- Secondary education (boarding)

## **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

### **Bandung 25 Sep 2025**

*TBC*

- Working Space | **€1520.00** [Book Now](#)

### **Jakarta 26 Sep 2025 - 27 Sep 2025**

*Jakarta Balai Kantini Convention Center*

- Working Space | **€2310.00** [Book Now](#)

### **Surabaya 28 Sep 2025**

*TBC*

- Working Space | **€1520.00** [Book Now](#)

### **Bali 30 Sep 2025**

*TBC*

- Working Space | €1400.00 [Book Now](#)

[BOOK FULL TOUR](#)