

# **International Education Fair Egypt Spring**

### **Information**

The exhibition is an international event for higher education in Egypt. For almost 10 years now the fair has organized 12 successful on-ground editions and 3 virtual rounds and became the biggest and the only accredited educational exhibition in Egypt from several ministries including the Ministry of Higher Education and Scientific Research. Also, the exhibition is supported by the Ministry of Education and Ministry of Information Technology, various embassies, TV channels, newspapers, healthcare companies, IT and e-payment companies, and many others.

The exhibition gathers 100+ National and International universities, colleges, training institutions, and scholarship providers under one roof and 15,000+ Visitors (Almost 40% of our visitors are looking for study abroad opportunities).

In 2022 47,243 Egyptian students studied abroad.

#### **Visitor numbers:**

### Cairo 15,000

Primary School0%Undergraduate60%Professional Training5%High School10%Postgraduate10%Careers%Further / Vocational10%Languages5%Other%Foundation / Prep10%

### Alexandria 15,000

Primary School0%Undergraduate60%Professional Training5%High School10%Postgraduate10%Careers%Further / Vocational10%Languages5%Other%Foundation / Prep10%

#### **Exhibitors**

#### Who should attend

Boarding schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Government bodies

Professional bodies

Student service providers

Summer schools

Universities

**Publishers** 

## **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

Cairo 25 Feb 2024 - 27 Feb 2024

### Kempinsky Royal Maxim Hotel

- Distant Participation with 9m2 Standard Equipped Stand | €3845.00 Book Now
- 9m2 Standard Equipped Stand | €4913.00 Book Now

### Alexandria 29 Feb 2024

Four Seasons San Stefano Hotel

• Working Space | €2354.00 Book Now

### BOOK FULL TOUR