

Kazakhstan International Education Fair

Information

58 institutions from 16 countries participated in the AKIEF in the previous edition and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

Visitor numbers :

Almaty 1,000

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|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School | % | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 10% |
| Further / Vocational | 10% | Languages | 35% | Other | 10% |
| Foundation / Prep | 5% | | | | |

Nur Sultan (Astana) 1,000

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|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 0% |
| Further / Vocational | 10% | Languages | 35% | Other | 0% |
| Foundation / Prep | 5% | | | | |

Atyrau 1,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 0% |
| Further / Vocational | 10% | Languages | 35% | Other | 0% |
| Foundation / Prep | 5% | | | | |

Aktau 1,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 20% | Professional Training | 0% |
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Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Almaty 21 Jan 2023

Rixos Hotel

- Working Space | €1800.00 [Book Now](#)

Nur Sultan (Astana) 22 Jan 2023

Radisson Blue Hotel

- Working Space | €1800.00 [Book Now](#)

Atyrau 24 Jan 2023

TBC

- Working Space | €1350.00 [Book Now](#)

Aktau 26 Jan 2023

TBC

- Working Space | €1150.00 [Book Now](#)

[BOOK FULL TOUR](#)