

# SOUTH AFRICA, KENYA, UGANDA - ISFA INTERNATIONAL STUDENT FAIRS AFRICA - SPRING

26 Feb 2020 - 03 Mar 2020

## Information

Come and participate at the 11th edition of the ISFA International Student Fairs Africa - Fall 2019.

### Reasons to Attend

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

### Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to

current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

## Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

## Visitor numbers :

### Johannesburg 1,000

Primary School	0%	Undergraduate	30%	Professional Training	5%
High School	10%	Postgraduate	25%	Careers	5%
Further / Vocational	5%	Languages	5%	Other	5%
Foundation / Prep	5%				

### Nairobi 1,200

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

### Kampala 1,000

<b>Primary School</b>	0%	<b>Undergraduate</b>	80%	<b>Professional Training</b>	%
<b>High School</b>	10%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	15%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Four cities 15% until 30-09-2019
- Five cities 20% until 30-09-2019

### Johannesburg 26 Feb 2020

*Radisson Blu Hotel*

- Working Space | **€2400.00**

BOOK NOW

### Nairobi 28 Feb 2020 - 29 Feb 2020

*Serena Hotel*

- Working Space | **€2400.00**

BOOK NOW

### Kampala 03 Mar 2020

*Serena Hotel*

- Working Space | **€2400.00**

BOOK NOW

BOOK FULL TOUR