

# ITALY- STUDENT SALON EXHIBITION

12 Nov 2019 - 19 Mar 2020

## Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2017/2018 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In 2017/18 the exhibitors included universities, institutions, schools, 258 training centers and companies.

## Visitor numbers :

### Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Rome 40,000

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	25%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

### **Catania 35,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	20%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Bari 42,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

### **Pisa 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Vicenza 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Milan 40,000

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Palermo 11 Apr 2019 - 12 Apr 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3300.00**

[BOOK NOW](#)

### Torino 17 Oct 2019 - 18 Oct 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

### Rome 12 Nov 2019 - 14 Nov 2019

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | **€4025.00**

[BOOK NOW](#)

### Catania 25 Nov 2019 - 27 Nov 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

### Bari 11 Dec 2019 - 13 Dec 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

## Pisa 05 Feb 2020 - 06 Feb 2020

*TBC*

- 9m2 Standard Equipped Stand | **€3300.00**

BOOK NOW

## Vicenza 10 Mar 2020 - 11 Mar 2020

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

## Milan 18 Mar 2020 - 19 Mar 2020

*TBC*

- 9m2 Standard Equipped Stand | **€4025.00**

BOOK NOW

BOOK FULL TOUR