

# **Indonesia - International Education Tour Spring**

### **Information**

This an annual Education Exhibition for institutions that aims to be the gateway for institutions around the world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will be provides bus pick-ups for free for the students to and from expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Minsitry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilise an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education exhibition in Indonesia!

#### **Visitor numbers:**

### Jakarta, Makassar, Manado & Yogyakarta 10,000

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%

Foundation / Prep 10%

### **Jakarta 10,000**

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%

### **Exhibitors**

#### Who should attend

**Boarding schools** 

**Business schools** 

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

**Publishers** 

# **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching

- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

# Jakarta, Makassar, Manado & Yogyakarta 08 Mar 2019 - 13 Mar 2019

Jakarta, Makassar, Manado & Yogyakarta

• 4m2 Working Space with Poster | €2917.00 Book Now

# Jakarta 06 Apr 2019 - 07 Apr 2019

Ministry of Research, Technology and Higher Education Building

• 4m2 Standard Equipped Stand | €1206.00 Book Now

# **BOOK FULL TOUR**