

# Sweden - Virtual Student Fairs in Sweden - Winter 2020

## Information

### Reasons to Attend

The Student Fairs in Sweden 2019 were visited by over 30,000 people. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school. Swedish students are very keen to take on the adventure of studying in a foreign country.

23 600 Swedes study abroad in 2018/19. 15 900 were free movers, 7 700 participated in exchange programmes and the rest went abroad for language studies.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

### Market Overview

The UK and the US are the most popular destinations for many Swedish students, followed by Australia, Poland, Denmark, Netherlands, Spain, Germany and France. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages, the reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at university level but there is also interest for shorter vocational courses and for work experience.

Sweden has three universities in top 100 and eleven in top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

### Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. The physical fairs in Stockholm attended by high school pupils (mainly grade 3) from all over central Sweden and fair in Malmö primarily by students from Skane.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher educations, future employers and various study related organisations. The fair organiser

participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive work shop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, labour market for academics, various types of educations and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that the overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning recognition of overseas educations.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

### Visitor numbers :

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**30,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

### Exhibitors

#### Who should attend

- Universities
- Summer schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Colleges

### Levels & Subjects

## Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying

## Prices & Booking

**08 May 2021 - 27 Nov 2020**

*Virtual*

- Virtual participation | **€2100.00** [Book Now](#)

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