

# GO-ABROAD FAIR IN BELGIUM & THE NETHERLANDS

22 Nov 2019 - 24 Nov 2019

## Information

### **Go-Abroad Fair: The world is your playground!**

De BuitenlandBeurs is the biggest platform in Belgium and the Netherlands regarding study programs, internships, (voluntary) work and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

#### Reasons to Attend

De BuitenlandBeurs is the number one event in Belgium and the Netherlands for anyone wishing to find out about education, internships, work or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

#### Market Overview

##### **A unique opportunity to recruit students from Belgium and the Netherlands!**

In addition to being an extremely fun experience, studying abroad is also a smart move for students. Research conducted by the European Commission has shown that young people who have studied abroad have a better chance of securing a steady job later on.

The Belgian as well as the Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Belgian and Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

#### Fair Outline

##### **Visitors' profile:**

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

### Exhibitors' profile:

- Universities, colleges and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees
- Embassies and foreign ministries of education

Please note that when both cities are booked, transfer between Utrecht and Ghent is included in the fair price.

### Visitor numbers :

#### Utrecht 6,692

Primary School	%	Undergraduate	68%	Professional Training	%
High School	%	Postgraduate	33%	Careers	%
Further / Vocational	9%	Languages	%	Other	10%
Foundation / Prep	%				

#### Ghent 1,047

Primary School	%	Undergraduate	58%	Professional Training	%
High School	%	Postgraduate	52%	Careers	%
Further / Vocational	%	Languages	%	Other	9%
Foundation / Prep	%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers

Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

## Prices & Booking

### Utrecht 22 Nov 2019 - 23 Nov 2019

*Jaarbeurs Utrecht*

- 9m2 Standard Equipped Stand | **€2240.00**
- 12m2 Standard Equipped Stand | **€2870.00**
- 18m2 Standard Equipped Stand | **€4130.00**
- 24m2 Standard Equipped Stand | **€5390.00**

BOOK NOW

BOOK NOW

BOOK NOW

BOOK NOW

# Ghent 24 Nov 2019

*ICC Ghent*

- 9m2 Standard Equipped Stand | **€2015.00**
- 12m2 Standard Equipped Stand | **€2570.00**
- 18m2 Standard Equipped Stand | **€3680.00**
- 24m2 Standard Equipped Stand | **€4790.00**

BOOK NOW

BOOK NOW

BOOK NOW

BOOK NOW

BOOK FULL TOUR