



## SEARCH

UniversityFairs.com is our leading online website that provides recruiters and students with comprehensive details on leading international education fairs in an informative and accessible way.

## EVALUATE

Your objectives are matched with the potential of each fair. We understand the importance of finding the right event to enhance your chance of success at student recruitment events.

## PARTICIPATE

The outstanding rapport we maintain with education fair organisers ensures that when you take part in an event, you meet your objectives. We are contractually partnered with each organiser, and you can expect the highest standards of support throughout the booking process.



*Studycentral is an organisation that matches educational institutions with premiere educational fairs around the world. Studycentral's UniversityFairs innovative website gives you the tools you need to increase your chances of success at student recruitment events.*

Studycentral is a leading source for information on international educational fairs. The UniversityFairs website is a one-stop destination for information on international education fairs. By collaborating with fair organisers that make a commitment to providing quality international student recruitment services, we offer events to our clients which directly support the on-going marketing of education institutions.

We work directly with you to provide superior consultation that helps you to negotiate the international student fair market, offering support through our core ethos of honesty and trust. We can save you time, money and hassle by working with our network of organisers, rather than you spending time sourcing contacts. Along with our knowledge of a broad range of educational fairs worldwide, we have a strong understanding of cultural differences.

At Studycentral, we identify the best educational fairs in new and established territories worldwide, making it possible for recruiters to meet their target objectives and reach high-achieving students.



To learn more about Studycentral, please visit:

[www.universityfairs.com](http://www.universityfairs.com)

or call us at +44 (0)1743 355580



Studycentral.



## Who We Are

Through a growing international network of clients and partners, Studycentral maintains close relationships with some of the world's most renowned universities, colleges, business schools, hotel management institutions, and professional and governmental bodies.

We have sourced and selected the most effective education fairs around the globe benefiting a broad range of institutions. These fairs cover a wide range of courses, including undergraduate and postgraduate programmes alongside other courses such as languages.

## Our Industry Experience

Studycentral has established a reputation for professional excellence within the international student recruitment scene, working with more than 300 of the top schools, universities and colleges from the UK, USA, UAE, India, Switzerland, South Africa, Malaysia, South Korea, Turkey, Cyprus, Canada, The Netherlands, Germany, Russia, and many others.

## Why Work With Studycentral?

There are numerous ways to target students and attract them to your range of study programmes and courses, but selecting the best methods to do so, especially on an international level, can be challenging. From small institutions to multinational organisations, there is sure to be a Studycentral solution that fits your needs. We work with you to select the educational fairs, and the relevant countries, that best meet your specific requirements.

If you're looking for new students to join your institution, Studycentral should be your first port of call. We can help you meet your targets of recruiting those all-important, prestigious students.

At Studycentral, we have exceptional insider knowledge of the fairs in our diverse portfolio, which have been carefully selected to meet our criteria. We only partner with reputable education fairs and associates, so we have confidence in the events and services we offer.

Our global network of international exhibitions, coupled with the value we create for clients, is the main reason why people and institutions choose to partner with us.

## UniversityFairs.com

UniversityFairs.com is an industry leading web-based solution for managing all of the information related to education fairs and the institutions and exhibitors associated with events. UniversityFairs.com was created as a resource for education recruiters and international students looking to find premier education fairs and stay informed about the education industry. You can browse our database of global educational fairs, view a list of institutions or courses, and also book an education fair package conveniently online.

Our website simplifies the process of finding, selecting and booking the best education fair. We've made every effort to ensure that our website is fast, easy to use and rich in information that you need for planning your next educational event including market information, detailed fair schedule, and exhibitor lists.

## Customer Commitment

Studycentral has a strong commitment to its customers with a team that is dedicated to meeting or exceeding customer needs. We offer recommendations and assistance to address any issues that may arise with determining the right fair.

We pride ourselves in always giving our customers an exceptional service, therefore assuring you of quality, knowledge, and superior performance. Our team values the welfare of your interests as much as our own.

We will support your preparations every step of the way, from the moment you initially contact us, to after the conclusion of the fairs you attend.

## Achieve Better Recruitment Outcomes at Education Fairs

Education fairs are an ideal way to access your target audience of prospective students. Exhibitions do an excellent job of complementing other forms of marketing, but the face-to-face meeting of prospective students can be priceless. You can improve your database of potential applicants, meet and support current applicants, and research cultural differences, within the host city and the country as a whole.



To learn more about Studycentral, please visit:

[www.universityfairs.com](http://www.universityfairs.com)

or call us at **+44 (0)1743 355580**



Studycentral.

