

Master the world of global business

Master Degree programs at
Macquarie University, International Campus, Manly, Sydney



International College of Management, Sydney
MANLY SYDNEY AUSTRALIA 2007

www.icms.edu.au

Why study with Macquarie?

Starting salaries for

Macquarie graduates have been ranked as the highest in Australia for ten consecutive years.

[The Good Universities Guide, 1998-2007](#)

High international content

in postgraduate programs with flexible double and dual degrees that give you an extra edge.

One of Australia's top universities with 5 star ratings in seven different performance categories.

[The Good Universities Guide, 2007](#)



Director of the Macquarie University Graduate Accounting and Commerce Centre [GACC], Professor Peter Eddey believes that the intellectually demanding, international content of his programs sets graduates up to work with large companies around the world which have an international perspective in their operations.

"All big business is global, and business these days can't be taught simply from a domestic point of view. Postgraduates enrolled in these programs are exposed to both academic staff and visiting professionals. This means that our students share in the latest research while also getting a feel for topical issues and practices in the field," says Professor Eddey.



ICMS

More than 2,000 students from Manly's International College of Management have forged careers around the world in International Business, Tourism, Event Management, Property and

Retail Services and Hospitality. The industry partners that work with the College are some of the best in the world.

Sydney Morning Herald,
25 October 2006, page 4

Professor Peter Eddey
Director of GACC
Macquarie University

Be the master of your own future

The International College of Management, Sydney [ICMS], Manly is the International Campus for Macquarie University's Master of International Business and Master of Commerce in Business postgraduate degrees.

Studies can be undertaken entirely at the ICMS campus in Manly, at the Macquarie University main campus at North Ryde, or a combination of the two.

A cross-section of student backgrounds

One of the advantages of studying at ICMS is the cross-section of people you will meet. Students from more than 65 countries study at the Manly Campus.

Postgraduate students at ICMS include experienced industry professionals seeking to enhance their qualifications. Recent graduates can also continue their studies at ICMS as work experience is not required as a condition of entry.

Master degrees offered at ICMS

At the Manly campus, Macquarie University and ICMS offer two master degrees.

Master of International Business
[MIB] – 1 year full time [8 subjects]

Master of Commerce in Business
[MCom] – 1 year full time [8 subjects]

Course Fees*

Australian students	
Standard program [1 year]	\$14,720
International students	
Standard program [1 year]	\$19,200

*No application fees. Additional fees will be incurred if the Preliminary Program is deemed necessary. All fees are subject to change in 2008.



Where will your Master degree take you?

The unique insights of lecturers with worldwide practical experience and the structure of the programs make a master degree from ICMS an excellent choice for students wishing to pursue careers with multinational organisations.

The Master of International Business [MIB]

equips graduates with the skills necessary to work in a multinational environment, where they will require a global perspective on key business disciplines.

Graduates of the MIB program can find careers in strategic management, export and import management, management consulting, international licensing, business policy consulting, joint venture management, foreign exchange trading, international marketing, hospitality and tourism management.

The Master of Commerce in Business [MCom]

provides a broad based postgraduate business qualification that can provide invaluable academic depth for graduates wishing to enhance their career prospects.

Graduates with an MCom can find careers in human resource management, international management, marketing management, brand and product management, customer acquisition management, sales or account management, operations management or management consulting.



ICMS

“The wide experience of the lecturers added significant value, closing the gap between theory and industry.”

Deborah Browne
MIB student at ICMS

Master of International Business [MIB] – 1 year full time [8 subjects]

Planning a career in international business?

The Master of International Business [MIB] is designed to confront the challenges, and exploit the opportunities in the global marketplace. The MIB is distinguished by its rigorous high international content.

It is a program of core study in accounting, economics, finance and marketing together with elective units. Students can design their program of study to fit professional needs and personal interests.

Besides building career relevant skills in business disciplines, graduates will develop skills in innovative thinking, effective written and oral communication and teamwork. If you are planning to pursue a career in organisations that conduct business beyond a single domestic economy, the MIB is tailor-made for your future plans.

MIB subjects

4 core units and 4 electives required.

Core units

ACCG835	International Accounting
ECON847	International Trade
ECON867	International Financial Management
MKTG801	International Marketing

Elective units available at ICMS campus

ICMS801	Management & Organisations
ICMS802	Managing Service Relationships
ICMS811	Foundations of Organisational Performance
ICMS812	Entrepreneurial Leadership
ICMS821	Media Management
ICMS822	Strategic Intelligence
ICMS831	International Tourism
ICMS832	Tourism & Hospitality Marketing

Master of Commerce in Business [MCom] – 1 year full time [8 subjects]

Looking to accelerate your climb up the corporate ladder?

The Master of Commerce in Business [MCom] is a modern business degree that enables graduates to study units across a range of discipline areas concentrating on at least one major area of business activity. The Master of Commerce in Business provides a solid foundation for graduate careers in the challenging and rewarding world of business.

It is one of Macquarie's most popular postgraduate courses, emphasising the interrelationships that exist among all core areas of business.

The ICMS campus currently offers three discipline areas in the MCom program:

- Management
- Marketing
- Tourism and Hospitality

MCom Disciplines offered at ICMS Campus

Students are required to complete 4 units in their chosen major discipline, and 4 units from 2 other minor discipline areas, with 2 units taken in each of the selected areas.

Tourism and Hospitality

ICMS831	International Tourism
ICMS832	Tourism & Hospitality Marketing
ICMS833	Hospitality Property & Facilities Management
ICMS834	Hotel Management Simulation

Management

ICMS801	Management & Organisations
ICMS802	Managing Service Relationships
ICMS811	Foundations of Organisational Performance
ICMS812	Entrepreneurial Leadership

Marketing

ICMS821	Media Management
ICMS822	Strategic Intelligence
MKTG801	International Marketing



John Fong MBA; BBus
ICMS Head of Postgraduate Studies
Senior Lecturer

"Students studying at ICMS enjoy the '3-Ls'. The fantastic LOCATION that overlooks Manly beach and Sydney Harbour; the beachside LIFESTYLE with the numerous cafes, restaurants and shops all within walking distance; and of course the LECTURERS which consist of both highly qualified academic staff and practising professionals. All these factors contribute to ICMS being a choice institution for students to complete their Master degree."

John has taught at both undergraduate and postgraduate levels in Australia and Singapore. His research has also been published internationally in journals and conferences.



ICMS

The ICMS lifestyle

The ICMS campus occupies a 5-star location in the Sydney beachside suburb of Manly. To the north of the College, there are spectacular views of the Pacific Ocean stretching to the New South Wales central coast. To the south, sweeping views of legendary Sydney Harbour. The campus is a five-minute walk to Manly Beach and its cafes, restaurants and shops. There are harbour and ocean foreshore walks extending more than 50 kilometres north and south.

ICMS is also close enough to the city – 15 minutes by fast ferry – for visits to art galleries, museums, the historic Rocks area, the best city shops and Sydney's famous Opera House.

Small wonder that many graduates have told us that an ICMS education is more than a formal qualification, it's a life experience.

Living on campus

Living on campus is an excellent option for anyone studying for a master degree at ICMS. Sharing a living environment with your fellow students means that you can discuss academic subjects, and use the College's dedicated website to keep in touch with events at the College whether academic, social or sporting.

Prerequisites

Entry requirements

Applicants are required to have completed a three-year business related bachelor degree from a recognised higher education institute and achieved a Grade Point average [GPA] of at least 2.70 [out of 4.00].

Preliminary Program

Applicants for the MCom and MIB degrees are expected to have completed foundation units in a business degree appropriate to the proposed postgraduate degree program. Students without an adequate foundation have to complete a four-unit preliminary program before enrolling in the MCom and MIB degrees.

English language requirements

Applicants with qualifications gained in countries where English is not the first spoken language may be required to demonstrate proficiency in English, as documented in the official record of a recognised IELTS or TOEFL test.

- IELTS 6.5 [academic] with a minimum score of 6.0 in all components
- TOEFL 580 overall paper-based, 5.0 TWE, 53 listening, 51 writing and 52 reading or 237 computer-based with a minimum 19 in all sections and 5.0 essay writing or 92 overall internet-based with a minimum of 23 in speaking, 18 in listening, 22 in writing and 17 in reading

MIB/MCom Application Form

Representative Stamp

You must complete all the sections on this form. Please use a ball point pen.

I wish to apply for MIB MCom specialising in: Tourism and Hospitality Marketing Management Enrolment: February July
Year: _____

Personal details [use block letters]

Sex: Male Female Dr Mr Mrs Ms Miss

Family name: _____ Given names: _____

Former name: [if applicable] _____ Date of birth: DD / MM / YYYY

Contact address for correspondence

Street address: _____ Town/suburb: _____

State/city: _____ Postcode: _____ Country: _____

Phone: Home: _____ Work: _____

Fax: _____ Email: _____

Permanent address in home country [only if different from the above address. If this address changes, please advise this office immediately]:

Street address: _____ Town/suburb: _____

State/city: _____ Postcode: _____ Country: _____

Phone: Home: _____ Work: _____

Fax: _____ Email: _____

Citizenship: Country of citizenship: [as shown in your passport] _____ Passport No.: _____

Country of birth: _____ Country of permanent residence: _____

Are you a permanent resident of Australia? Yes No Date permanent residency granted: DD / MM / YYYY

Have you applied for permanent residency? Yes No

Do you hold a current visa to Australia? Yes No If yes, Visa type: _____ Expiry date: _____

How did you find out about ICMS?

Education agent Word of mouth Careers advisor Internet College graduate/Student Other _____

English language proficiency

Is English your first language? Yes No, my first language is: _____

If English is not your first language, the options below **MAY** be considered as meeting the entry requirements. Please indicate which if any, of these you have obtained. You must submit documentary evidence of this study.

Qualification	Institution/Course/Test
Tertiary study in Australia within the past two years for at least one year with good passes.	
Year 11 and Year 12 at an Australian High School with good passes in English	
Secondary or tertiary study in a country where English is an official language or in an institution where English is the language of instruction.	
Result of a recognised English Language test in the last 24 months [eg IELTS, TOEFL]	

Academic background [Previous Studies]

Qualification/Award	School/Institution	Country	Duration	Date award conferred

Employment history

Employer's name	From	To	Description of responsibilities

Documents attached

Please ensure that you have attached certified copies of all the relevant documents. All documents must be properly certified. Certified English translations must accompany any document that was not originally issued in English. Applications will not be considered unless accompanied by the relevant documents.

Declaration

I acknowledge that all the information provided in this application is correct and all sections of the form are complete.

Signature of applicant

 DATE / /

Please return this form and the necessary attachments to:
International College of Management, Sydney, 151 Darley Road, Manly,
NSW 2095 Australia Tel: +612 9977 0333 Fax: +612 9977 8667



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Want to find out more about ICMS?

www.icms.edu.au



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www.icms.edu.au

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