

Baltic International Recruitment Tour Fall

26 Sep 2024 - 29 Sep 2024

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with

a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers

Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 26 Sep 2024

Radisson Blu Hotel Olympia

- Working Space | €2320.00 [Book Now](#)

Riga 28 Sep 2024

Radisson Blu Hotel Latvija

- Working Space | €2320.00 [Book Now](#)

Vilnius 29 Sep 2024

Radisson Blu Hotel Lietuva

- Working Space | €2320.00 [Book Now](#)

[BOOK FULL TOUR](#)



Days of International Education Hungary - Fall

26 Oct 2024

Information

Many education providers have already understood the great possibilities of the Hungarian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

Market Overview

The total number of students in the higher education system was over 380,000 during the 2020/2021 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master, and Ph.D. programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

Fair Outline

The importance of the education fair in Hungary for the students, the parents, and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

Visitor numbers :

Budapest 4,500

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Budapest 26 Oct 2024

Radisson Blu Beke Hotel

- Working Space | **€2318.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Days of International Education Slovakia - Fall

27 Oct 2024

Information

Many education providers have already understood the great possibilities of the Slovakian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

Market Overview

Fair Outline

Visitor numbers :

Bratislava 4,500

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers

Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying

- Accountancy, finance & insurance

Prices & Booking

Bratislava 27 Oct 2024

Park by Radisson Danube Bratislava

- Working Space | €2318.00 [Book Now](#)

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University Fairs

International Education Fair Finland - Winter 2024

26 Nov 2024 - 27 Nov 2024

Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2020 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university-level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world-class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides a high standard of education but because also because it is continuously working and investing for increment in the level of educational standards. As such, the national educational strategy is to invest a substantial amount in research-based education to develop the country as an information society. The higher educational wings of Finland constitute Universities and Polytechnics which provide the most advanced state-of-art facilities to its students.

Fair Outline

Most of the Finnish universities and polytechnic institutes participate in the fair. Participation in the Finnish further education field makes Studia a vital part of Finnish student counselling.

Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate in the fair next time

Visitor numbers :

Helsinki 13,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	6%	Careers	13%
Further / Vocational	19%	Languages	%	Other	12%
Foundation / Prep	15%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies

Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Helsinki 26 Nov 2024 - 27 Nov 2024

Expo & Convention Centre Helsinki, Messukeskus

- 6m2 Standard Equipped Stand | **€2968.00** [Book Now](#)

- 8m2 Standard Equipped Stand | **€4137.00** [Book Now](#)
- 10m2 Standard Equipped Stand | **€5010.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€5880.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Education Fair Tour UK

08 May 2024 - 10 May 2024

Information

Visitor numbers :

Shrewsbury 1,000

Primary School	0%	Undergraduate	7092%	Professional Training	10%
High School	0%	Postgraduate	0%	Careers	10%
Further / Vocational	0%	Languages	15%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Business schools
 Colleges
 Companies (Careers)
 Funding & scholarship providers
 Gap year organisations
 Hotel management schools
 Language schools
 Professional bodies
 Student service providers
 Summer schools
 Universities

Levels & Subjects

Academic Levels

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Shrewsbury 08 May 2024 - 10 May 2024

Shrewsbury High School

- Working Space | **€3995.00** [Book Now](#)

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Poland - International Recruitment Tour - Fall

10 Oct 2024 - 13 Oct 2024

Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

Visitor numbers :

Krakow 1,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Warsaw 3,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Gdansk 1,000

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Krakow 10 Oct 2024

Hotel Vienna House Andel

- Working Space / Online Participation | **€2318.00** [Book Now](#)

Warsaw 12 Oct 2024

Radisson Blu Sobieski Hotel

- Working Space / Online Participation | **€2318.00** [Book Now](#)

Gdansk 13 Oct 2024

Radisson Hotel

- Working Space / Online Participation | **€2318.00** [Book Now](#)

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Study Abroad Scholarship Expo in Macedonia - Fall 2024

26 Oct 2024

Information

The STUDY ABROAD EXPO is a unique event of national importance in Macedonia, where a variety of study programs, scholarships and other forms of financial aid available to Macedonian citizens for studying abroad are presented at a single location. The first exhibition was launched for the first time in 2010. The event is annual, recognisable, high-profile Macedonian educational brand and a highly valued initiative promoting investment in knowledge and human potential.

The main goal of the EXPO is the promotion of study abroad and the importance of scholarships as growing access to higher education. It helps prospective students and academic society on all levels to find programs and financial sources for education abroad (scholarships and financial aid for studying abroad, research stay and academic work).

EXPO also promotes the importance of finding the right study program and bringing learning results in line with the needs of the labor market.

Participants at the EXPO are international institutions whose representatives provide all necessary information on their study and scholarship programs and direct contact with visitors. Participating institutions are universities, embassies and cultural centers of foreign countries in Macedonia.

This event has huge media coverage so the promotion is done at the highest level for sponsors and for the participants.

Visitor numbers :

Skopje 1,200

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Skopje 26 Oct 2024

TBC

- Working Space with Sponsorship Package | **€2300.00** [Book Now](#)

[BOOK FULL TOUR](#)