

# EuroAsia Agent Workshop - Fall

## Information

The Exhibition welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 11 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

## Reasons to Attend

The workshop will attract approximately 100 top universities, colleges, language schools and high schools from all over the world. There will also be over 200 carefully selected, well-known and long established student recruitment agencies from Greater Middle East and Central Asia. The workshop will provide an impressively convenient occasion for you to establish, maintain and reinforce your business links with your agent partners in a single trip.

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous event welcomed over 300 exhibitors representing over 150 institutions from 25 different countries.

## Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate Education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities.

## Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

The workshop will enable agents to build on their business connections whilst also giving opportunities for attendees to attend the Fair to meet their recruitment needs.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at the workshop, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

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### Istanbul 155

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

Education agencies

## Levels & Subjects

## Academic Levels

- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

## Prices & Booking

**Istanbul 29 Oct 2018 - 31 Oct 2018**

*Mesrutiyet Cad.*

- Agent Workshop | **€2874.00** [Book Now](#)

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